2017 Schedule Draft Only
August 7-10
Stoney Creek Inn, Moline, IL

	Class Director: Anne Heinze Silvis	***Class Director: Mallory Smith***	***Class Director: Brian Moody***
Monday, August 7, 2017			
	YEAR ONE	**YEAR TWO**	**YEAR THREE**
10:00 – 11:00 am	Opening Session: Moderator Christopher Merrett Welcome from the Quad Cities Tara Barney, President and CEO Quad Cities Chamber of Commerce		
11:00 – 12 noon	Class Introductions	Class Introductions	Class Introductions
12:00 – 1:00 pm	Lunch		
1:00 – 2:00 pm	Community Development Principles and Practice *Sharon Gulick*	Business Retention and Expansion *John Greuling*	Starting a Non–Profit Organization
2:00 – 2:15 pm	Stretch Break	Stretch Break	Stretch Break
2:15 - 3:15 pm	Community Development Principles and Practice (cont.) *Sharon Gulick*	Project Finance *John Greuling*	Managing a Non–Profit Organization
3:15 - 3:30 pm	Refreshment Break	Refreshment Break	Refreshment Break
3:30 - 4:30 pm	Principles of Effective Facilitation *Anne Heinze Silvis*	TBA	Putting It All Together Into An Effective ED Organization *John Greuling*
4:30 - 4:45 pm	Stretch Break	Stretch Break	Stretch Break
4:45 - 5:45 pm	Community Assessment *Sharon Gulick*	TBA	Tourism
6:30 – 8:30 pm	Welcome Reception		
Tuesday, August 8, 2017			
	YEAR ONE	**YEAR TWO**	**YEAR THREE**
8:00 – 8:15 am	Greeting & Announcements	Greeting & Announcements	Greeting & Announcements
8:15 – 9:15 am	Sketch up *Chris Sutton*	Making Your Community Development Ready *Jeff Wagoner & Jennifer Tanner*	Place-based Economic Development Strategy *Sharon Gulick*
9:15 – 9:30 am	Refreshment Break	Refreshment Break	Refreshment Break
9:30 – 10:30 am	Sketch up *Chris Sutton*	How Companies Make Site Selection Decisions *Jeff Wagoner & Jennifer Tanner*	Case Studies *Sharon Gulick*
10:30 – 10:45 am	Stretch Break	Stretch Break	Stretch Break
10:45 – 11:45 am	Strategic Visioning and Planning *Gisele Hamm & Linda Lee Blaine*	Sketch Up 2 *Chris Sutton*	Marketing Your Community *Jeff Wagoner & Jennifer Tanner*
11:45 – 1:00 pm	Lunch		
1:00 – 1:30 pm	PCED Overview with CDI Alums		
1:30 – 2:30 pm	Personality Types and Communication *Jenny Garner and Susan Odum*	Sketch Up 2 *Chris Sutton*	Workforce Development
2:30 – 2:45 pm	Stretch Break	Stretch Break	Stretch Break
2:45 – 3:45 pm	Personality Types and Communication (cont) *Jenny Garner and Susan Odum*	How Globalization Affects Economic Development *Chris Merrett*	Creative Economies
3:45 – 4:00 pm	Refreshment Break	Refreshment Break	Refreshment Break
4:00 – 5:00 pm	Facilitation Practice (Teams 1 and 2) *Anne Heinze Silvis*	Creative Economies	Community Foundations
6:00 – 7:30 pm	Optional Activity: *Bike Ride on the Riverfront*		
Evening	Dinner on Your Own		
Wednesday, August 9, 2017			
	YEAR ONE	**YEAR TWO**	**YEAR THREE**
8:00 – 8:15 am	Greeting & Announcements	Greeting & Announcements	Greeting & Announcements
8:15 – 9:15 am	Team Building & Group Decision Making (w/Fac Team 3) *Anne Heinze Silvis*	Entrepreneurial Communities	Craft Movement
9:15 - 9:30 am	Refreshment Break	Refreshment Break	Refreshment Break
9:30 – 10:30 am	Intro to Economic Development	Attracting and Financing Private Sector Investment (Part 1) *Steve Kline and Herb Klein*	Entrepreneurial Communities
10:30 – 10:45 am	Stretch Break	Stretch Break	Stretch Break
10:45 – 11:45 am	Entrepreneurial Communities	Craft Movement	Attracting and Financing Private Sector Investment (Part 2) *Steve Kline and Herb Klein*
11:45 - 1:00 pm	Lunch		
1:00 - 2:00 pm	TBA	Creating an Attractive Place for Tourists and Residents *Rick Reed & Cindy Bruhn*	Planning and Financing ED Projects *Ray Forsythe and Jeff Anderson*
2:00 – 4:30 pm	Field Trip:	Field Trip To LeClaire, IA Tourism and Downtown Development in LeClaire *Rick Reed & Cindy Bruhn*	Walking tour of Moline, Illinois: "Planning and Implementing Redevelopment in Moline" *Ray Forsythe and Jeff Anderson*
Evening	Dinner on Your Own		
Thursday, August 10, 2017			
	YEAR ONE	**YEAR TWO**	**YEAR THREE**
8:00 – 9:00 am	Awards Breakfast with Certificate Presentation and Graduation Ceremony		
9:00 – 10:00 am	TBA	TBA	TBA
10:00 – 11:00 am	Asset-Mapping and Identification of Stakeholders *Anne Heinze Silvis*	Technology and Community Development 2.0 *Paul Schuytema*	TBA
11:00 – 11:15 am	Stretch Break	Stretch Break	Stretch Break
11:15 - 12:15 am	Facilitation (Team 4) *Anne Heinze Silvis*	Technology and Community Development 2.0 *Paul Schuytema*	TBA
1:00 – 3:00 pm	PCED EXAM for those testing for certification		