

# Sustainable CT Community Match Fund

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Sustainable CT's **Community Match Fund** is an innovative program that provides fast, flexible funding and support to community sustainability projects throughout Connecticut.

Have an idea to make your community more sustainable, equitable, and vibrant? The Community Match Fund provides **dollar-for-dollar matching funds**, up to **\$15,000** per project, for work that [broadly aligns with Sustainable CT actions](#). Every project will help your municipality earn points towards certification!

**Anyone** in a Sustainable CT registered municipality can participate in this program, meaning that municipalities themselves, schools, libraries, nonprofits, community groups, and even individual residents can all propose a project and access the funding. There are no application deadlines, no formal application to submit, a quick 5-day review period, and minimal reporting requirements.

The Match Fund was designed to support community-driven projects that foster resident engagement and build collaboration between residents and their local government. With those goals in mind, Sustainable CT has partnered with ioby ("in our backyards"), a non-profit, civic oriented crowdfunding organization, that provides fundraising coaching and support, and an online fundraising platform to help all project leaders publicize their work and fundraise for their project.

Every approved project creates a fundraising page on ioby's platform, through which it's able to receive donations from the community. As those donations come in, Sustainable CT provides a live match, immediately doubling the local investment and helping projects reach their goal twice as fast. Donations can come from a variety of sources, and while the majority of funds raised should come from individuals, grants and other sources of institutional funds can also be matched by Sustainable CT, so long as they make up no more than 25% of the project's fundraising goal. Find out more about the program [here](#).

Since the Match Fund's launch in September of 2019 Sustainable CT has supported more than **40** projects in **30+** municipalities, which have raised over **\$400,000!** These projects span the sustainability spectrum, and have focused on things like:

- **Pollinator pathways**
- Improving energy efficiency
- Sustainable transportation
- Community gardens
- Healthy & equitable food systems
- Tree plantings
- Forestry management
- Complete streets
- Environmental education
- Public art
- Composting & food waste diversion
- Green jobs programs
- And much, much more.

Sustainable CT looks forward to continuing to support great projects that benefit Connecticut communities. Contact Abe Hilding-Salorio, their Community Outreach Manager, at **(860) 249-6680** or [hildingsalorioa@easternct.edu](mailto:hildingsalorioa@easternct.edu) for more information or to start your own project.