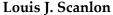
GRAND MARSHALS

Mt. Soledad Veterans Memorial







William Kellogg

Lou was born and raised in Massachusetts. After graduating from Boston College, he reported to Naval Air Station Pensacola, where he was commissioned and underwent flight training. After receiving his wings, he reported to VF 103 where he flew the F4 Phantom from the aircraft carrier USS Saratoga. He was discharged in San Diego in 1972, and remained in the Naval Reserve, retiring at the rank of Commander. He is a Cold War and Vietnam Era veteran.

After leaving active duty, he joined the San Diego Police Department. He served in Patrol, Investigations, SWAT, Air Support, Public Affairs and many other units. He rose to the rank of Assistant Chief, where he oversaw Operations, which included all uniformed officers, detectives and support personnel assigned to the 9 police area stations. He retired from the Department in 2007 and two weeks later, was selected to head the Coronado Police Department. He served as their Chief until retirement in 2013, culminating a Law Enforcement Career of over 38 years.

He has been very active civically, and served on the board of directors of: The Childrens Museum, The Cystic Fibrosis Foundation, The Combined Health Appeals Drive, The Nice Guys, The San Diego County Chiefs and Sheriff's Association and The National Conference of Christians and Jews.

In January of this year, he was elected president of the Mt. Soledad National Veterans Memorial.

CIVIC MARSHAL



Police Chief Shelly Zimmerman San Diego Police Department

Chief Shelley Zimmerman was promoted to Chief of Police on March 4, 2014, and was hired on October 21, 1982, by the San Diego Police Department. She was born in Cleveland, Ohio and is a graduate of The Ohio State University, with a degree in Criminal Justice. She is also a graduate of the FBI National Academy, FBINA #241.

Chief Zimmerman has worked many of the San Diego Police Department's patrol commands. Shelley also has extensive investigative experience. Some of Chief Zimmerman's prior assignments have included Vice, Narcotics, Internal Affairs, Multi-Cultural Community Relations Office, the Mayor's Executive Protection Detail, the Narcotics Task Force and the Field Lieutenant position.

Chief Zimmerman has assisted in the security planning for several large events in San Diego such as the Super Bowl,

Republican National Convention, major conferences and the 4th of July Independence Day holiday at the beach, where more than one million local and visitors alike come to enjoy each year.

Chief Zimmerman has received numerous awards and citations throughout her career which has included the San Diego Press Club Headliner of the year award for her undercover work, the San Diego Business Journal's Woman Who Mean Business Exemplary Award for her civic involvement with both the business and residential communities, the San Diego Police Foundation Women in Blue Award for her commitment to making San Diego one of the safest large cities in the United States and the Gold Key Award from the Hotel/Motel Association for her commitment to the Hospitality and Tourism Industry.

Chief Zimmerman's previous assignment was the Neighborhood Policing section which includes; the Regional Police Academy, Backgrounds, In-Service and Field Training, Juvenile Administration, the Police Range, Volunteer Services, Information Services, Communications, Crime Analysis, and Human Resources. Chief Zimmerman was also the Department's liaison with the Gang Commission, STAR-PAL, the San Diego Police Foundation, Crime Stoppers, Labor Relations, the Hotel/Motel Association and the Chief's Community Advisory Boards.

Chief Zimmerman is an avid sports fan and often participates in athletic charity fundraisers.

CIVIC MARSHAL



Sherri S. Lightner Council President District 1

Sherri Lightner currently serves as Council President for the City of San Diego. She is the first female engineer to serve on the City Council, and the first female Council President. She has served as the Councilmember for District 1 in the City of San Diego since December, 2008.

Sherri's current priorities as Council President include economic development, and expanding the tech, cyber-tech and blue tech industries in San Diego, and working on the City's Water Policy to develop an affordable and sustainable water supply. She promotes STEM education and closing the job skills gap, and updating the City's Charter to make it work better for both our citizens and city departments. Sherri's additional priorities include addressing the City's infrastructure issues and restoring

essential services such as police, fire, libraries and park and recreation hours.

Prior to being elected, Sherri was a tireless and effective community volunteer and leader, serving on multiple community planning organizations and committees. She has served as President of both the La Jolla Town Council (LJTC) and La Jolla Shores Association (LJSA), and as the Secretary of the La Jolla Community Planning Association (LJCPA). Over the years, Sherri has become a knowledgeable expert in the planning and development process, the application (and abuse) of the San Diego Land Development Code, the applicable sections of the San Diego Municipal Code relating to community planning and development, and the California Environmental Quality and Coastal Acts (CEQA).

Sherri graduated from the University of California at San Diego (UC San Diego), first with a B.A. degree in both Mathematics and Sociology, and later with a M.S. degree in Applied Mechanics and Engineering Sciences. She is a licensed Professional Mechanical Engineer. She worked in private industry for 23 years; 18 years at General Atomics and 5 years at Rohr Industries. After "retiring" from the engineering profession, she formed a small consulting business with her husband. She and her husband have lived in Council District 1 in La Jolla Shores for over 23 years.

TRADITIONAL MARSHAL



WindanSea Club Shack - 70 years' young

Hans Newman's early memories of The Shack

I attended La Jolla Elementary, Muirlands Junior High and LJHS, class of '73. I got my Ecology Badge while an Explorer Scout (La Jolla Troop 4) in 1969 replanting Torrey Pine trees with Ranger Ray Guisewite after the '68 fire. We had moved down near Big Rock in 1965 (where my mother Ruth Hansen still resides) and I got involved with WindanSea and the Shack that summer. When I got out of Cal, while managing Su Casa (off and on from 1979-2005) I helped resurrect the WindanSea Surf Club in 1981 and served as President for 4 terms. I got really involved at the local beach, surf contests, clean-ups etc. and helped maintain the Shack for many years. During that time (news article 1986) I realized the fragility of the actual structure and how historical it was (long story for another time). I had my cartographer friend, David Coy, do a set of blueprints in 1986, with all original dimensions and compass orientation, in case it ever went down. The plans came in handy! Later on, encouraged by Melinda Merryweather and aided by architect Tony Ciani I made a presentation to the San Diego Historical Site Board. The historical status was passed unanimously with the stipulation that we must maintain the Shack, which the beach community had already done for over 50 years by that time, 1998. I was instrumental getting Friends of WindanSea its first major contribution from the late Betty Coggan and her family, which built two sets of beach access stairs near Big Rock and another near Neptune and Rosemont. I was elected to the La Jolla Town Council in 2002 working on Parks and Beaches. We moved to Atascadero to raise our family in '05, but I remain active at WindanSea.

My father is, of course, Dr. Wm A. Newman, Professor Emeritus at Scripps, resides in La Jolla with his wife Lynn Kennedy Newman. My younger brother, Dr. James H. Newman, Astronaut (Ret.) is a former Parade Marshal himself. I drove Melinda in my Woodie last year and have participated many, many times over the years from Scouts, the Surf Club, to staging cars with LJTC! It's an honor to participate again.

TRADITIONAL MARSHAL



Izzy Tihanyi and Coco Tihanyi Owners Surf Diva

Aloha from the Surf Diva Surf School and the Surf Diva Boutique! La Jolla Shores is proud to be home to the #1 surf school and women's surf shop in the US. Founded by La Jolla local celebrities and twin sisters Izzy Tihanyi and Coco Tihanyi who graduated from Torrey Pines Elementary, Muirlands, La Jolla High and UCSD. As seen on MTV, CNN, the Today Show, and referred to as the "Starbucks of surf schools" by *Newsweek Magazine*, Surf Diva offers year-round surfing and standup paddleboard lessons and rentals in their full-service surf shop. Whether a family reunion, bachelorette party, or company team building event Surf Diva is known to provide an incredible surfing and beach-themed experience. They also own and operate La Jolla Surf Camp and the American Surf Academy where kids and teens can spend hours of fun learning to surf, are taught about ocean awareness, and how to appreciate the environment at La Jolla Shores. Surf Diva is very involved and committed to the community and generously donates to the local schools, environmental causes, and to the Department of Veterans Affairs.

Visit Surf Diva and the twins at La Jolla Shores, 2160 Avenida de la Playa, and check out their cool family-friendly surf shop with the bright yellow and turquoise awning!

EDUCATION MARSHAL



Paula Conway Athletics Director, P.E. Teacher, La Jolla High School

Currently the La Jolla High School athletic Director and teacher. Winner of the 2015 CSADA Rookie Athletic Director award. Former Field hockey coach at La Jolla High School and Division I schools including Boston College, Kent State and Georgetown University. Division I field hockey college All-American, Big East Player of the year and high school All American player. Under graduate degree from Providence College and Graduate degree from Boston College. Lola (7) and Ted (5) LJES students and husband Nick.

MILITARY MARSHAL



Richard (Dick) Woltman