

## **Positive Strokes Keep Folks** *(Leadership – Rewarding)*

1. Must be private and public (how public will depend on individual).
2. Tailor your recognition to the unique needs of the person.
  - Personal touch?
  - In front of group?
  - Promotion or more responsibility?
  - Voted by peers?
  - Recognition by “names”?
  - Certificate, Special privileges, or financial?
  - In newspaper?
  - Letter to employer?
  - Funny?
  - Football tickets or ballet?
3. Be personal and honest.
4. Be clear in why one is being recognized. Specific examples.
5. Recognize the person, not just the product.
6. Recognize recognition.
7. Reward the things you hope to see more often.
8. Reward, at least informally, as the project progresses and soon after completion.