



Crane's

Money Fund Symposium

THE event for money market mutual fund professionals and investors.



June 21-23, 2017 • The Hyatt Regency Atlanta • Atlanta, Ga.

Dear Money Fund & Cash Investment Professional:

Mark your calendars for the 9th annual *Crane's Money Fund Symposium*, which will be held in Atlanta, Ga., June 21-23, 2017.

Our flagship event attracted 575 money fund and money market

investment professionals to Philadelphia last summer, and we expect our Atlanta show to rival this record. Registration is \$750, and sponsorships range from \$3K to \$10K. See you in Atlanta in June! Sincerely, *Pete Crane, President, Crane Data*

Crane's Money Fund Symposium Conference Agenda

Wednesday, June 21

1:00-1:10 pm **Welcome to Money Fund Symposium 2017**

Peter Crane, President, Crane Data

1:10-1:50 pm **Keynote: The "Elevation" of Money Market Funds**

Martin Flanagan, President & Chief Executive Officer, Invesco

1:50-2:45 pm **Private Money Funds, SMAs and ETFs**

Deborah Cunningham, MM CIO, Federated Investors

Rich Mejzak, Head of Portfolio Mgmt, BlackRock

John Olivo, Global Head of Short Duration, Goldman Sachs AM

2:45-3:15 pm **Refreshments** sponsored by *Fidelity Investments*

3:15-4:05 pm **Corporate Investment & Issuance Issues**

Tony Carfang, Partner, Treasury Strategies

Jeff Glenzer, VP & Chief Operating Officer, AFP

Coca-Cola or Corp Speaker TBD

4:05-5:00 pm **Major Money Fund Issues 2017**

Moderator: *Peter Crane, President, Crane Data*

John Donohue, CEO Inv. Mgmt. Americas, J.P. Morgan A.M.

Tracy Hopkins, MD, Dreyfus/BNY Mellon CIS

Tim Huyck, Head of Money Markets, Fidelity Investments

5:00-6:00 pm **Reception**

sponsored by *Bank of America Merrill Lynch*

Thursday, June 22

8:00-9:00 am **Breakfast** sponsored by *BlackRock*

9:00-9:40 am **The State of the Money Fund Industry**

Peter Crane, President, Crane Data

Alex Roever, Managing Director, J.P. Morgan Securities

9:40-10:30 am **Senior Portfolio Manager Perspectives**

Moderator: *Peter Crane, President, Crane Data*

Jeff Plotnik, Director MMF Mgmt, First American Funds

Rob Sabatino, Global Liquidity Head PM, UBS Asset Mgmt

Speaker TBD

10:30-11:00 am **Coffee** sponsored by *Wells Fargo*

11:00-11:45 am **Government & Treasury Money Fund Issues**

Mike Bird, Portfolio Manager, Wells Fargo Funds

Additional Speaker TBD

11:45-12:30 pm **Muni & Tax Exempt Money Fund Issues**

John Vetter, Municipal Structured Analyst, Fidelity Investments

Justin Schwartz, Portfolio Manager, Vanguard

12:30-1:30 pm **Lunch** sponsored by *Dreyfus*

1:30-2:20 pm **Dealer & Issuer Panel: Looking at Supply**

Moderator: *Laurie Brignac, Head of Global Liquidity, Invesco*

Stewart Cutler, Head of Origination, Barclays

John Kodweis, Managing Director, J.P. Morgan Securities

Jean-Luc Sinniger, Director, Citi Global Markets

2:20-3:10 pm **Ratings Agency Roundtable: Criteria, Risks, NAVs**

Robert Callagy, VP, Senior Analyst, Moody's Investors Service

Greg Fayvilevich, Senior Director, Fitch Ratings

Michael Masih, Associate Director, S&P Global Ratings

3:10-3:40 pm **Break** sponsored by *Invesco*

3:40-4:25 pm **MMFs in Ireland, France & China**

Jonathan Curry, Global CIO, Liquidity, HSBC Global A.M.

Charlotte Quiniou, Director, Fitch Ratings

4:25-5:10 pm **Brokerage Sweep Options & Issues**

Ted Hamilton, Promontory Interfinancial Network

Rick Holland, Head of MM & Fixed Income, Charles Schwab

Sunil Kothapalli, VP & Product Mgr., Wells Fargo Advisors

5:10-6:10 pm **Reception**

sponsored by *Barclays*

Friday, June 23

8:00-9:00 am **Breakfast** sponsored by *Federated Investors*

9:00-9:50 am **Strategists Speak '17: Repo, Rates & Regs**

Mark Cabana, U.S. Rates, Bank of America Merrill Lynch

Garret Sloan, F-I Mkt Strat, Wells Fargo Securities

Rob Zambarano, Macro Strategist, Guggenheim Securities

9:50-10:45 am **Treasury & Agency Supply Outlook**

John Dolan, Deputy Director, U.S. Dept. of Treasury

Jonathan Hartley, VP, FHLBanks - Office of Finance

NY Fed Speaker

10:45-11:15 am **Coffee**

sponsored by *First American Funds*

11:15-12:00 pm **Conservative Ultra-Short Bond Funds**

Michael Morin, Director Inst Port Mgmt, Fidelity Investments

Speaker TBD, Northern Trust Asset Mgmt.

12:00-12:30 pm **Money Fund Trading, Technology & Data**

Peter Crane, President, Crane Data

Tom Cullum, Associate, Bloomberg

James Morris, Investortools

Money Fund Symposium Sponsors & Exhibitors

BofA Barclays Dreyfus/BNY Mellon Federated Fidelity First American/US Bancorp Invesco JP Morgan Wells Fargo BlackRock Goldman Sachs JPMAM Fitch Credit Suisse Guggenheim Investortools Nomura S&P Global Ratings State Street Mizuho Moody's Natixis Toyota CastleOak CPIWG Western Williams Capital BNP Paribas Cantor DBRS Dechert FIS Northcross Northern TSI UBS



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Crane Data LLC

measures money and provides competitive intelligence on money markets & mutual funds.

Crane Data was founded by money fund expert **Peter G. Crane** and computer & statistics guru **Shaun Cutts**.

Our mission is faster, cheaper, and cleaner market information.

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About The Hyatt Regency Atlanta

The **Hyatt Regency Atlanta** is located in the heart of downtown Atlanta on Peachtree Street. Crane Data has negotiated a **discounted hotel rate of \$159 plus tax**. Visit <https://aws.passkey.com/event/15590013/owner/323/home> to reserve a room or call **404-577-1234**. The rate is good until the room block sells out or until **May 25, 2017**. Availability and rate cannot be guaranteed after this date. **(Please stay at the conference hotel — only registered hotel guests will receive the attendee list — and let them know you're attending Crane's Money Fund Symposium.)** Visit www.moneyfundsymposium.com for more information, or contact **Peter Crane** (508-439-4419; pete@cranedata.com) or **Devon Binder** at **Red Door Alliances** (303-946-2522; devon@reddooralliances.com) with any questions or requests.

