

The Bookwoman

The official Publication of the
 WOMEN'S NATIONAL BOOK ASSOCIATION
 Founded by Constance Lindsay Skinner

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A BOOK-A-DAY GIFT FOR PRESIDENT EISENHOWER

Women's National Book Association
 62 West 45th Street, New York 36 Telephone: JU 5-0201 2-5380
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 Corresponding Secretary: Lois Conover
 Mary Childs of America, Inc.

April 5, 1956

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Editor: Jan Bonaventura
 News Release
 201 Washington Ave., Brooklyn
 227/20

The President of the United States
 Gettysburg, Pennsylvania

Dear Mr. President:

We are very happy to know that you are well on the road to good health. To provide some restful entertainment and pleasure, the Women's National Book Association has collected from publishers new books for you which we hope you will enjoy.

The Women's National Book Association is an organization representative of women in all phases of the publishing industry, and those publishers whom we asked for books, have been most pleased to cooperate with us on your behalf.

We are sending these books to you on a daily basis, in the hope that they will bring you added pleasure each day of your stay in Gettysburg.

With best wishes for your continued good health,

Respectfully yours,
Jo Jasper Turner
 Jo Jasper Turner
 President

Letter from
 WNBA
 to
 President Eisenhower

Letter from
 President Eisenhower
 to
 WNBA

THE WHITE HOUSE
 WASHINGTON

Gettysburg
 December 7, 1955

Dear Miss Turner:


I am grateful to you, and to the Women's National Book Association, for your kindness in sending to me a book for each day of the remainder of my stay here. It is a unique and thoughtful gift, and one that I am thoroughly enjoying since in Gettysburg I have more time for reading than ordinarily I can find.

Won't you please accept for yourself, and convey to your membership, my warm and sincere appreciation?

With best wishes,

Sincerely,
Dwight D. Eisenhower

Miss Jo Jasper Turner
 President
 Women's National Book Association
 62 West 45th Street
 New York, New York



TO

Dwight D. Eisenhower

P R E S I D E N T

GETTYSBURG · 1955

WITH BEST WISHES FROM

THE WOMEN'S NATIONAL
 BOOK ASSOCIATION

Bookplate
 designed
 by
 Joseph Trautwein

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THE WOMEN'S NATIONAL BOOK ASSOCIATION'S BOOK-A-DAY-PLAN, inaugurated December first, represented the contributions of friends throughout the entire book industry; it followed the lines of the President's hobbies with subjects ranging from fishing and golfing to cooking and Americana. Each book has a handsome bookplate especially designed by Joseph Trautwein. Each daily delivery bore a stamp reading - Postmaster: Please Rush - It's A-BOOK-A-DAY for President Eisenhower.