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### **Emerson College Poll: Clinton with Slight Lead in Virginia, Trump Leads in Iowa as Grassley Gains in Popularity.**

**BOSTON, MA** - A new Virginia poll conducted by Emerson College finds Hillary Clinton just one point ahead of Donald Trump, 44% to 43%, with Libertarian Gary Johnson taking 11% and the Green Party's Jill Stein at 3%. The poll of 800 likely voters was August 30- September 1.

In Iowa, a new poll finds Trump leading 44% to 39% with Johnson at 8% and Stein at 1%. Eight percent (8%) were undecided. In the US Senate race, Senator Chuck Grassley leads Patty Judge 51% to 40% with 6% undecided. This poll of 600 likely voters was conducted from August 31- September 1.

#### **Virginia**

Although Clinton's running mate is Virginia Senator Tim Kaine, he does not seem to be aiding her favorability numbers. Under water, Clinton has a 15-point favorability deficit, with 41% viewing her favorably and 56% unfavorably. Trump's scores were even worse with 37% favorable/60% unfavorable (-23).

Consistent with other Emerson polls conducted during the past week, both candidates have very high rates of loyalty in Virginia—96% for Trump, 92% for Clinton—meaning voters who approve of a candidate also plan to vote for the individual. By a substantial margin, 55% to 33%, respondents expect Clinton to win the presidency over Trump, while 8% are undecided.

Independents favor Trump to Clinton, 47% to 28%, with 19% voting for Johnson. Among Democrats, 85% plan to vote for Clinton while 9% are crossing over to Trump and 5% to Johnson. The crossover pattern is similar among Republicans, with Trump receiving 81% of the vote, Clinton 7% and Johnson 10%.

Trump holds a wide lead over Clinton among white voters, 54% to 31%, with Johnson at 13%. Clinton's strongest support lies in the minority and female vote. African-Americans heavily favor her (79% to 15%) as do Hispanic voters (61% to 25%). Men are supporting Trump 53% to Clinton's 32%, while Clinton is winning 54% of the female vote to Trump's 34%.

Clinton is winning in the Northern area of the state 43% to 34% and in the Southeast region 47% to 42% while Trump's stronghold is in the south western portion of the state, where he is pulling away 57% to 39%.

It appears bad blood between Trump and his primary opponents are carrying over to the General with only 36% of Kasich supporters voting for him, 56% of Rubio voters and 73% of Cruz voters. Clinton is having a similar issue with Bernie Sanders voters as 63% say they will vote for Clinton, 16% for Trump, 15% for Johnson and 6% for Stein.

Eight in 10 respondents (81%) say they have made up their mind and won't change their vote before the election.

### **Iowa**

Iowa voters do not appear happy with either Presidential candidate. Trump holds a 37% favorable opinion and a 58% unfavorable while Clinton is even further behind with a 35% favorable and 62% unfavorable. In the Senate race the voters have a positive opinion of Grassley 48% to 39% but Judge finds herself underwater with a 34% favorable and 36% unfavorable opinion.

Clinton is having difficulty securing the Democrat vote as currently she is at 78% while Trump is taking 86% of the GOP vote. Independents are breaking for Clinton 34% to 33% with 16% voting for Johnson. Once again 34% of Sanders voters are supporting another candidate other than Clinton.

Gender continues to be a significant variable as women are breaking for Clinton 47% to 39% but males are breaking for Trump 51% to 30%.

Clinton wins the younger vote (18-34 year olds) 47% to 37% but Trump continues to hold his lead with voter 35-54 at 47% to 32%. Clinton is doing better with the white voter losing 44% to 41%. Clinton is doing well in the Northeast (39% to 32%) and the Southwest (46% to 43%) but is losing in the Southeast 59% to 31% and in the Northwest (43% to 40%).

### **CALLER ID:**

The Emerson College Polling Society Virginia poll was conducted August 30-September 1. The sample consisted of 800 likely general election voters with a margin of error of +/- 3.4%. Data was weighted by 2012 election results, party affiliation, age and gender. The Emerson College Polling Society Iowa poll was conducted August 31-September 1. The sample consisted of 600 likely general election voters with a margin of error of +/- 3.9%. Data was weighted by 2012 election results, party affiliation, age and gender. It is important to remember that subsets based on gender, age and party breakdowns carry with them higher margins of error, as the sample size is reduced. Data was collected using an Interactive Voice Response (IVR) system of landlines only. The full methodology and results can be found at [www.theecps.com](http://www.theecps.com).

**Frequency  
Table  
Iowa**

**Voting Intention**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very likely	600	100.0	100.0	100.0

**party**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat	200	33.3	33.3	33.3
	Republican	197	32.8	32.8	66.1
	Independent	203	33.9	33.9	100.0
	Total	600	100.0	100.0	

**gender**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	male	279	46.5	46.5	46.5
	female	321	53.5	53.5	100.0
	Total	600	100.0	100.0	

**2012 Ballot**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Barack Obama	313	52.1	52.1	52.1
	Mitt Romney	279	46.5	46.5	98.6
	Someone else	8	1.4	1.4	100.0
	Total	600	100.0	100.0	

**2016 primary**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sanders	138	23.0	23.0	23.0
	Clinton	120	20.0	20.0	43.0
	Cruz	62	10.3	10.3	53.3
	Trump	140	23.3	23.3	76.6
	Kasich	15	2.5	2.5	79.1
	Rubio	31	5.1	5.1	84.2
	Other	79	13.2	13.2	97.4
	No vote	16	2.6	2.6	100.0
	Total	600	100.0	100.0	

**Clinton Name Recognition**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	211	35.2	35.2	35.2
	unfavorable	371	61.9	61.9	97.0
	undecided	17	2.9	2.9	99.9
	never heard of		.1	.1	100.0
	Total	600	100.0	100.0	

**Trump Name Recognition**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	221	36.9	36.9	36.9
	unfavorable	349	58.2	58.2	95.1
	undecided	29	4.9	4.9	100.0
	Total	600	100.0	100.0	

**Grassley Name Recognition**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	289	48.1	48.1	48.1
	unfavorable	236	39.3	39.3	87.4
	undecided	75	12.6	12.6	100.0
	Total	600	100.0	100.0	

**Judge Name Recognition**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	201	33.5	33.5	33.5
	unfavorable	220	36.7	36.7	70.2
	undecided	114	19.0	19.0	89.2
	never heard of	65	10.8	10.8	100.0
	Total	600	100.0	100.0	

**Presidential Ballot**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Clinton	235	39.1	39.1	39.1
	Trump	265	44.2	44.2	83.4
	Gary Johnson	45	7.5	7.5	90.8
	Jill Stein	7	1.1	1.1	92.0
	Unsure	48	8.0	8.0	100.0
	Total	600	100.0	100.0	

**Intensity of vote**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Won't Change	419	69.8	76.0	76.0
	Will Listen	133	22.1	24.0	100.0
	Total	552	92.0	100.0	
Missing	System	48	8.0		
Total		600	100.0		

**Expectation**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Trump	225	37.6	37.6	37.6
	Clinton	293	48.8	48.8	86.4
	Gary Johnson	2	.4	.4	86.7
	Unsure	80	13.3	13.3	100.0
	Total	600	100.0	100.0	

**Senate Ballot**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Grassley	307	51.1	51.1	51.1
	Judge	242	40.4	40.4	91.5
	Someone Else	15	2.6	2.6	94.0
	Undecided	36	6.0	6.0	100.0
	Total	600	100.0	100.0	

**age**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	127	21.2	21.2	21.2
	35-54	202	33.6	33.6	54.8
	55-74	193	32.1	32.1	86.9
	75+	79	13.1	13.1	100.0
	Total	600	100.0	100.0	

**education**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	>HS	13	2.2	2.2	2.2
	HS	121	20.1	20.1	22.4
	Some College	171	28.5	28.5	50.8
	College	83	13.9	13.9	64.8
	Grad +	211	35.2	35.2	100.0
	Total	600	100.0	100.0	

**race**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	white	537	89.5	89.5	89.5
	black	11	1.8	1.8	91.3
	American Indian	10	1.7	1.7	93.0
	Asian	2	.3	.3	93.3
	Hispanic	21	3.5	3.5	96.8
	2+/Other	11	1.8	1.8	98.6
	refused	8	1.4	1.4	100.0
	Total	600	100.0	100.0	

**Phone Status**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Cell Phone Only	76	12.6	12.7	12.7
	Land Line only	67	11.2	11.2	23.9
	both	453	75.4	76.1	100.0
	Total	595	99.2	100.0	
Missing	System	5	.8		
Total		600	100.0		

**USC District**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	151	25.2	25.2	25.2
	2.00	152	25.3	25.3	50.5
	3.00	146	24.3	24.3	74.8
	4.00	151	25.2	25.2	100.0
	Total	600	100.0	100.0	

# Frequency Table Virginia

## Likely Presidential

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very likely	800	100.0	100.0	100.0

## party

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat	311	38.9	38.9	38.9
	Republican	255	31.9	31.9	70.8
	Independent	234	29.2	29.2	100.0
	Total	800	100.0	100.0	

## gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	male	376	47.0	47.0	47.0
	female	424	53.0	53.0	100.0
	Total	800	100.0	100.0	

## 2012 Ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Barack Obama	410	51.2	51.2	51.2
	Mitt Romney	378	47.3	47.3	98.5
	Someone else	12	1.5	1.5	100.0
	Total	800	100.0	100.0	



**2016 primary**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sanders	114	14.2	14.2	14.2
	Clinton	235	29.4	29.4	43.6
	Cruz	74	9.3	9.3	52.8
	Trump	213	26.6	26.6	79.5
	Kasich	53	6.6	6.6	86.1
	Rubio	40	5.0	5.0	91.1
	Other	64	8.0	8.0	99.1
	No vote	7	.9	.9	100.0
	Total	800	100.0	100.0	

**Clinton Favorability**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	325	40.6	40.6	40.6
	unfavorable	450	56.2	56.2	96.8
	undecided	25	3.1	3.1	99.9
	never heard of	1	.1	.1	100.0
	Total	800	100.0	100.0	

**Trump Favorability**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	295	36.9	36.9	36.9
	unfavorable	479	59.9	59.9	96.9
	undecided	23	2.9	2.9	99.7
	never heard of	2	.3	.3	100.0
	Total	800	100.0	100.0	

**Presidential Ballot**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Donald Trump	344	43.0	43.0	43.0
	Hillary Clinton	348	43.5	43.5	86.5
	Gary Johnson	88	10.9	10.9	97.5
	Jill Stein	20	2.5	2.5	100.0
	Total	800	100.0	100.0	

**Intensity of vote**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Won't Change	611	76.4	76.4	76.4
	Will Listen	189	23.6	23.6	100.0
	Total	800	100.0	100.0	

**PrezExpect**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Hillary Clinton	443	55.3	55.3	55.3
	Donald Trump	262	32.8	32.8	88.2
	Gary Johnson	12	1.5	1.5	89.6
	Jill Stein	5	.6	.6	90.3
	Unsure	78	9.7	9.7	100.0
	Total	800	100.0	100.0	

**age**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	214	26.8	26.8	26.8
	35-54	310	38.7	38.7	65.5
	55-74	220	27.5	27.5	93.0
	75+	56	7.0	7.0	100.0
	Total	800	100.0	100.0	

**education**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	>HS	46	5.7	5.7	5.7
	HS	142	17.7	17.7	23.4
	Some College	198	24.8	24.8	48.2
	College	76	9.6	9.6	57.8
	Grad +	338	42.2	42.2	100.0
	Total	800	100.0	100.0	

**race**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	white	551	68.9	68.9	68.9
	black	153	19.1	19.1	88.0
	American Indian	29	3.6	3.6	91.6
	Asian	14	1.8	1.8	93.4
	Hawaiian	1	.1	.1	93.5
	Hispanic	41	5.1	5.1	98.6
	2+/Other	11	1.4	1.4	100.0
	Total	800	100.0	100.0	

**USC District**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	54	6.7	6.7	6.7
	2.00	56	6.9	6.9	13.6
	3.00	71	8.9	8.9	22.5
	4.00	83	10.4	10.4	32.9
	5.00	73	9.1	9.1	42.0
	6.00	58	7.3	7.3	49.3
	7.00	83	10.4	10.4	59.7
	8.00	49	6.1	6.1	65.8
	9.00	99	12.4	12.4	78.2
	10.00	103	12.8	12.8	91.0
	11.00	72	9.0	9.0	100.0
	Total	800	100.0	100.0	

**Region**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	North	250	31.3	31.3	31.3
	West	200	25.0	25.0	56.3
	Southeast	349	43.7	43.7	100.0
	Total	800	100.0	100.0	