



DEEP DIVE

ISSUE 3: MCCALL COMMUNITY GOALS AND POLICIES

CONTENTS

GOALS AND POLICIES

Our Character

Community Character and Design.....	2
Land Use	6
Environment	9

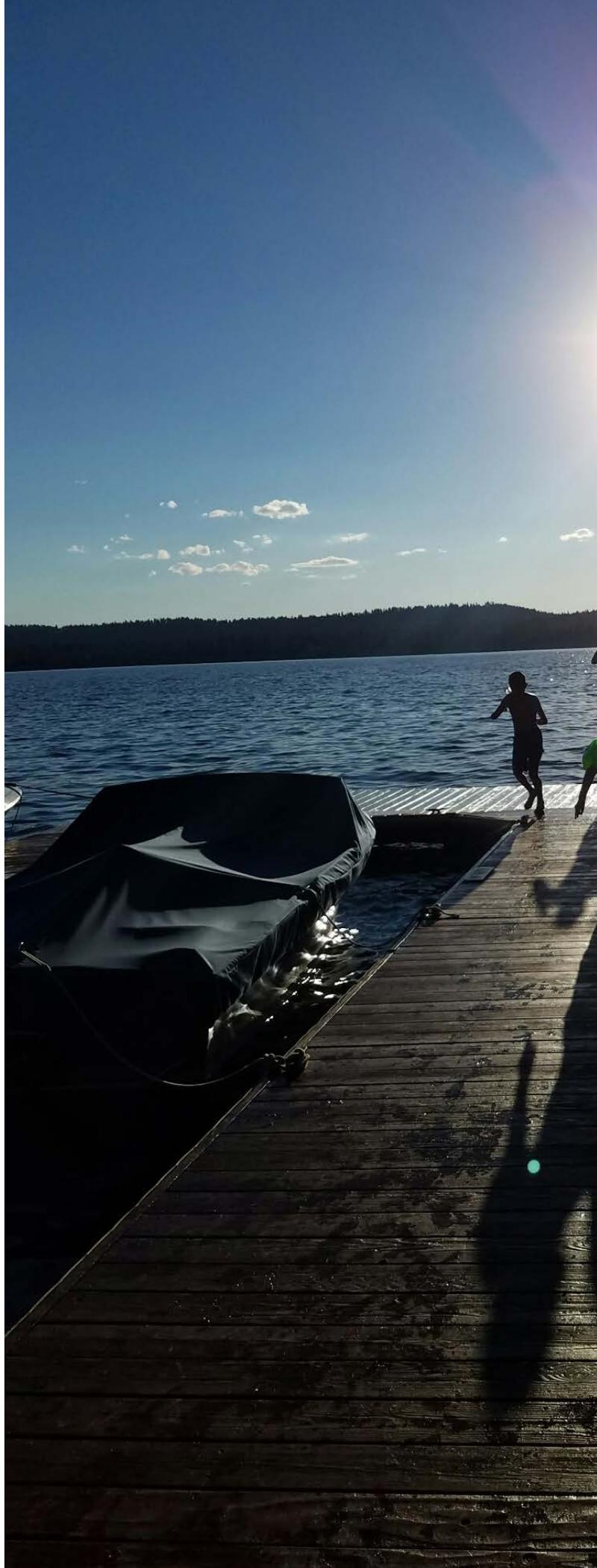
Our Economy

Population	12
Housing	13
Economic Development.....	14
Public Facilities	15
Schools	17

Our Connections

Transportation	18
Pathways	20
Parks and Recreation.....	21
Airport	22

Comment Sheets.....	24
What's Next	27





INTRODUCTION

McCall in Motion's community outreach process included a series of community focus groups intended to help refine preliminary goals and policies. Approximately 60 residents, employees, business owners, community leaders, youth, and other stakeholders attended the March 1 - 3, 2017 focus groups. Participants completed an interactive workbook, which outlined each goal and policy and gave the option to keep, drop, or refine. The workbooks were then used in conjunction with other outreach and public comment to derive the following goals and policies, which will continue to be refined. We welcome your continued input prior to finalization.

If you would to submit comments, visit:

www.McCallCompPlan2016.com

GOALS AND POLICIES

COMMUNITY CHARACTER & DESIGN

When asked about the characteristics that make McCall, “McCall,” citizens and visitors alike frequently mention the following attributes:

- The area’s seasonal qualities allow the enjoyment of a diversity of year-round recreational activities and the ability to enjoy a lifelong active lifestyle.
- Living in harmony with nature is essential.
- Maintaining a sense of small town scale should be balance with infill and new forms of housing.
- Structures that convey a sense of rustic mountain architecture should continue to be the design standard for the McCall Area.
- Views and public access to the lake and mountains beyond are important qualities of the community that need to be preserved and protected.
- The mature stands of native trees throughout the community are a significant aspect of our character, including the conifers that contribute to the scenic beauty of the mountain town identity.
- Parks, green open spaces, natural preserves, as well as active public spaces (both existing and future) are an important part of the mix of what makes McCall a great place to live.
- Preserving a strong sense of community.

Goals & Policies

	(Development) CC & D Goal 1: Preserve and maintain a community character defined by the surrounding natural environment. Ensure that McCall’s built environment complements McCall’s natural environment, scenic mountain setting, and small town character.
	CC & D Policy 1.1. Promote and encourage developments to use environmentally sound materials and incorporate green design that complements the natural environment and mountain town setting.
	CC & D Policy 1.2. Ensure appropriately scaled development to McCall’s natural and mountain town setting.
	CC & D Policy 1.3. Protect and enhance McCall’s treasured public places such as parks, plazas, and streetscapes. Where needed, enhance areas that lack distinctive visual character or where the character has faded.
	CC & D Policy 1.4. Limit formula businesses to preserve the unique character of McCall.
	(Sustainable Design) CC & D Goal 2: Commit to green design, efficient energy use, wise water use, and high performing buildings and landscapes throughout McCall that are representative of McCall’s beautiful surroundings.
	CC&D Policy 2.1. Integrate green infrastructure elements such as the urban forest, gardens, urban agriculture, LEED (Leadership in Energy and Environmental Design) rated buildings, recycling and composting programs, and green streets into the urban design of the City.

Goals & Policies

	<p>CC & D Policy 2.2. Use efficient energy use in new and retrofitted construction. Development will be energy-efficient, emphasize the use of durable and environmentally responsible materials, and implement best practices in site design and construction.</p>
	<p>CC & D Policy 2.3. Encourage high-performing building and landscape design that reduces energy and water consumption.</p>
	<p>CC&D Policy 2.4. Ensure high-quality and sustainable design for public buildings and outdoor spaces. New public buildings should be attractive and meet the highest performance standards for energy and water conservation, and provide public amenities such as outdoor gathering spaces.</p>
	<p>(Art) CC&D Goal 3: Promote context appropriate public art — such as memorials, historical monuments, installations, murals, sculptures, mosaics, decorative features, and functional elements — as an important element in active living, vibrancy, placemaking and celebrating McCall’s character.</p>
	<p>CC & D Policy 3.1. Continue to infuse public art into McCall’s fabric in streetscapes along roadways and in such places as parks, plazas, bridges, and other public gathering places.</p>
	<p>CC & D Policy 3.2. Encourage a concentration of art in downtown to enhance the livability and walkability of the City and to reinforce the perception of McCall as an arts destination.</p>
	<p>CC & D Policy 3.3. Encourage art to be integrated into our community as an important component of good design and as a way to incorporate art into the daily lives of residents, workers and visitors.</p>
	<p>CC & D Policy 3.4. Build on McCall’s growing identify as a cultural center and destination by increasing the visibility of the arts and cultural activities in the community through marketing, venues, and facilities.</p>
	<p>CC & D Policy 3.5. Continue to recognize the relationship of art, active living, the environment and economic vibrancy.</p>
	<p>(Events) CC & D Goal 4: Encourage civic and cultural activities in the community through festivals, events and performances, interactive classes and workshops, and a variety of other activities.</p>
	<p>CC & D Policy 4.1. Support the McCall Arts and Humanities Council, the McCall Area Chamber of Commerce, and other organizations responsible for coordinating and executing public events in the McCall area.</p>
	<p>CC & D Policy 4.2. Continue to support a diverse range of cultural facilities and programs including indoor and outdoor facilities and programs that will provide a diverse range of performing and visual arts activities.</p>
	<p>(Viewshed) CC & D Goal 5: Ensure that new development protects the treasured views of Payette Lake and adjacent landscapes from roadways, frequented public areas, community gateways, Downtown and other public places.</p>
	<p>CC & D Policy 5.1. Protect key view corridors throughout McCall, including views from Lake Street and northerly views along Mission Street and Third, Second, and First Streets.</p>

Goals & Policies

	CC & D Policy 5.2. Restore view corridors by removing underutilized buildings and creating visual breaks between buildings for areas adjacent to Payette Lake when possible.
	CC & D Policy 5.3. Protect and enhance the views of the surrounding natural landscape and the Payette Lake by reducing, removing, or undergrounding visual obstacles such as utility lines and equipment.
	CC & D Policy 5.4. Continue to protect the surrounding natural landscape and the edges of the City by using a variety of techniques; such as clustering, creating conservation easements, or purchasing private property.
	CC & D Policy 5.5. Protect and incorporate natural features into newly developing areas. Conserve the natural patterns of streams, ridgelines, topography, riparian areas, and wildlife habitat areas.
	(Gateways) CC & D Goal 6: Cultivate attractive gateways to McCall that highlight the natural character of the area.
	CC & D Policy 6.1. Within the scenic overlay (Highway 55 and Lake Street) encourage high quality developments to follow the scenic overlay guidelines and standards creating an appropriate gateway sequence to the visitors entering and leaving McCall.
	CC & D Policy 6.2. Minimize and discourage visually prominent development at gateways to McCall.
	(History & Heritage) CC & D Goal 7: Preserve, promote, and enhance McCall’s history and heritage.
	CC & D Policy 7.1. Pursue opportunities that promote historic, cultural, and heritage-based tourism and events.
	CC & D Policy 7.2. Preserve and interpret historic resources (objects, buildings, structures, sites, or places with historic, cultural, or aesthetic significance) in McCall for residents and visitors.
	CC & D Policy 7.3. Identify key landmark features to integrate into our future gateway and corridor design including key natural features and buildings.

LAND USE

The future land uses of McCall should:

- Direct local housing and employment growth to downtown, commercial activity centers and corridors, preserving existing and integrating new local housing where possible.
- Concentrate a majority of housing near our activity centers while dispersing a variety of local housing throughout McCall.
- Encourage residential infill in appropriate areas.
- Encourage development and redevelopment in the Central Business District.
- Plan for business parks and light industry to support economic diversification and local jobs in McCall.
- Capitalize on the airport as an economic catalyst.
- Locate industry, warehousing, logistics, manufacturing, and other similar uses in proximity to adequate transportation and utility infrastructure.
- Transition from highest-density at downtown to lowest-density at the City edges to rural within the Area of Impact and beyond.
- Create an urban growth boundary that surrounds the McCall Area.

Goals & Policies	
	(Area of Impact) LU Goal 1: Plan for phased and contiguous future growth in the Area of Impact.
	LU Policy 1.1. Encourage Valley County to institute county-wide zoning.
	LU Policy 1.2. Ensure that the costs of provision of government services are equitably allocated in the City and County.
	LU Policy 1.3: Modify the Area of Impact and Annexation Plan to support efficient provision of services.
	(Concentrate Growth) LU Goal 2: Invest in and enhance existing urbanized areas and discourage sprawl.
	LU Policy 2.1. Implement a tiered growth pattern that will include the urban core, neighborhood commercial, the city limits, the annexation area, and the impact area.
	LU Policy 2.2. Promote compact, walkable development patterns that support transit and connecting neighborhoods and discourage development patterns that rely solely on vehicles for transportation in urban areas of the community.

Goals & Policies

	<p>LU Policy 2.3. Support infill and redevelopment in the City limits, downtown, major activity areas and specific areas that can take advantage of proximity to services especially in our Downtown area. Appropriate types of infill should include new residential units on vacant lots/areas, additions to existing units, accessory dwelling units, and residential units with businesses.</p>
	<p>(Urban Renewal District) LU Goal 3: Support development within the modified urban renewal district to support housing, economic development, and mobility.</p>
	<p>LU Policy 3.1. Encourage, support, and incentivize development within the expanded urban renewal district to increase vibrancy in the Downtown area. Expanded district includes: the original four blocks of downtown, the commercial/civic waterfront, along 3rd Street south to Floyde Street, and west to First Street.</p>
	<p>(Clustering) LU Goal 4: Require clustered residential developments with smaller building lots and larger areas of open space for larger parcel sizes in designated areas.</p>
	<p>LU Policy 4.1. Encourage local housing options and create walkable and connected residential areas.</p>
	<p>LU Policy 4.2. Permanently protect and retain open space and environmentally sensitive areas through required conservation easements or other appropriate tools.</p>
	<p>(Transportation) LU Goal 5: Leverage the inherent relationship between land use and transportation to align decision-making and planning efforts.</p>
	<p>LU Policy 5.1. Plan for commercial development that creates mixed use centers and/or mixed use transportation corridors including building forward design, parking in the rear or sides, sidewalks and streetscape.</p>
	<p>LU Policy 5.2. Promote infill and new development in the Central Business District or along corridors that connect to transit and are designed to encourage walking and bicycling, and reduce healthcare, local housing, and transportation costs.</p>
	<p>LU Policy 5.3. Create a healthy and family-friendly community through development that includes a mix of land uses and housing types, affords realistic opportunities for transit, bicycle, and pedestrian travel, and provides community gathering spaces, neighborhood gardens, parks, and safe outdoor play areas for children.</p>
	<p>(Payette Lake Shore Development) LU Goal 6: Protect and enhance public access along Payette Lake and the character of the shoreline.</p>
	<p>LU Policy 6.1. Protect the view of the shoreline from Payette Lake by regulating new shoreline development, removing key obstructions, and supporting the redevelopment of underutilized properties to add public spaces and create visual breaks between buildings.</p>
	<p>LU Policy 6.2. Protect and enhance public access to Payette Lake through the acquisition of additional public lands, development of access points and new lakefront trail segments.</p>

Goals & Policies

	<p>(CDB) LU Goal 7: Plan and develop the Central Business District in McCall as the heart of the community, pursuant to the Downtown Master Plan.</p>
	<p>LU Policy 7.1. Foster a highly pedestrian-oriented commercial center in downtown, including the 3rd and 2nd Street corridor.</p>
	<p>(Agriculture) LU Goal 8: Preserve agricultural and open lands in the McCall Area.</p>
	<p>LU Policy 8.1. Support protection and enhancement of the open space surrounding the City within its Area of Impact. Such protection is not limited to the physical protection of land, but includes the retention and development of working farms, and participating in National Forest planning and management.</p>
	<p>LU Policy 8.2. Consolidate development to preserve agricultural and open lands. Developments on rural land should be compact, and should result in the conservation of unbuilt land. They should also be located to avoid prime farmland.</p>
	<p>(Food System) LU Goal 9: Promote and support the local food system and expand the market for local and sustainable food.</p>
	<p>LU Policy 9.1. Incorporate urban agriculture uses into long range planning efforts by supporting urban agricultural activities, farmers markets, and cottage industries.</p>
	<p>LU Policy 9.2. Support the creation and improvement of community gardens, community kitchens, and farmers' markets that sell locally and regionally grown foods.</p>
	<p>(Civic) LU Goal 10: Emphasize and promote civic facilities in land use planning.</p>
	<p>LU Policy 10.1. Civic uses should be retained and expanded downtown according to the Downtown Master Plan.</p>
	<p>(Community Gathering Places) LU Goal 11: Develop accessible community gathering places that encourage interaction and provide places for people of all ages to visit and relax.</p>
	<p>LU Policy 11.1. Emphasize and promote public and private parks, plazas, and open spaces in land use planning particularly within activity centers and along activity corridors.</p>
	<p>LU Policy 11.2. Ensure that public streets, alleyways, and other spaces are available for public events.</p>

ENVIRONMENT & NATURAL RESOURCES

Goals & Policies

	<p>(Payette Lake) E Goal 1: Preserve, enhance, and celebrate Payette Lake and surrounding adjacent property as the area’s crown jewel.</p>
	<p>E Policy 1.1. Work with governmental and community partners to coordinate the management of Payette Lake.</p>
	<p>Policy 1.2. Protect and balance the recreational experience of Payette Lake for the full diversity of users, both motorized and non-motorized.</p>
	<p>(Stormwater/water quality) E Goal 2: Improve and uphold the water quality of Payette Lake.</p>
	<p>E Policy 2.1. Pursue a program to construct swales or improve natural swales in the more rural areas of the area to intercept stormwater flows outside the development areas.</p>
	<p>E Policy 2.2. Provide for the planning, design, and construction of more advanced and attractive retention and detention facilities to minimize off-site stormwater effects.</p>
	<p>(Air Quality) E Goal 3: Promote, encourage, and maintain the highest standards for air quality.</p>
	<p>E Policy 3.1. Promote the use of alternative modes of transportation such as ridesharing, bicycling, walking, and transit throughout the Central Business District.</p>
	<p>E Policy 3.2. Encourage new development to employ energy and sustainability standards that reduce energy demand for heating and cooling resulting in fewer air emissions.</p>
	<p>E Policy 3.3. Promote the use of alternative modes of between Boise and McCall to reduce per capita vehicle miles travels.</p>
	<p>E Policy 3.4. The City will promote reductions in air pollution to minimize impact to human health, sustain or improve the local economy, improve air quality, and reduce the impact of greenhouse gases.</p>
	<p>(Noise Pollution) E Goal 4: Protect neighborhoods and business centers from detrimental noise pollution.</p>
	<p>E Policy 4.1. Ensure that new development can be made compatible with the noise environment by using noise/land use compatibility standards as a guide for future planning and development decisions.</p>

Goals & Policies

	<p>(Light Pollution) E Goal 5: Protect the night sky in order to preserve the areas rural character from light pollution.</p>
	<p>Policy 5.1. Review, educate and enforce programs for dark-sky-lighting compliance.</p>
	<p>(Wildlife) E Goal 6: Conserve significant natural areas and encourage the creation of new areas which increase the variety and quantity of fish and wildlife throughout the urban area in a manner compatible with other urban development and activities.</p>
	<p>E Policy 6.1. Regulate activities in natural resource areas which are deemed to be detrimental to the provision of food, water, and cover for fish and wildlife.</p>
	<p>E Policy 6.2. Require site evaluation for habitat, wildlife corridors, and other natural features prior to development design.</p>
	<p>E Policy 6.3. Protect habitat of sensitive species.</p>
	<p>E Policy 6.4. Encourage flexibility in the division of land, the siting and design of buildings, and other improvements to reduce the impact of development on environmentally sensitive areas.</p>
	<p>(Sustainability) E Goal 7: Embrace and practice sustainable government and community development that promotes McCall as a green community. For this goal, sustainability refers to meeting the needs of the present without compromising the ability of future generations to meet their needs.</p>
	<p>E Policy 7.1. Promote community participation in environmental stewardship practices.</p>
	<p>E Policy 7.2. Set realistic measures for progress on sustainability.</p>
	<p>Policy 7.3. Utilize incentives, education, and public/ private collaboration to increase energy conservation efforts throughout the community, including use of technological solutions and a reduction in consumption.</p>
	<p>Policy 7.4. Serve as a role model to the community by utilizing new and emerging technologies for renewable energy.</p>
	<p>Policy 7.5. Continue to monitor relevant federal, state, regional, and local environmental laws, standards, policies, and goals with the understanding that these will evolve with updates in scientific findings and technological development.</p>

Goals & Policies

	(Urban Forest, Heritage Trees) E Goal 8: Maintain and increase McCall’s urban forest as a key component of the green infrastructure network with economic and social benefits.
	E Policy 8.1. Achieve no net loss of tree canopy coverage, and strive to increase the overall tree canopy, to reduce storm runoff, absorb air pollutants, reduce noise, stabilize soil, and provide habitat.
	E Policy 8.2. Maintain McCall’s heritage trees.
	Policy 8.3. Preserve, to the extent reasonable, native vegetation consistent with ensuring wildland fire defensible space.
	E Policy 8.3. Preserve, to the extent reasonable, native vegetation consistent with ensuring wildland fire defensible space.
	(Hazard-Resiliency) E Goal 9: Encourage development approaches that will enhance the ability of people, wildlife, natural systems, and property to withstand and recover from a natural disaster or other major disturbance.
	E Policy 9.1. Facilitate effective disaster mitigation by providing recommended updates to land use designations and development codes, as warranted, in preparation for natural disasters.

POPULATION

Goals & Policies

	(Population growth) P Goal 1: Encourage a managed population increase, avoiding peaks and valleys in population change.
	P Policy 1.1. Cultivate housing and employment opportunities for full-time residents. Utilize a guideline of 40 percent full time residents to monitor population trends.
	P Policy 1.2. Consider the populations of neighboring communities, such as Lake Fork, Donnelly, and New Meadows and develop a long-term plan for sharing commerce and population growth.
	P Policy 1.3. Develop and employ population growth management tools to maintain a healthy but manageable annual population growth rate of 2%.
	(Year round population) P Goal 2: Build a stable year-round population in McCall.
	P Policy 2.1. Encourage young adults to stay in McCall and seek to attract young families and retirees by providing quality of life amenities, transportation choices, recreation opportunities and a vibrant downtown.
	P Policy 2.2. Support stable employment opportunities in McCall by supporting and strengthening existing businesses and further expanding our startup, technology, medical, recreation, environmental and educational business sectors.
	P Policy 2.3. Provide assistance, public policy, and support services for the elderly so they may lead fulfilling lives and be effective participants in the community.
	(Diversity) P Goal 3: Promote and develop a generationally and culturally diverse population.
	P Policy 3.1. Expand McCall's image to more fully embrace its diversity of people, opportunities, and experiences.

HOUSING

Goals & Policies

	(Variety of housing types) H Goal 1: Promote a variety of quality housing types for current and future residents.
	H Policy 1.1. Promote a diversity of local housing types including rental and ownership opportunities for singles, families with and without children, seniors, persons with disabilities, and multi-generational families.
	H Policy 1.2. Distribute a variety of housing types throughout the City to expand the choices available to meet the financial and lifestyle needs of McCall's diverse population.
	H Policy 1.3. Protect neighborhood character by preserving older homes and neighborhoods.
	(Housing and the economy) H Goal 2: Support a local housing program as part of the vision for a diverse and year-round economy.
	H Policy 2.1. Develop a comprehensive local housing program with public/private partnerships to provide housing for a diversity of incomes.
	H Policy 2.2. Connect local housing to jobs, child care, schools, retail, and other amenities and services needed on a daily basis.
	H Policy 2.3. Manage short-term rentals to mitigate adverse impacts to the McCall community.
	(Local Housing) H Goal 3: Support multi-faceted strategies to address local housing opportunities.
	H Policy 3.1. Expand the availability of local housing throughout McCall by preserving existing housing.

ECONOMIC DEVELOPMENT

Goals & Policies

	(Placemaking) ED Goal 1: Promote quality of life ‘Placemaking’ as the overarching economic development strategy for McCall.
	ED Policy 1.1. Promote public art, pathways, parks, events, and festivals, and other placemaking strategies.
	ED Policy 1.2. Use environmental sustainability as an economic development strategy.
	(Diversity) ED Goal 2: Balance and diversify the local economy while maintaining environmental compatibility.
	ED Policy 2.1. Encourage diversification of the economy by: <ul style="list-style-type: none"> • Providing zoned and serviced land for business parks and light industry. • Recruiting educational, cultural and arts facilities, programs and institutions. • Linking with the State of Idaho to leverage and promote the existing theme of aviation in McCall. • Retaining existing business and providing small business start-up assistance. • Making improvements to the downtown and 3rd Street corridor. • Addressing housing for local workers. • Protecting McCall’s scenic beauty and livability. • Promoting and providing incentives for green businesses and clean light industry. • Promoting McCall as a green community. • Improve broadband and fiber-optic capacity.
	ED Policy 2.2. Support redevelopment in appropriate areas.
	ED Policy 2.3. Promote and utilize the airport, public parks, pathways, waterfronts, and the golf course as economic assets and incentives for business/property development and redevelopment.
	ED Policy 2.4: Provide a flexible, efficient, responsive regulatory environment.

Goals & Policies

	<p>(Year-round Economy) ED Goal 3: Stabilize the economy with year-round employment and high paying jobs.</p>
	<p>ED Policy 3.1. Encourage development of “high ranking NAICS sectors” (industries with high desirability and compatibility to locate within Valley County) of:</p> <ul style="list-style-type: none"> • Vegetable and melon farming • Electric power generation and distribution • Beverage manufacturing • Synthetic Rubber, and Artificial Synthetic Fibers and Filaments Manufacturing • Pharmaceutical and Medicine Manufacturing • Navigational, Measuring, Electromedical, and Control Instruments Manufacturing • Electrical Equipment Manufacturing • Paper and Paper Product Merchant Wholesalers • Drugs and Druggists’ Sundries Merchant Wholesalers • Beer, Wine, and Distilled Alcoholic Beverage Merchant Wholesalers • Miscellaneous Nondurable Goods Merchant Wholesalers • Cable and Other Subscription Programming • Other Telecommunications • Other Financial Investment Activities • Scientific Research and Development Services • Other Amusement and Recreation Industries • Administration of Economic Program
	<p>ED Policy 3.2. Create and support an innovative, entrepreneurial environment that encourages business investment and increased employment opportunities with higher wage opportunities, increased local tax base, or other public benefits.</p>
	<p>(Workforce) ED Goal 4: Support McCall’s economy by investing in our workforce, education systems, entrepreneurs and local businesses.</p>
	<p>ED Policy 4.1. Continue to train, attract, and retain a highly skilled, educated, and flexible workforce.</p>
	<p>ED Policy 4.2. Promote and provide resources and incentives for business development, recruitment, and expansion.</p>
	<p>ED Policy 4.3. Prepare our workforce for jobs through education and training in strategic sectors and emerging markets through curriculum alignment, expanded technology resources, skills development, partnerships and creating career development opportunities.</p>

PUBLIC FACILITIES, UTILITIES, AND SERVICES

Goals & Policies

	<p>(Sewer) PF Goal 1: Encourage new development to locate in areas where sewer system service exists.</p>
	<p>PF Policy 1.1. Require that adequate sewer services are available as a condition of approval of all future developments.</p>
	<p>(Public Facilities) PF Goal 2: Ensure that public facilities, utilities, services, and municipal buildings are managed to last their intended life, provide for the requirements of the community, and be responsive to identified social, physical, economic and environmental constraints.</p>
	<p>PF Policy 2.2. Ensure that the City’s civic campus is a key anchor of the downtown.</p>
	<p>PF Policy 2.3. Encourage development of a community supported public or non-profit performing arts center.</p>
	<p>PF Policy 2.4. Continue to support MCPAWS Regional Animal Shelter as a vital part of the McCall community.</p>
	<p>(Public Safety) PF Goal 3: Maintain outstanding public safety facilities and services, including hazard and disaster planning. (See E Goal XXX)</p>
	<p>PF Policy 3.1. Support fire, safety, and police services.</p>
	<p>(Impact fees) PF Goal 4: Assure growth and development impacts on the community are mitigated and developments share in the responsibility for providing needed infrastructure and public facilities, utilities, housing, and services.</p>
	<p>PF Policy 4.1. For new residential development, consider alternative fee policies for new capital facilities or the expansion of existing facilities.</p>
	<p>(Telecommunication) PF Goal 6: Identify sufficient telecommunications facility locations to ensure a broad range of communications services, while promoting the sharing of facilities and the efficient use of land, minimizing the use of towers, and assuring compatibility with adjacent and nearby land uses.</p>
	<p>PF Policy 6.1. Identify general criteria for appropriate locations through a Telecommunications Master Plan. Preference should be given to public locations.</p>

Goals & Policies

	<p>(Fiber Optic) PF Goal 7: Explore ways of expanding high speed internet and fiber optic access to public buildings, businesses, and residences throughout the McCall Area.</p>
	<p>(Healthcare) PF Goal 8: Continue to retain high-quality health service providers (including doctors, dentists, specialists, medical technicians, and nurses) and promote the development and expansion of medical education opportunities.</p>
	<p>PF Policy 8.1. Support the siting of health care facilities and services in appropriate and accessible locations.</p>
	<p>(Solid Waste) PF Goal 9: Ensure efficient solid waste management, and support enhanced recycling service and opportunities.</p>
	<p>PF Policy 9.1. In partnership with Valley County, provide an adequate and cost-effective solid waste collection and disposal system that includes recycling, land reclamation, and composting.</p>

SCHOOLS

Goals & Policies

	S Goal 1: Increase the scope and quality of education for McCall residents.
	S Policy 1.1. Support continuing education through the McCall Recreation Department and McCall Public Library.
	S Policy 1.2. Develop a program(s) to bridge students and the community with opportunities for internships, mentors, and career paths.
	S Policy 1.3. Supplement recreation facilities and playing fields that are provided by the school system. Continue to coordinate and partner with the school district on management and maintenance of shared recreation facilities.
	S Policy 1.4. Assist in the recruitment of a branch of public college campus, arts or cultural institution and/or vocational college. Strive for a connection to major Idaho colleges for satellite campuses, such as MOSS, but more grounded in general studies or remote classes.
	S Policy 1.5. Continue to coordinate facilities and materials between the public library and the school libraries. Expand the public library to continue to provide educational programming for all ages.
	S Policy 1.6. Encourage and utilize year-round use of the public library as an educational entity, especially in the summer when the school libraries are not open.
	S Policy 1.7. Continue to provide access to materials and programming from the public library for those who are home-bound or otherwise unable to move freely about the community.
	S Policy 1.8. Enhance and better publicize the Proctoring Program from the Public Library to encourage continuing education for distance learners or online educational programs.
	S Policy 1.9. Encourage and support partnerships with private schools in the McCall Area to assist in educational partnerships within the community.

TRANSPORTATION

Goals & Policies

	(Overall System) T Goal 1: Foster a transportation system for current and future year-round needs which is safe, convenient, accessible, economical, and consistent with McCall's character.
	T Policy 1.1. Recognize the seasonal change in McCall traffic and prioritize strategies and projects that manage peak demand (e.g., enhancing transit service, walking and bicycling facilities, carpooling and employee incentives, parking management) over major capacity-enhancing roadway projects (e.g., road widening, intersection widening, and signalization).
	T Policy 1.2. When major roadway projects are implemented, opportunities to link them with other goals (e.g., green infrastructure, gateway treatments, public art) should be explored and incorporated when possible.
	T Policy 1.3. Develop streets that are designed and operate to be safe, comfortable, and convenient for all users, including people walking, bicycling, driving, and riding transit.
	T Policy 1.4. Ensure our transportation network is adequately supported with appropriate stormwater drainage and snow storage facilities.
	T Policy 1.5. Ensure our transportation network is properly funded to support efficient operations and maintenance necessary for safety and usability
	(Mobility) T Goal 2: Ensure critical framework streets provide safe access and circulation for all modes of travel in the City, while establishing a sense of place.
	T Policy 2.1. Implement streets sections that are consistent with the area's surrounding land use.
	T Policy 2.2. Enhance safety and efficiency of roadways and transportation systems.
	T Policy 2.3. Include street enhancements in the land development process. Achieve the recommendation of the Transportation Master Plan in part through private development contributions.
	T Policy 2.4 . Discourage new development of permanent dead-end streets.
	T Policy 2.5. Encourage coordination of road construction and maintenance decisions between the various agencies with jurisdiction.

Goals & Policies

	<p>(Mode Choice) T Goal 3: Increase mode choices (bike, walking, transit, Nordic) and route choices (connectivity of routes) to increase travel options and reduce reliance on automobile travel.</p>
	<p>Policy 3.1. In future developments, plan for sidewalks, trails, and bicycle infrastructure that connect with the City’s systems.</p>
	<p>Policy 3.2. Complete and improve the pathway and sidewalk network in the City.</p>
	<p>(Transit) T Goal 4: Continue to support safe and efficient transit within McCall, the Area of Impact, and between other cities and communities.</p>
	<p>T Policy 4.1. Plan development to support investment in transit options for City residents. Plan higher intensity development near access to major transit stops to support transit investment and long-term ridership.</p>
	<p>T Policy 4.2. Provide expanded, reliable transit service to mixed-use areas, business parks, medium and high density housing, educational facilities (and similar institutions), tourist destinations, and other transit supportive land uses.</p>
	<p>T Policy 4.3. Increase marketing and information of transit services (routes and schedule) as well as the local free-pass program.</p>
	<p>(Parking) T Goal 4: Evaluate and make needed revisions to parking regulations to ensure both adequate, efficient parking and attractive commercial areas.</p>
	<p>T Policy 4.1. Focus on efficiency of existing parking supply as a higher priority than increasing parking supply.</p>
	<p>T Policy 4.2. Furnish adequate and accessible parking to support the economic and pedestrian vitality of the downtown and other key public areas.</p>
	<p>T Policy 4.3. Manage recreational vehicle parking. Allow trailer/RV parking in appropriate areas.</p>

TRAILS AND PATHWAYS

Goals & Policies

	(Identity) T & P Goal 1: Establish McCall as a community known for its excellent bike and trail system.
	T & P Policy 1.1. Increase connectivity, including year-round connectivity where possible, between neighborhoods and from neighborhoods to parks and greenways through the use of sidewalks, bicycle lanes, multi-use paths, and trails.
	(Pathways) T & P Goal 2: Plan, design, and develop a pedestrian system that includes pedestrian trails and pathways interconnected throughout McCall and surrounding areas.
	T & P Policy 2.1. Complete the Valley County Pathway to connect McCall, Donnelly, and Cascade.
	T & P Policy 2.2. Prioritize completing the pathway system in future planning. Priority pathways, sidewalks, and bike lanes identified in this 2017 Comprehensive Plan process include: <ul style="list-style-type: none"> a. A pathway around Payette Lake b. Wooley Avenue c. Spring Mt. Boulevard d. Warren Wagon Road Pathway e. Davis Avenue f. Third Street g. Bear Basin Road h. Sampson Trail i. Lake Street
	T & P Policy 2.3. Prioritize short and long-term maintenance of pathways, including snow removal, so people can commute and recreate all year.
	T & P Policy 2.4. Achieve community “bike friendly” certifications and designations from organizations such as the League of American Bicycle Communities.
	(Green Network) T & P Goal 3: Extend existing trail and greenway projects to create an interconnected green infrastructure network that links all parts of McCall with parks, trails, stream corridors, recreation corridors, green streets, greenways, and agricultural lands.
	T & P Policy 3.1. Explore opportunities to connect parks, recreational facilities, trail heads, and open spaces through private property easements.
	T & P Policy 3.2. Develop a strategy to create the Payette River Greenway within the City of McCall. A potential greenway should include public access points.

PARKS AND RECREATION

Goals & Policies

	(Recreation & Parks) PRO Goal 1: Enhance quality of life for youth and adults (residents and visitors) through recreation programs, public parks, open space and facilities.
	PRO Policy 1.1. Encourage innovation and best practices in development and design of parks, park facilities, and programming.
	PRO Policy 1.2. Prohibit drones in City parks.
	PRO Policy 1.3. Continue to explore a range of funding opportunities and partnerships for parks and recreation improvements and programs. Recognize the necessity of partnerships to provide parks and recreation facilities and programs.
	PRO Policy 1.4. Acquire, maintain, and improve public open space, wildlife natural areas, and parks.
	PRO Policy 1.5. Promote the City golf course as a diverse open area that can be used for a multitude of activities, including golf in the summer, and a walking area, dog park space, cross country skiing and snowshoe space in the winter.
	PRO Policy 1.6. Increase recreational programming to more effectively reach seniors, low income individuals, and teens.
	(Payette Lake and River) PRO Goal 2: Preserve and enhance access to and the quality of Payette Lake and River.
	PRO Policy 2.1. Foster the use of water ways for access, public recreation, and enjoyment in a manner that maintains and protects their natural character.
	PRO Policy 2.2. Create partnerships between the State, Valley County, the City of McCall, other groups to develop guidelines for uses of Payette Lake and the surrounding lands including state lands around the lake with private education awareness.
	PRO Policy 2.3. Fully utilize lakeside and river front City property and public access points.
	PRO Policy 1.4. Address motorized/non-motorized uses of the Lake and points of access to the Lake.

PUBLIC AIRPORT FACILITIES

Goals & Policies

	<p>A Goal 1: Continue to be proactive in protecting the health, safety, and general welfare of both airport users and surrounding neighbors.</p>
	<p>A Policy 1.1. Operate, maintain, and develop the McCall Municipal Airport to ensure safe and efficient aeronautical facilities for all aviation users per City and FAA standards and requirements.</p>
	<p>A Policy 1.2. Operate and develop the airport in such a manner that it remains a safe and good neighbor by establishing compatible land uses around the airport.</p>
	<p>A Goal 2: Maintain and improve air service at the airport.</p>
	<p>A Policy 2.2. Continue proactive efforts with commercial operators and the community to maintain and improve air service options.</p>
	<p>A Policy 2.3. Continue planning and development of the airport to provide facilities that support services such as aerial firefighting, life flight, and business activity that are valued by the community.</p>
	<p>A Goal 3: Continually monitor and plan for future aeronautical and land use needs of the airport.</p>
	<p>A Policy 3.1. Adhere to the current Airport Master Plan and associated approved Airport Layout Plan.</p>
	<p>A Policy 3.2. Develop available airport space based on aeronautical needs to support airport self-sufficiency.</p>
	<p>A Goal 4: Continue to integrate the airport into City transportation infrastructure and planning.</p>
	<p>A Policy 4.1. Plan transportation facilities to ensure adequate access to the airport and support the airport as an inter-modal hub, consistent with the Transportation Master Plan.</p>
	<p>A Goal 5: Plan land uses near the airport so that they are compatible with airport functions, compliant with FAA regulations, and do not negatively impact the safety and operations of the airport. Require aviation easements where needed.</p>
	<p>A Policy 5.1. Purchase (in fee simple) lands as recommended in Chapter 6 of the Airport Master Plan, Alternative Airport Concepts, and as shown on the Airport Layout Plan.</p>
	<p>A Policy 5.2. Maintain existing agricultural ground and open space in the vicinity of the airport especially in key areas off the runway approach and departure corridors to reduce the safety risks for people and property on the ground and in the air.</p>

Goals & Policies

	A Policy 5.3. Discourage high-density residential development and encourage commercial and industrial uses in the proximity of the Airport that benefit from and do not conflict with aircraft operations.
	A Policy 5.4. Require Fair Disclosure Notification for new or substantial redevelopment of lots, buildings, structures, and certain activities near the airport notifying of the potential of low overhead flights, noise, dust, fumes, and other potential aviation impacts.
	A Goal 6: Account for the current and future economic benefit to the community when planning and developing on and around the airport.
	A Policy 6.1. Pursue scheduled air service to encourage longer visitor stays.
	A Policy 6.1. Recognize the airport as an essential service and major contributing factor to economic development in McCall.
	A Policy 6.2. Encourage aviation related economic development opportunities in appropriate locations on or surrounding the airport.
	A Policy 6.3. In general, allow uses on and around the airport that promote the efficient mobility of goods and services consistent with regional economic development and transportation goals.
	A Goal 7: Continue to integrate the airport into the local McCall community.
	A Policy 7.1. Utilize the airport by hosting tours and events for the community.
	A Policy 7.2. Partner with the McCall-Donnelly School District to provide opportunities for Science, Technology, Engineering, and Math (STEM) education and instruction
	A Policy 7.3. Promote a public education campaign to publicize what services the airport offers.

What goals or policies are missing?

If you are responding to a specific goal or policy, please cite the number (i.e. CC&D Policy 1.2).

What goals or policies need elaboration?

If you are responding to a specific goal or policy, please cite the number (i.e. CC&D Policy 1.2).

General Comments

If you are responding to a specific goal or policy, please cite the number (i.e. CC&D Policy 1.2).

WHAT'S NEXT

The McCall In Motion Process



Look out for Draft Plan review events this summer!

Input received during the public review events and online will be used to update the both drafts before they are presented to the McCall Planning Commission for recommendation to the City Council and Valley County Commissioners for adoption.

HOW IS THE PLAN IMPLEMENTED?

This plan articulates a vision that embodies our community aspirations and goals that provide direction. However, realizing this future requires targeted and directed action. The City's leaders and staff will look to this plan when developing and interpreting policies and regulations, updating the Development Code, implementing existing plans, and entering into partnerships. Strategic actions outlined in this plan will also provide direction for capital improvement projects, future investments, and budget priorities.

With your input, we have established a strong and cohesive vision. Now we need your help to set the City up for success and identify targeted strategic actions. Ultimately, the success of this plan will be measured by the extent to which we realize the vision through effective implementation.

How does the Development Code review fit in?

An important tool for implementation of the McCall Area Comprehensive Plan is the City's building and land development regulatory program (Development Code). Three titles of the McCall City Codes relate to building, planning and subdivision/development. Title 2 contains building regulations; Title 3 governs planning and zoning; and Title 9 regulates land subdivision and development. Four major initiatives of the Comprehensive Plan will be implemented, in significant part, through updating and revision of the City's development codes. They include protecting McCall's natural environment; managing McCall's built environment to enhance livability and complement the natural environment; protecting McCall's scenic resources; and supporting a sustainable economy. In addition, the development codes will be revised to offer options and flexibility in compliance; clarify code requirements; and streamline review and approval processes.

The development code updating process will track the development, review and approval process of the Comprehensive Plan to ensure that proposed code revisions will be effective in achieving Plan goals. The process will include opportunities for public discussion of alternative code tools to achieve Plan goals, and public review of draft code approaches and language before the formal review and adoption process begins.

*[facebook.com/cityofmccall](https://www.facebook.com/cityofmccall)
www.mccallcompplan2016.com
twitter.com/cityofmccall*