



FOREST VIEW NEWS

Autumn 2016

We hope that the long lasting dog days of summer have presented you with great opportunities for success.

We want to thank all of you for the great support and comments received after our spring newsletter. We have enjoyed the opportunity to show-off our changes during many nursery visits and encourage you to continue to stop in and see "what's new".

Our many improvements and growth that have occurred during 2016 include not only the internal Forest View alterations, but the tremendous variety of plant material additions by which we have increased our normal availability. We have been regularly bringing in and growing in-house many new varieties of plants. Our selection of top quality containers has never been higher. Our inventory stock continues to grow with the variety of native, wetlands, re-forestation and other plants. Our ability to out-source materials to assist very specific needs has also never been stronger.

Internal nursery changes underway include:

- Increased attention to plant stock maintenance
- Development of 30,000 square feet of new plant holding areas for better display of our increased selection
- Re-grading drive lanes and holding areas
- Clearing many acres of the farm in preparation for the 2017 planting of large caliper trees
- Improved attention to inventory is allowing Sue to respond to your price inquiries more quickly. We are now able to respond to plant inquiries with photo attachments (email or text) in very short periods.

- Growing our staff to better serve you - David, Oscar and Terry welcomed Martin and Guillermo to assist in accomplishing our goals.
- Terry has been out and around meeting new and old customers. If he can stop by your place of business or meet you on site – please call or text him directly at 302.598.5619.
- Uploaded current plant listing to our website, check it out!

We are striving to meet the ever-changing needs of the landscape and nursery communities with our updates to the nursery. We are excited with our changes and encourage you to stop in and see how we can help you grow your business.

If you have not been to the website or Facebook page, please visit us online.

Our catalog is available in electronic form, and because we remain a “trade only” nursery, please register your company on our site and request a price list. If you are already a customer, just reach out to request our catalog. Our stock changes on a daily basis, so we will be sending out updates and information on new plants that arrive to all our customers as often as possible.

We look forward to seeing you and best of luck for a prosperous fall season!

John, Terry, & Sue



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