



At a Glance

Say hello to Moovit, your free, local transit app, featuring live arrival & departure times, updated line schedules, local station maps, service alerts and advisories that affect your trip, all with help from your community of other riders! Moovit is available in more than 1200 cities around the world in 68 countries, including New York, London, Los Angeles, Paris, Madrid, Barcelona, Rome, Sao Paulo, Rio de Janeiro, Bogota, Santiago de Chile, Mexico D.F., Sydney, Toronto, and Tel Aviv and with more than 45 million users. The app is available for free in the Apple AppStore, Google Play Store, & for web browsers on www.moovitapp.com

How Do We Do It?

The power of Moovit stems from our cooperation with our community of riders around the world. We start with complete schedule-based transit information from local transit agencies and mix in real-time data about current times and conditions from other riders en route nearby. Just by using Moovit, you're helping others plan their transit (and lives) better. Along the way, riders can also send live reports about the line or station to let others know what to expect.

Key Stats & Facts

- 45M+ users
- 10M+ user-generated reports each day
- 1200 cities -> 68 countries -> 46 languages
- 60+ U.S. cities with more than 1.5M users
- 100 employees in 6 countries
- Product, Operations, R&D HQ in Israel
- Global Marketing and Partnerships HQ in San Francisco

Investors

- Series A (Q3 2012) \$3.5M: BRM Capital, Gemini Partners
- Series B (Q4 2013) \$28M: BRM Capital, Gemini Partners, Sequoia Capital
- Series C (Q1 2015) \$50M: Bernard Arnault Group, BRM Capital, BMW i Ventures, Gemini Partners, Keolis, Nokia Growth Partners, Sequoia Capital, Vintage Investment Partners, Vaizra Investments, Sound Ventures

Awards

- Apple's Editor Choice in the Navigation
- NYC MTA App Quest Public Choice Award
- Smart Cities Expo World Conference Best App Award
- Ernst & Young's Top 10 Most Promising Startups



Company Background

- Founded in 2012 in Israel by Nir Erez, Roy Bick, and Yaron Evron
- Launched Beta in Q2 2012 -> Worldwide launch in Q4 2013

CEO Bio

(Short version)

Nir Erez is the Founder & CEO of Moovit. Prior to Moovit, Nir was also founder and CEO of both ActionBase and Eyrion Software Solutions. Nir is also co-owner and co-founder of Eyrion Group. Nir graduated from the Mamram Academy in Israel, and holds a degree in physics from Bar-Ilan University.

(Long version)

Nir Erez is a serial entrepreneur with over 20 years of experience creating and leading technology startups. Nir is currently the CEO and Co-founder of Moovit. He is also a Co-founder and Co-owner of Eyrion, a holding group of software companies and a seed investment group. Nir founded and was CEO of ActionBase Corporation, a U.S.-based enterprise software company acquired in 2003. He also founded and was COO of OptimalTest, a leading software company that revolutionized testing of semiconductors.

Prior to founding Moovit in 2011, Nir led the investment arm of Eyrion Group focused on early-stage software companies. Nir holds a B.Sc. in Physics from Bar-Ilan University and is a graduate of the Israeli Defense Forces (IDF) Computer Science Academy.

Moovit in Action

Overview: https://www.youtube.com/watch?v=FQZRjINA_30

Moovit on US Social Media

Facebook: http://bit.ly/Moovit_FB_EN

Twitter: http://bit.ly/Moovit_TW_EN

LinkedIn: <http://bit.ly/MoovitLN>

Google+: http://bit.ly/Moovit_GooglePlus

Instagram: http://bit.ly/Moovit_Instagram

Snapchat: <https://www.snapchat.com/add/moovitapp>

YouTube: http://bit.ly/Moovit_YouTube

Download Links

iOS: <http://bit.ly/moovitiphone>

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