



Power of
Public SpeakingTM

WE BELIEVE IN THE POWER OF
public speaking.

Empower your students to become better public speakers.

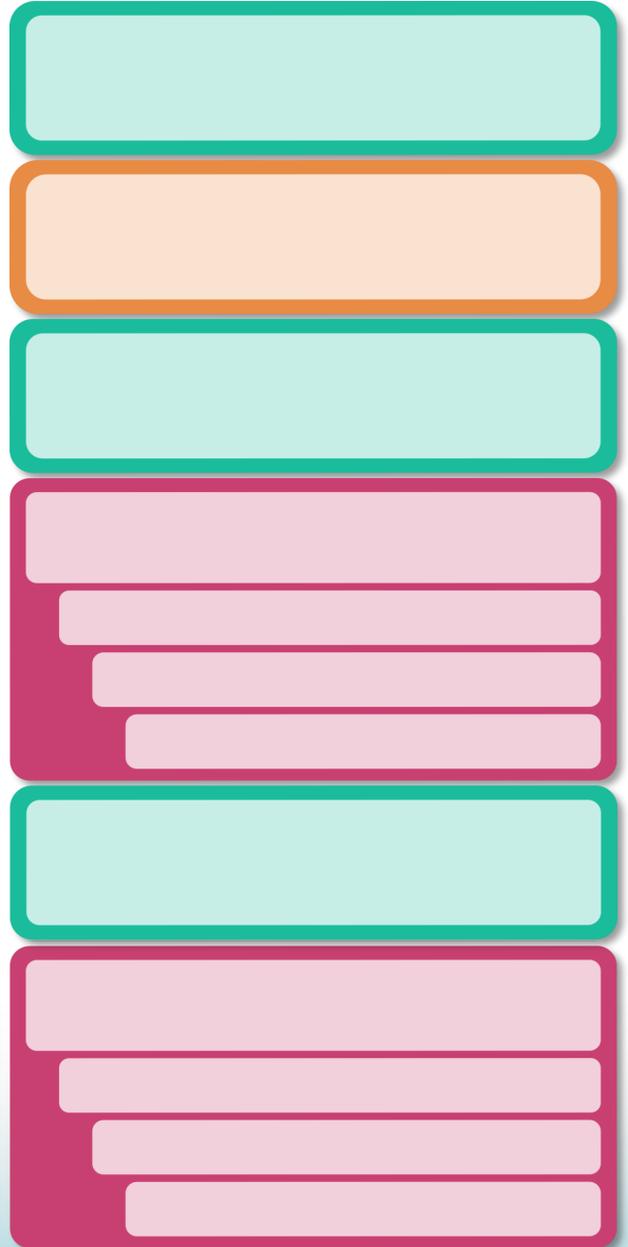
*Students can struggle through the speechmaking process, the Pops suite of tools take students **from basic understanding to mastery** through interactive resources and assessment, designed for a modern communication classroom.*

THE POWER OF *planning.*

Plan with Confidence.

Pops Outliner lays the groundwork for a great speech by teaching the outlining and speaking note creation process.

- **Guided step-by-step assistance** empowers students to focus on content over structure. Students focus on what they are trying to say, instead of the “1’s and 2’s.”
- **Artificial intelligence** gives students “permission” to write less. AI reads over the outline and summarizes each point into keyword memory-jogging statements.
- Talk with and grade your students right where they’re working, allowing them to see your suggestions in one place. **Saving you and them time.**
- **Assessment ready.** All of your students preparation work is stored in one place, ready for the next round of institution assessments.
- Moving assignment submission to the cloud, **save** your department, your students, and the environment **paper.** (One mid-sized institution estimates they are saving 24 boxes of paper each academic year!)

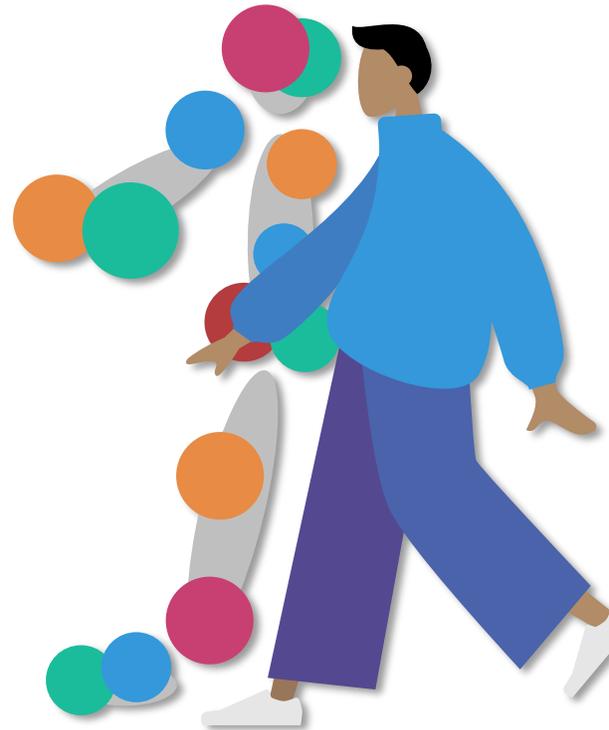


“Utilizing this tool has been a **lifesaver**. In the past my speeches have been written last minute with barely any preparation. This layout really helped me piece together each speech and **organize in a way I could understand how to write a speech.**”

–Jessica S., Student

Outliner

THE POWER OF *practicing.*



Practice with Artificial Intelligence.

*Pops Advisor is the **only machine learning, artificial intelligence, tool to give real feedback and guidance on delivery and content.***

- Your students can **see a visual representation of their body movement** throughout their presentation with 20+ pose points tracked. Enabling them to instantly understand the frequency and direction of their body movement, focus, and eye contact.
- Students **receive metrics and analysis** of what they said, including number of words, presentation time, speaking rate, and frequency of vocal fillers.

Overall

Good

You do a nice job with your message, but be sure you are starting and finishing strong.

Introduction

Fair

Rewatch your introduction. Work on gaining your audience's attention from the beginning. A more clear central idea will help too!

Delivery

Very Good

Your body language was really great, however your vocal style & quality, use of vocal fillers, and eye contact with the audience can be improved.

Body

Very Good

Nice work on your speech body, just make sure you are keeping your main points organized and connected to one another.

Conclusion

Needs Improvement

Practice your conclusion. Remember if you end strong, your message will have a greater impact leading your audience to take action.

- **Track your students improvements** with each practice session, allowing you to tailor lesson plans to their specific areas of improvement.
- See your **students give stronger speeches** by encouraging practice and self-improvement in a fun, easy-to-use environment.
- Create a virtual speakers center where students can **augment existing campus resources** with artificial intelligence.
- As a vital component of the preparation routine, specific feedback enables students to build presentation confidence by **reducing stage fright!**

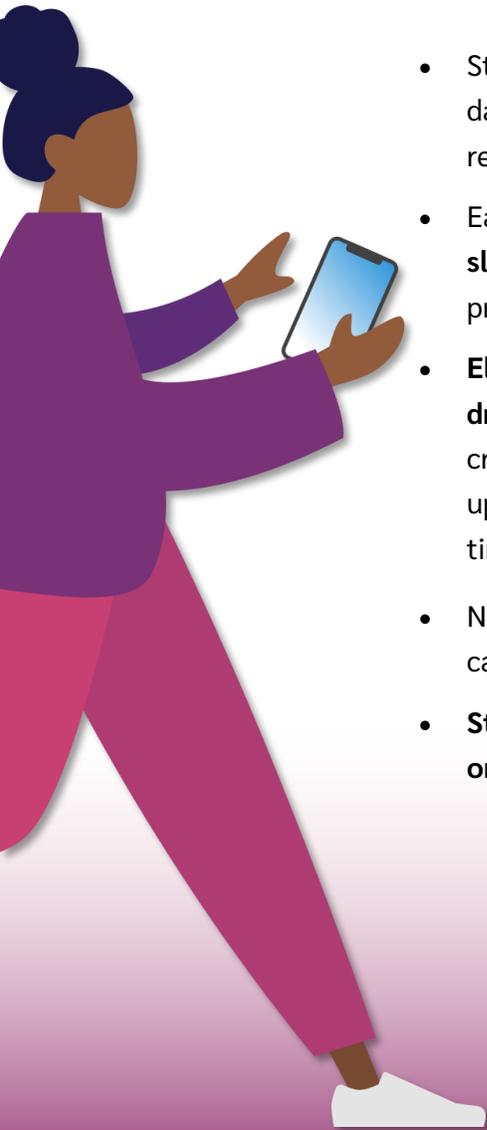
13 MACHINE LEARNING
MODELS USED

20+ SPEECH CONTENT
CRITERION ANALYZED

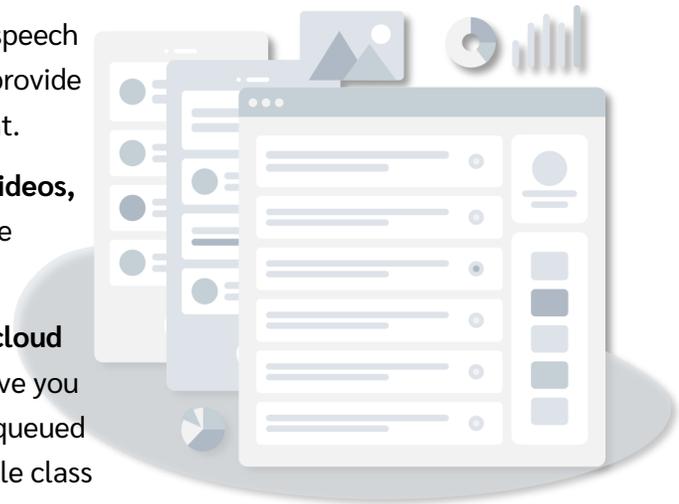
THE POWER OF *presenting.*

Present with Ease.

Pops Presenter takes technology hurdles away on jam packed speech days.



- Students **upload visual aids** prior to speech day allowing you the opportunity to provide recommendations before they present.
- Each presenter can **curate a mix of videos, slides, images, and more** into a single presentation flow.
- **Eliminate** the need for **flash drives, cloud drives, and email drives**—they all drive you crazy! By having students visual aids queued up and ready to go you'll save valuable class time between speakers.
- No more worries. **Reduce your students' pre-speech jitters** by taking the “what if I can't get my slideshow to work” thoughts away.
- **Students take control** of the presentation screen right **from their phone, tablet, or device**. Their speaking notes are right there too.



**MORE SPEAKERS
EACH CLASS DAY**

75% **REDUCTION IN TIME
BETWEEN SPEECHES**

Presenter

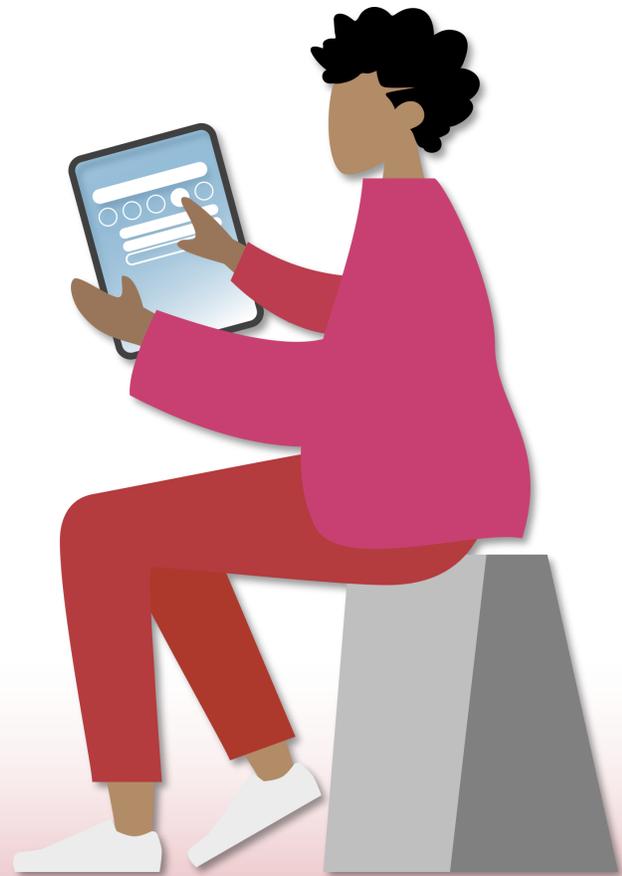
PATENT PENDING

THE POWER OF *reviewing.*

Review with Precision.

Pops Capture makes speech recording & evaluating a breeze.

- Whether in class, at home, or on the go record presentations directly into the cloud. **No more worrying about storage space** or uploading later.
- Works for a single class recording device or student provided recording devices. No matter how you like your speech day, **videos are stored in the cloud.**
- A perk for you! Tired of writing the same thing over and over again? **Grade faster** with our quick-select customized rubric with pre-filled comments and **automatic point calculation.**
- **Presentation videos sync and appear** with students' self and peer reviews. Without them having to juggle multiple applications and web browsers to complete their reviews. (They sync with your evaluations too!)
- **Students become better speakers** by watching themselves on a recording, building from their mistakes and successes.
- With all videos and accompanying evaluations stored in one common place, **be prepared for institution assessment.**



“Overall it was a **helpful tool**. The reviews gave students a lot of constructive criticism to work with. It was very simple to use and helped me to **grade speeches quickly and methodically.**”

-Anonymous, Instructor

Capture

THE POWER OF *uniting.*

Unite with One System.

Pops Classroom combines all the elements into a single platform and process, creating a one stop shop for planning, practicing, presenting, and reviewing.



- **Pick and choose the elements** that work best for your class (Outliner, Advisor, Presenter, and Capture) to create a truly customized and unique experience for your students.
- **Get to know your class.** Chat with your students where they are working.
- Have your students **upload** other types of assignments so all their work is in one place.
- Organize and track your grades. **Sync** them **with your LMS.**
- Be supported by the “**fastest support team**” that “responds almost instantly.” (Actual student quotes).
- Have all your class data ready for institution assessment to **prove** how your students went from learning to planning to practicing to presenting to reviewing.
- **Pairs** with any textbook, resource, or course structure.

“I am devoted forever user of Pops Classroom for my classes. I teach several advanced speech classes and general education public speaking courses at the University of Louisville and I will never go back to the ‘old ways’ for my classes. [This] is a **paradigm shift** as drastic and fantastic as television was for radio.”

–Katherine Taylor, Director of the Basic Speech Program

Classroom

THE POWER OF *connecting.*

Connect with Professionals.

The Pops Community brings together professionals from across the globe to share ideas and resources.

- Community members have contributed many resources for the basic public speaking course, including a **full open educational resource text**, *Pops OpenText*. These resources are completely free for all to enjoy.
- **Class activities** written by industry professionals enhance the learning experience.
- **Quiz and test banks** are available too!
- Make your course planning easy with sample **syllabi, schedules, and speech rubrics**.
- **Connect with others** who are teaching public speaking and communication classes and pull from their experiences.



QUIZZES



ACTIVITIES



TEXT



SYLLABI



RESOURCES

Community



powerofpublicspeaking.com

Want a demo? Want to chat?
powerofpublicspeaking.com



An  ASI Company