



introduction



We have UNLOCKED “Natures Master Health Molecule”

Patented & Trademarked Organic SCIENCE



Nature's Master Molecule®
Introducing Meridium®

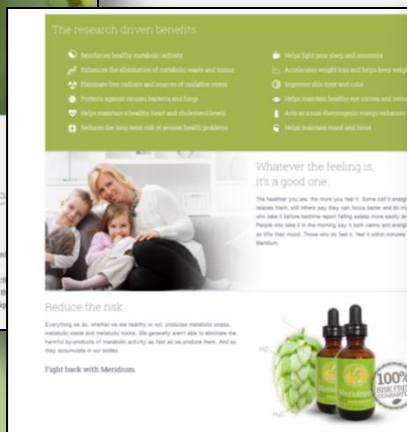
Meridium contains the amazingly powerful naturally occurring micronutrient Xanthohumol, a bioactive molecule found in the flowering hops plant. Numerous scientific studies over the last 12 years have documented the remarkable therapeutic potential of xanthohumol for a broad spectrum of health benefits.

DISCOVER MORE

MERIDIUM HAS BEEN FEATURED ON
THE FUTURE OF HEALTH NOW CNN YouTube

Bring clarity to your mind and better health to your body

A study of over 2,000 compounds by a German Government Research Center indicated that just Xanthohumol, has been shown to be effective against the major steps involved in the control of unregulated cell growth. Our recent research resulted in the breakthrough discovery that the anti-bacterial compound found in hops, xanthohumol, boosts the genes associated with oxytocin, the good neurohormone associated with happiness and balance. Discover for yourself how this unique can help you to FEEL NORMAL again.



The research driven benefits

- Reduces healthy metabolic activity
- Eliminates the production of cellular waste and toxins
- Eliminates free radicals and sources of oxidative stress
- Protects against viruses, bacteria and fungi
- Helps maintain a healthy heart and cholesterol levels
- Reduces the long term risk of various health problems
- Helps fight your stress and depression
- Reduces your weight loss and helps burn more energy
- Supports the immune and skin cells
- Helps maintain healthy eye vision and retina
- Helps as a natural anti-inflammatory energy reduction
- Helps maintain blood and bone


Whatever the feeling is, it's a good one.

The healthier you are, the more you feel it. Some call it a product release time, all others say they can't have better and do more. Who else is before bedtime sport feeling better more healthy and... People who take it in the morning say it both calms and energizes as the day moves. These are the best to feel in a whole lifetime of medicine.

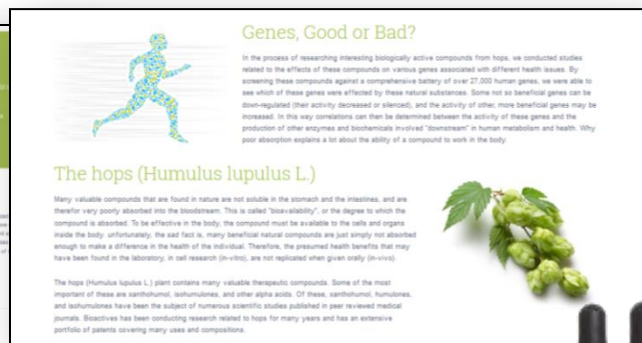
Reduce the risk

Everything we do, whether we are healthy or not, produces metabolic waste, metabolic waste and metabolic stress. The generally smart way to minimize the harmful by products of metabolic activity is to take an anti-product from. And as they accumulate in our bodies.

Fight back with Meridium.



100% NATURAL




Genes, Good or Bad?

In the process of researching interesting biologically active compounds from hops, we conducted studies related to the effects of these compounds on various genes associated with different health issues. By screening these compounds against a comprehensive battery of over 27,000 human genes, we were able to see which of these genes were affected by these natural substances. Some not so beneficial genes can be down-regulated (their activity decreased or silenced), and the activity of other, more beneficial genes may be increased. In this way correlations can then be determined between the activity of these genes and the production of other enzymes and biochemicals involved "downstream" in human metabolism and health. Why your absorption explains a lot about the ability of a compound to work in the body.

The hops (Humulus lupulus L.)

Many valuable compounds that are found in nature are not soluble in the stomach and the intestines, and are therefore very poorly absorbed into the bloodstream. This is called "bioavailability", or the degree to which the compound is absorbed. To be effective in the body, the compound must be available to the cells and organs inside the body. Unfortunately, the sad fact is, many beneficial natural compounds are just simply not absorbed enough to make a difference in the health of the individual. Therefore, the presumed health benefits that may have been found in the laboratory, in cell research (in-vitro), are not replicated when given orally (in-vivo).

The hops (Humulus lupulus L.) plant contains many valuable therapeutic compounds. Some of the most important of these are xanthohumol, isohumulones, and other alpha acids. Of these, xanthohumol, humulones, and isohumulones have been the subject of numerous scientific studies published in peer reviewed medical journals. BioActives has been conducting research related to hops for many years and has an extensive portfolio of patents covering many uses and compositions.




BILLIONS SPENT ANNUALLY *(and MOSTLY WASTED)* on over prescribed synthetic prescription drugs

... and People are **UNHEALTHIER**
 than **EVER**















Hydrocodone	(derived from codeine drug)	131.2 million prescriptions
Zocor	(cholesterol drug)	94.1 million prescriptions
Lisinopril	(blood pressure drug)	87.4 million prescriptions
Synthroid	(synthetic thyroid hormone drug)	70.5 million prescriptions
Norvasc	(blood pressure drug)	57.2 million prescriptions
Azithromycin	(antibiotic drug)	52.6 million prescriptions
Xanax	(anxiety, panic disorder, insomnia drug)	50 million prescriptions
Ambien	(insomnia, sleep disorder drug)	44 million prescriptions
Glucophage	(diabetes drug)	48.3 million prescriptions
Hydrochlorothiazide	(blood pressure drug)	47.8 million prescriptions
Prozac	(depression drug)	40 million prescriptions



Meridium with Xanthohumol

research driven benefits

-  Reinforces healthy metabolic activity
-  Enhances the elimination of metabolic waste and toxins
-  Eliminate free radicals and sources of oxidative stress
-  Protects against viruses, bacteria and fungi
-  Helps maintain a healthy heart and cholesterol levels
-  Reduces the long-term risk of serious health problems
-  Helps fight poor sleep and insomnia
-  Accelerates weight loss and helps keep weight off
-  Improves skin tone and color
-  Helps maintain healthy eye cornea and retina
-  Acts as a non-thermogenic energy enhancer
-  Helps maintain mood and focus

Highlights & Effectiveness from OVER 250 Published Medical Papers

MIND CLARITY & FOCUS

CANCER ~ inhibiting effects on more than 60 types of cancer

CAN LOWER BLOOD PRESSURE

CAN LOWER CHOLESTERAL LEVELS

PRE-DIABETES & TYPE II DIABETES ~ product users have been taken off

medications and insulin shots

WEIGHT CONTROL & BALANCE

CHANGE HEALTH & WELLNESS ... Naturally

OUR PRODUCTS ARE TIME PROVEN AND
CUSTOMER RECOMMENDED

PRE-DIABETES & TYPE II DIABETES

371 million people worldwide, expected to affect over 552 million by 2030 — In the US a new case of diabetes is diagnosed every 30 seconds

HIGH BLOOD PRESSURE

68 million have high blood pressure or are taking blood-pressure lowering drugs — Over 30% of the adult population

CHOLESTEROL

71 million or 33.5% of adults have high bad cholesterol levels

OBESITY & ABDOMINAL FAT

100+ million — More than 35% of U.S. adults are obese, with an additional 34% overweight

LIVER HEALTH

30 million people in the U.S. have liver disease

Meridium Extract ~ patented Xanthohumol Liquid Extract drink additive

Meridium Gel Pill ~ patented Xanthohumol and Isohumulone Gel Pill form

FaceMaxx Rejuvenate ~ Face Cream ~ 40% boost in Collagen and increased Oxytocin production in skin cells

BodyMaxx Rejuvenate ~ Body Lotion ~ 40% boost in Collagen and increased Oxytocin production in skin cells

ADDING SOON

Health & Energy Liquid Drink Additive ~ NO product on the market like it

Xanthohumol Energy Shot

Meal Replacement Health & Energy Powder Additive

Healthy Weight Loss Additive

Self Tan Lotion

Sun Block Lotion & Oil



INTELLECTUAL PROPERTY & PATENTS

The patent portfolio includes a family of issued and pending patents that are meant to protect as many different aspects of Xanthohumol scientific beneficial health and therapeutic technology as possible. There are a number of issued patents that cover both compositions and methods of treating different health problems.

Among the issued patents are the following;

- US 7,144,590, "Bioactive Compositions Derived From Humulus Lupulus"
- US 7,279,186, "Methods Of Administering Anti-Inflammatory Cyclooxygenase-2 Selective Inhibitors"
- US 8,071,136, "Water Soluble Pharmaceutical Compositions Of Humulus Lupulus Resins"
- US 8,349,375, "Water Soluble Pharmaceutical Compositions Of Humulus Lupulus Resins", and numerous pending applications that cover a broad range of additional method of treatment claims and novel compositions

In addition, there are further pending patent applications, with a considerable number of trade secrets related to nuances involved in the extraction and production of active compounds such as Xanthohumol, into stable, crystal clear, water soluble liquid concentrates or beverages with improved absorption and effectiveness.

CLINICAL STUDIES

We are proud to announce that we will soon begin official Clinical Studies on Post Traumatic Stress Disorder (PTSD) and Autism, which with both we have already seen incredible positive results from our patrons using our products.

- 1 in 4 of our Military returning from active duty have signs of Post Traumatic Stress Disorder (PTSD)
- 1 in 68 children are now being diagnosed with Autism

eCOMMERCE PLATFORM

Foundation of our sales, distribution, affiliate administration, and supply chain management ...

Over 5 years of programming

Over \$2-million invested in development

Over \$245-million in product transactions

PRODUCTS READY FOR DELIVERY &
SALES TEAM READY FOR LAUNCH

There are some products available with
XANTHOTHUMOL, *however,*

NONE

have our patents which are the catalyst that allows
the power of 'Natures Master Health Molecule' to
absorb into the blood cells for maximum results

— *Our patented Products are the FIRST and ONLY of their kind
that makes Xanthohumol available in a micro-nutrient
form that your body can easily absorb for rapid metabolizing and
positive results* —

Market Size



Vitamins	\$32+ Billion
Dietary Supplements	\$15+ Billion
Supplement Drinks	\$27+ Billion
Health Drinks	\$10+ Billion
Energy Drinks	\$22+ Billion
Vitamin Water	\$14+ Billion
Nutraceutical	\$25+ Billion

OVER \$100 BILLION MARKETPLACE
PLUS HUNDREDS OF BILLIONS on Prescription Drugs

- PHASE I Launch original sales leadership database of over **5,000** affiliates
- PHASE II Market to Welsh's database of networkers and customers of over **150,000**
- PHASE III Market to Evans database of networkers leaders and customers over **400,000**
- PHASE IV Market to forth wave of networking database of over **1.7 million**

EXPANDED MARKETING

- Email marketing FCC Compliant
 - 15 million Business Opportunity Seekers
 - 8 million Network Marketers (MLM) 13 million College Students
 - 11 million Affiliate Program Members 5 million to Active / Sports Adults
- Posts on several Network Marketing blogs and online magazines
- Product and Industry Press Releases
 - Over 700,000 Media Contacts with Guaranteed Press Coverage sent every 2 weeks

MASSIVE & SUSTAINED MARKETING
 to multiple demographics

Month 1		(\$424,488)
Month 4		(\$218,863)
Month 8		\$361,453
Month 12		\$1,238,018
Month 16		\$1,783,825
Month 20		\$3,386,175
Month 24		\$5,637,293
Month 28		\$7,379,970
Month 32		\$9,037,878
Month 36		\$11,546,946



HIGH PROFIT MARGINS = 25+%

Year 1 Profit	\$2,610,640
Year 2 Profit	\$35,133,177
Year 3 Profit	\$102,647,383

Seeking \$1,000,000



Staff & Scale



Marketing



U.S. Expansion



International

Loan ~ 20% Annual Return / 5 Years
At term Convertible to Shares or Cash Buyout

Committed \$150,000



Meridium Xanthohumol Shows Amazing Results

Allergies	Colon Cancer	Metabolism
Apoptosis	Dermatitis	Multi Drug Resistance
Arthritis	Diabetes	Metabolism
Antibacterial	Endometriosis	Obesity
Anti-obesity	Energy & Mood	Osteoporosis
Antioxidant	Free Radicals	Poisoning
Antiviral	Glucose	Prostate
Body weight/balance	Health Benefits	Sleep
Bone density	Inflammation	Staph Infection
Brain Function	Immunity	Stroke
Breast Cancer	Leukemia	Toxicity
Cancer Prevention	Liver	Triglycerides
Cholesterol	Melanoma	Wound Healing

EXPLORE WWW.PUBMED.GOV

Where you will find hundreds of articles on Xanthohumol (key search word "Xanthohumol") ... We enthusiastically invite you to review the many positive medical documents found at this US Government operated website.