



Crane's

Money Fund Symposium

THE event for money market mutual fund professionals and investors.



June 21-23, 2017 • The Hyatt Regency Atlanta • Atlanta, Ga.

Dear Money Fund & Cash Investment Professional:

Mark your calendars for the 9th annual *Crane's Money Fund Symposium*, which will be held in Atlanta, Ga., June 21-23, 2017.

Our flagship event attracted 575 money fund and money market

investment professionals to Philadelphia last summer, and we expect our Atlanta show to rival this record. Registration is \$750, and sponsorships range from \$3K to \$10K. See you in Atlanta in June! Sincerely, *Pete Crane, President, Crane Data*

Crane's Money Fund Symposium Conference Agenda

Wednesday, June 21

1:00-1:10 pm **Welcome to Money Fund Symposium 2017**

Peter Crane, President, Crane Data

1:10-1:50 pm **Keynote: The Elevation of Money Market Funds**

Martin Flanagan, President & Chief Executive Officer, Invesco

1:50-2:45 pm **Private Money Funds, SMAs and ETFs**

Deborah Cunningham, MM CIO, Federated Investors

Rich Mejzak, Head of Portfolio Mgmt, BlackRock

Andrew Wittkop, EVP & Portfolio Manager, PIMCO

2:45-3:15 pm **Refreshments** sponsored by *Fidelity Investments*

3:15-4:05 pm **Corporate Investment & Issuance Issues**

Tony Carfang, Partner, Treasury Strategies

Jeff Glenzer, VP & Chief Operating Officer, AFP

Coca-Cola or Corp Speaker TBD

4:05-5:00 pm **Major Money Fund Issues 2017**

Moderator: *Peter Crane, President, Crane Data*

John Donohue, CEO Inv. Mgmt. Americas, J.P. Morgan A.M.

Dave Fishman, Managing Director, Goldman Sachs AM

Tracy Hopkins, MD, Dreyfus/BNY Mellon CIS

5:00-6:00 pm **Reception**

sponsored by *Bank of America Merrill Lynch*

Thursday, June 22

8:00-9:00 am **Breakfast** sponsored by *BlackRock*

9:00-9:50 am **The State of the Money Fund Industry**

Peter Crane, President, Crane Data

Rick Holland, Head MMF Portfolio Strategist, Charles Schwab

Alex Roeber, Managing Director, J.P. Morgan Securities

9:50-10:40 am **Senior Portfolio Manager Perspectives**

Moderator: *Peter Crane, President, Crane Data*

Kevin Gaffney, Portfolio Manager, Fidelity Investments

Jeff Plotnik, Director MMF Mgmt, First American Funds

Rob Sabatino, Global Liquidity Head PM, UBS Asset Mgmt

10:40-11:10 am **Coffee** sponsored by *Wells Fargo*

11:10-11:50 am **Government & Treasury Money Fund Issues**

Mike Bird, Portfolio Manager, Wells Fargo Funds

11:40-12:30 pm **Muni & Tax Exempt Money Fund Update**

John Vetter, Municipal Structured Analyst, Fidelity Investments

Justin Schwartz, Portfolio Manager, Vanguard

12:30-1:30 pm **Lunch** sponsored by *Dreyfus*

1:30-2:20 pm **Dealer & Issuer Panel: Looking at Supply**

Moderator: *Laurie Brignac, Head of Global Liquidity, Invesco*

Stewart Cutler, Head of Origination, Barclays

John Kodweis, Managing Director, J.P. Morgan Securities

Jean-Luc Sinniger, Director, Citi Global Markets

2:20-3:10 pm **Ratings Agency Roundtable: Criteria, Risks, NAVs**

Robert Callagy, VP, Senior Analyst, Moody's Investors Service

Greg Fayvilevich, Senior Director, Fitch Ratings

Michael Masih, Associate Director, S&P Global Ratings

3:10-3:40 pm **Break** sponsored by *Invesco*

3:40-4:25 pm **MMFs in Ireland, France & China**

Jonathan Curry, Global CIO, Liquidity, HSBC Global A.M.

Reyer Kooy, Director, Deutsche Bank

Alastair Sewell, Director, Fitch Ratings

4:25-5:10 pm **Brokerage Sweep Options & Issues**

Ted Hamilton, Promontory Interfinancial Network

Sunil Kothapalli, VP & Product Mgr., Wells Fargo Advisors

Additional Brokerage Sweep Speaker TBD

5:10-6:10 pm **Reception**

sponsored by *Barclays*

Friday, June 23

8:00-9:00 am **Breakfast** sponsored by *Federated Investors*

9:00-9:50 am **Strategists Speak '17: Rising Rates & Fed RRP**

Mark Cabana, U.S. Rates, Bank of America Merrill Lynch

Garret Sloan, F-I Mkt Strat, Wells Fargo Securities

Rob Zambarano, Macro Strategist, Guggenheim Securities

9:50-10:45 am **Treasury & Agency Supply Outlook**

John Dolan, Deputy Director, U.S. Dept. of Treasury

Dave Messerly, Director, FHLBanks - Office of Finance

10:45-11:15 am **Coffee**

sponsored by *First American Funds*

11:15-12:00 pm **Pros & Cons of Ultra-Short Bond Funds**

Michael Morin, Director Inst Port Mgmt, Fidelity Investments

Morten Olsen, VP, Director Ultra Short F-I., Northern Trust AM

** Optional Lunch Workshop **

12:00-1:15 pm **Money Fund Trading, Technology & Data**

Peter Crane, President, Crane Data

Michael Berkowitz, Managing Director, Citi

James Morris, Investortools

Money Fund Symposium Sponsors & Exhibitors

BofA Barclays Dreyfus/BNY Mellon Federated Fidelity First American/US Bancorp Invesco JP Morgan Wells Fargo BlackRock Goldman Sachs JPMAM Fitch Credit Suisse Guggenheim Investortools Nomura S&P Global State Street Mizuho Moody's Natixis Toyota CastleOak CPIWG Western Williams Capital BNP Paribas Cantor DBRS Dechert DTCC FIS Northcross Northern TSI UBS



Crane's

Money Fund Symposium

An educational event for money market mutual fund professionals and investors



June 21-23, 2017 • The Hyatt Regency Atlanta • Atlanta, Ga.



Crane's Money Fund Symposium Thanks Our 2016 Sponsors!



Crane Data LLC

measures money and provides competitive intelligence on money markets & mutual funds.

Crane Data was founded by money fund expert **Peter G. Crane** and computer & statistics guru **Shaun Cutts**.

Our mission is faster, cheaper, and cleaner market information.

Crane Data LLC

110 Turnpike Rd. #213
Westborough, MA 01581
+1-508-439-4419

<http://www.cranedata.com>

About The Hyatt Regency Atlanta

The **Hyatt Regency Atlanta** is located in the heart of downtown Atlanta on Peachtree Street. Crane Data has negotiated a **discounted hotel rate of \$159 plus tax**. Visit <https://aws.passkey.com/event/15590013/owner/323/home> to reserve a room or call **404-577-1234**. The rate is good until the room block sells out or until **May 25, 2017**. Availability and rate cannot be guaranteed after this date. (Please stay at the conference hotel — only registered hotel guests will receive the attendee list — and let them know you're attending Crane's Money Fund Symposium.) Visit www.moneyfundsymposium.com for more information, or contact **Peter Crane** (508-439-4419; pete@cranedata.com) or **Devon Binder** at Red Door Alliances (303-946-2522; devon@reddooralliances.com) with any questions or requests.

