

# PRIVACY

Soccer Without Borders is committed to maintaining your confidence and trust, and accordingly maintains the following Privacy Policy to protect your personal information. This Privacy Policy explains how we gather, use, and protect the information we receive through our Website, [www.soccerwithoutborders.org](http://www.soccerwithoutborders.org) (the “Website”), through offline donations or other means.

## INFORMATION COLLECTION

Through the Website, Soccer Without Borders collects two types of information from individuals:

Personal Information. Soccer Without Borders may collect certain personal information from you via the website, but only when such information is provided by you during your communication or transactions with us on the website (e.g., making an online donation, submitting an ambassador or volunteer application). Examples of information collected include your name, address, phone, and email address. We may also obtain personal information about you from other sources and through other direct communications with you. This includes donations made by mail or through web pages hosted by our various fundraising partners.

Site Usage Information. Soccer Without Borders may collect certain information through Google Analytics regarding your visit to the Site. The information is general and anonymous including information focused on aggregating number of website visits and pages viewed.

## HOW WE PROTECT YOUR INFORMATION

Soccer Without Borders takes your privacy concerns very seriously. To that end, only a few select members of Soccer Without Border’s staff has access to the limited information we collect through our website.

Soccer Without Borders utilizes Paypal to process and maintain all financial transactions through our Website. We do not collect credit card information. Please follow this link to learn more about Paypal’s security measures: <https://www.paypal.com/cgi-bin/webscr?cmd=xpt/Help/general/TopQuestion6-outside>

Soccer Without Borders uses Salesforce.com recordkeeping services for our donor database. Please click the link below to learn more about Salesforce.com's security measures.

[http://www.salesforce.com/company/privacy/full\\_privacy.jsp](http://www.salesforce.com/company/privacy/full_privacy.jsp)

Soccer Without Borders uses Constant Contact e-mail marketing services to support distribution of our newsletter and other information. Donors, volunteers and program sponsors may be included in the distribution database maintained by Constant Contact. Please click the security link below to learn more about Constant Contact's security measures.

<http://www.constantcontact.com/legal/security>

Personal information may be stored in password protected electronic files, and access is limited to those few employees who have specific responsibilities for processing the information.

## HOW WE USE THAT INFORMATION

We or our service providers may use the information we collect from and about you to perform the following business functions:

- to process, acknowledge and provide a tax receipt for donations
- to respond to donor inquiries or questions about our services
- to communicate with you in the future
- for fundraising purposes
- to include in Soccer Without Border's donor and distribution databases
- to develop new features and offerings on the website
- to process and perform for you any request you make on our Website
- to analyze program effectiveness
- to analyze user behavior and characteristics

## SHARING YOUR INFORMATION

Soccer Without Borders does not sell or rent your personal information. Any information you supply to us will be used for the purpose for which it was given and as otherwise allowed by applicable law. In addition to the kinds of information sharing you might expect, such as sharing with third parties who need your information in order to provide services to us, we may share information:

When we believe in good faith that disclosure is necessary to protect our rights or property, protect your safety or the safety of others, investigate fraud or respond to a government, judicial or other legal request, or otherwise to comply with the law.

Where release is required by law (for example, a subpoena) or regulation, or is requested by an agency for governmental investigative purposes or governmental proceedings.

## Help Us Keep Your Personal Information Accurate

If your personal information changes or you would like to review the personal information we may have on file, please email us with the new information or your review request at [info@soccerwithoutborders.org](mailto:info@soccerwithoutborders.org)

## COOKIES

Aside from the services provided by Google Analytics, our web site is not set up to track, collect or distribute personal information not entered by its visitors.

## SOCIAL NETWORKING

We maintain presence on several social networking and blogging platforms, such as Facebook, Instagram, Vimeo and Twitter, and we also incorporate some third party social networking features onto our Website. Through these platforms and features, we may receive some personal information and some site usage information about you, and this Privacy Policy applies to that information as well. In addition, third party social networking platforms and blogging platforms have their own privacy policies which explain how the third parties that provide them will use and protect your information.

## THIRD PARTY WEBSITES

Our Site may contain links to other, third party websites. Please note that when you click on one of these links, you are entering another website for which we have no responsibility. We encourage you to read the privacy statements on all such websites as their policies may be different than ours.

## MODIFICATIONS TO THIS POLICY

Soccer Without Borders will periodically review and may choose to amend this Privacy Policy. If we decide to change any aspect of the Privacy Policy we will post the changes to our Website so you are aware of what information we collect and how we use that information. If we make a material adverse retroactive change to our Privacy Policy, we will seek your consent to the extent required by applicable law.

## HOW TO CONTACT US

We appreciate your questions and comments about this privacy policy statement or your dealings with Soccer Without Borders. Please email us at [info@soccerwithoutborders.org](mailto:info@soccerwithoutborders.org) or you can share your comments by mailing them to 9 Waterhouse Street, Cambridge, MA

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