Dear “Friend of the Prowl”, May, 2013

I would like to introduce a fantastic initiative from the Panthers Group in conjunction with the Panthers on the Prowl, Community Development Foundation.

This is an opportunity that will not only remain with you for a life time, but also enable those who attend to gain a quality of understanding from some of the most recognised leaders in professional sport, both administrative and coaching on how to lead and manage effectively.

This is a once in a lifetime opportunity, one where you get to experience being a part of a small team selected to complete a nine day trek over the legendary “Kokoda Trail” in Papua New Guinea with Phil Gould, Ivan Cleary and Charlie Lynn (MLC), from 12th to 20th October, 2013

The Kokoda Leadership Project is aimed at raising public awareness of the Prowl programs through media coverage of the event and to raise much needed funds to support the Panthers on the Prowl Community Development Foundation, which has been enhancing life skills and opportunities for disengaged youth in the local area for the last ten years. [www.panthersontheprowl.com.au](http://www.panthersontheprowl.com.au)

One student from seven different high schools is being chosen to accompany the trekking group, each individual forming an alliance with their corporate sponsors, with an understanding that they will be available to speak in company board rooms etc. of their unique experiences and the difference it has made to them as a token of their appreciation.

To sit around camp fires at night listening to how Ivan Cleary extracts the qualities required from his playing group to play and compete at the highest level or transfer knowledge with one of the most revered sports administrators in the country, Warren Wilson, who may also be in the group. Have access to Phil Gould’s insights, almost 24/7 for a week.

Our trek leader, Charlie Lynn (MLC), has over 20 years experience leading groups over the trail and is somewhat of a legend in the PNG highlands. Charlie has a boundless knowledge of the historical, military significance of “Kokoda” and the importance of the various battles fought along the trail during WW2. His narratives will bring the whole campaign to life again.

The project will recruit executives from the Fortune 500 top 100 companies that will ensure that you or an executive staff member not only get to test your inner strength and aptitude, but enjoy the intangible benefits of establishing unquantifiable business relationships and

friends for life. At the same time realising that your involvement is helping a very worthy cause in changing the direction of children’s lives.

But most important of all ……it is going to be a whole lot of FUN !

A number of get-togethers or briefings will be arranged prior to our departure in October to further enhance a spirit of esprit de corps within the group before we “fall in” at the airport.

Attached is some collateral behind this initiative and I would urge you to declare your level of interest and request for more detailed information as soon as possible as we envisage this offer to be oversubscribed prior to the close off date of 30th June.

Best Regards

Brad Waugh

General Manager

Panthers on the Prowl Ltd.