GO GLOBAL:
MEDICAL DEVICE MARKET

1 Day Seminar

Biopolis @ one-north

Aspiration Theatre

07 November 2016

Monday

Organised by

Medical Technology Industry Group (MTIG)

MTIG of SMF — Singapore Manufacturing Federation 新加坡制造商总会 since 1932

Introduction

Riding the trend of globalisation for Medical Technology, the demand for Medical Technology has increasingly transformed for the developed and emerging economies. The industry's business has shifted from the previous traditional products sales model to being a current integrated solutions provider. All companies need to balance the risks and rewards of globalisation as they pursue the opportunities in this dynamic new commercial environment.

About the Seminar

This Seminar leverages on Enterprise Europe Network (EEN). For **1st half of the Seminar**, it features about the current business market situation in this most diverse and innovative **Europe and global market**. Being the largest business network in the world, EEN Singapore serves as the main contact for providing information and support for SMEs in the fields of international business cooperation, innovation, knowledge and technology transfer for the Europe market.

For the **2nd half of the Seminar**, it will have **speakers from government agencies and the industry** to present on the possible optimal business approaches for overseas ventures. Through these speakers, participants can learn to utilise public resources from SME Centre and IPOS for overseas ventures.

This 1 Day Seminar also provides a good networking platform for all participants in the MTIG. Concerns and issues related to Europe business environment and overseas ventures could be shared and addressed from the industry experts available at the Seminar.

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S/No.	Seminar Topic	Duration	Speaker
First Track			
1	Opening Address from Singapore Manufacturing Federation - Medical Technology Industry Group	9.30am – 9.45am	Mr Gjan Lim Country Manager Singapore & Brunei (MITG Sales) *Medtronic*
2	Global Regulatory changes and impact: Certification body perspective	9.45am- 10.15am	Peter Porzler Vice President Medical & Health Services (MHS) Global (Non-Active Medical Devices) *TÜV SÜD (Thailand) Limited*
1st Teabreak (10.15am – 10.45am)			
3	Global Regulatory changes and impact: Perspective from industry - EU MDR, ASEAN MDD and MDSAP	10.45am- 11.30am	Mr Ray Soh *ARQon (Asia Regulatory & Quality Consultancy, Medical Device & Drug)* Mr Alan Marash *Oriel Stat A Matrix*
4	Enterprise Europe Network - Services on Partnership, Advisory and Innovation Support	11.30am– 12.00pm	Mr Alec Soong Manager, EEN (Enterprise Europe Network), SMF-GBG (*Singapore Manufacturing Federation*-Global Business Groups)
Lunch (12.00pm – 1.00pm)			
Second Track			
5	Keynote Address from A*Star	1.00pm – 1.15pm	Mr Justin Phoon MedTech Director *A*Star*
6	Introduction to Business Excellence Framework and Government Grants on Overseas Expansion	1.15pm – 2.00pm	Mr Louis Wong Senior Executive *SME Centre@SMF*
7	Expanding overseas – Entry Strategies for Going Global	2.00pm – 2.30pm	Mr Shikharesh Das *Ontogenix Singapore*
8	Developing Effective US-FDA and Japan-PMDA Clinical Study Strategy for pre/post market access	2.30pm – 3.00pm	Ms Joalin Lim Managing Director (100% Med Dev CRO) *Agape-Life System Support*
2nd Teabreak (3.00pm – 3.30pm)			
9	IP registration (National & International) - IP 101 and Overview of IP Registration (National and International)	3.30pm- 4.00pm	Ms Terri Koh Siew Yen Legal Counsel, Legal Department *IPOS Singapore*
10	Go Global with Google	4.00pm – 4.30pm	Ms Natalie de Boursac Business Development Manager *Google*
11	JTC's Infrastructural Solutions for the Medical Technology Industry	4.30pm – 5.00pm	Mr Bennett Tan Assistant Manager, Biomedical & Electronics Cluster (Biomedical Department) *JTC*
Networking			

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Organizer

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In Partnership with

jtc

SINGAPORE Agency for Science, Technology and Research

AGAPE - LIFE Medical Devices ASIA • USA • EU

ARQon Asia Regulatory & Quality Consultancy Medical Device & Drug

Google

IPOS INTELLECTUAL PROPERTY OFFICE OF SINGAPORE

ONTOGENIX

Oriel STAT A MATRIX

TÜV SÜD

SME Centre@SMF

To complete Registration

1) **Email the completed form to below contact:**
   a) Ms Cherie Ong
      Email: cherie.ong@smfederation.org.sg
      DID: 6826 3039 Fax: 6826 3068

REGISTRATION		
Name (Dr/Mr/Ms/Mrs):		
Company:		**Designation:**
Address:		**Postal Code:**
Email:	**Mobile:**	**Office DID:**

Seminar Fee *(*fee inclusive of GST)*

SMF Member & Affiliate Member (GS1 Singapore Limited):
☐ **S$214.00**

Non-SMF Member:
☐ **S$321.00**

For company interested to register as the SMF member, please request for the SMF Application Form separately.

I enclose my Bank Draft/Cheque No._____ for S$_____ (payable to "Singapore Manufacturing Federation" and mail to: Cherie Ong (MEM IG) – Singapore Manufacturing Federation 2985 Jalan Bukit Merah Singapore 159457)

Please indicate "FOR SMF MTIG Go Global Medical Device Market Seminar 2016" at the back of the cheque.

For those interested in China Medical City (CMC) Business Mission Trip at end October 2016, please liaise with Ms Cherie Ong (Senior Executive) – MEM IG (MTIG Secretariat) at Cherie.ong@smfederation.org.sg and 6826 3039 / 8338 6748.

*Registration is on a first-come, first-served basis and will be confirmed upon receipt of full payment. For fax registrations, please ensure that your cheque reaches us before the event. No refund will be made for any cancellation but replacements are welcome. The Organiser reserves the right to postpone or cancel the seminar due to unforeseen circumstances.

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