

**Emerson Poll: Trump Strong in Massachusetts
While Emails Hurt Clinton with Independents.
Bay State Is Mixed on Marijuana but Supports Pats and Police Body Cams.**

Boston (Oct. 20, 2015) A new statewide poll suggests the state's Republican primary race is Donald Trump's to lose. With 48% of the vote, Trump is trouncing Dr. Ben Carson (14%) and Marco Rubio (12%). The 34-point gap between Trump and Carson dwarfs the 9-point margin between the two in Emerson's recent national poll. Lagging behind the leaders, Jeb Bush has slid to 7%, only slightly ahead of Carly Fiorina and Ted Cruz.

In the Democratic primary, Hillary Clinton leads Vermont Senator Bernie Sanders 59% to 25%, with all other Democrats under 5%. In a sign of trouble for Clinton, 47% of Independents said her use of a private email server while she was Secretary of State made them less likely to vote for her, compared to 24% of Democrats who said the same. A majority of Independents (56%) believe her doing so harmed U.S. foreign policy. Independents make up roughly half the state electorate.

Voters weighed in on a range of other issues. Seven in ten (71%) support the Boston Police Department's pilot program to equip police with body cameras. Only 11% are opposed. Support is mixed for a 2016 state ballot question that would legalize the recreational use of marijuana by adults. Forty-one percent (41%) favor the initiative, and 48% oppose it. In 2012, Massachusetts approved the medical use of marijuana 63% to 37%.

Those polled strongly favor a proposed federal law that would restrict the sale of tobacco products to those under 21. Support was 59% or higher for both genders, all major political affiliations, and all age groups except those 18 to 34, who oppose the measure 51% to 37%.

As the undefeated New England Patriots continue their post-Deflategate "Revenge Tour", 51% of respondents said they believe the Pats will win the Super Bowl this season. By a margin of 48% to 22%, Red Sox fans gave a "thumbs up" to manager John Farrell being rehired for the 2016 baseball season. Farrell missed part of this season while undergoing cancer treatment.

Despite a popular song that extols Boston and the Charles River, voters apparently don't "love that dirty water," at least not enough to drink it. When informed that Harpoon Brewery had used river water to create a special-edition pale ale to commemorate the cleanup of the Charles, only 29% said they would drink it if they were offered a glass.

Caller ID

The Emerson College Polling Society poll was conducted from Friday, October 16 through Sunday, October 18. The polling sample for the Democratic and GOP primaries consisted of 265 and 271 likely primary voters, respectively, with a margin of error of +/-6% and +/-5.9%, and 629 registered general election voters with a +/-3.9%, and a 95% confidence level. Data

ECPS MA Statewide 10.16-18.2015 1

was collected using an Interactive Voice Response system. The full methodology and results can be found at www.theecps.com.

What is your gender?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--------|-----------|---------|---------------|--------------------|
| Valid | Male | 300 | 47.6 | 47.6 | 47.6 |
| | Female | 329 | 52.4 | 52.4 | 100.0 |
| | Total | 629 | 100.0 | 100.0 | |

Are you currently registered in Massachusetts as a Democrat, Republican, Independent or other party? Or are you unregistered?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------------------------|-----------|---------|---------------|--------------------|
| Valid | Democrat | 241 | 38.3 | 38.3 | 38.3 |
| | Republican | 71 | 11.3 | 11.3 | 49.6 |
| | Independent or other party | 317 | 50.4 | 50.4 | 100.0 |
| | Total | 629 | 100.0 | 100.0 | |

To celebrate the clean up of the Charles River, which runs into Boston Harbor, Harpoon Brewery created a small batch of pale ale using water from the Charles. If offered a glass, would you drink it?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------------|-----------|---------|---------------|--------------------|
| Valid | Yes | 181 | 28.8 | 28.8 | 28.8 |
| | No | 274 | 43.6 | 43.6 | 72.4 |
| | Not sure | 86 | 13.6 | 13.6 | 86.0 |
| | Don't like beer | 88 | 14.0 | 14.0 | 100.0 |
| | Total | 629 | 100.0 | 100.0 | |

The Red Sox recently announced that John Farrell will return as the team's manager in 2016. After winning a World Series in 2013, followed by two last-place finishes, do you think Farrell should be given another chance in 2016?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|------------------------|-----------|---------|---------------|--------------------|
| Valid | Yes | 304 | 48.4 | 48.4 | 48.4 |
| | No | 137 | 21.8 | 21.8 | 70.2 |
| | Not sure or Don't care | 188 | 29.8 | 29.8 | 100.0 |
| | Total | 629 | 100.0 | 100.0 | |

The New England Patriots currently have a 4-0 record and lead in the AFC East division. How far do you think they will go this season?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------------------------------|-----------|---------|---------------|--------------------|
| Valid | They'll win the Super Bowl | 323 | 51.3 | 51.3 | 51.3 |
| | They'll win the AFC Championship | 119 | 18.9 | 18.9 | 70.1 |
| | They'll make the playoffs | 70 | 11.1 | 11.1 | 81.2 |
| | They won't make the playoffs | 20 | 3.3 | 3.3 | 84.4 |
| | Not sure | 98 | 15.6 | 15.6 | 100.0 |
| | Total | 629 | 100.0 | 100.0 | |

A proposed federal law would restrict the sale of tobacco products to anyone under 21. Do you support or oppose such a law? Or are you undecided?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------|-----------|---------|---------------|--------------------|
| Valid | Support | 373 | 59.3 | 59.3 | 59.3 |
| | Oppose | 173 | 27.4 | 27.4 | 86.7 |
| | Undecided | 83 | 13.3 | 13.3 | 100.0 |
| | Total | 629 | 100.0 | 100.0 | |

The Boston Police Department recently announced it will conduct a pilot program to test out the use of body cameras worn by police. Do you support or oppose the use of body cameras? Or are you undecided?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------|-----------|---------|---------------|--------------------|
| Valid | Support | 445 | 70.8 | 70.8 | 70.8 |
| | Oppose | 72 | 11.5 | 11.5 | 82.3 |
| | Undecided | 112 | 17.7 | 17.7 | 100.0 |
| | Total | 629 | 100.0 | 100.0 | |

The Massachusetts Marijuana Legalization Initiative may appear on the November 8, 2016 ballot in Massachusetts. The measure would legalize recreational marijuana for adults and, according to proponents, regulate and tax the drug like alcohol. Do you supp

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------|-----------|---------|---------------|--------------------|
| Valid | Support | 254 | 40.5 | 40.5 | 40.5 |
| | Oppose | 300 | 47.6 | 47.6 | 88.1 |
| | Undecided | 75 | 11.9 | 11.9 | 100.0 |
| | Total | 629 | 100.0 | 100.0 | |

Thinking about the upcoming presidential primaries and caucuses early next year, do you think you will vote/ or lean toward voting in your state's Democratic contest, Republican contest, or do you think you will skip the primary season and just vote next

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--|-----------|---------|---------------|--------------------|
| Valid | Democratic Primary/Caucus (q10) | 265 | 42.1 | 42.1 | 42.1 |
| | Republican Primary/Caucus (q11) | 271 | 43.1 | 43.1 | 85.2 |
| | Skip primaries/caucuses and vote in November (q12) | 56 | 8.9 | 8.9 | 94.0 |
| | Undecided | 37 | 6.0 | 6.0 | 100.0 |
| | Total | 629 | 100.0 | 100.0 | |

**If the Democratic presidential primary was held today and the candidates were Lincoln Chafee, Hillary Clinton, Martin O'Malley, Bernie Sanders, and Jim Webb, who would you vote or lean toward?
{RANDOMIZE LIST}**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------------|-----------|---------|---------------|--------------------|
| Valid | Hillary Clinton | 157 | 24.9 | 59.1 | 59.1 |
| | Bernie Sanders | 67 | 10.7 | 25.3 | 84.4 |
| | Jim Webb | 12 | 2.0 | 4.7 | 89.1 |
| | Martin O'Malley | 9 | 1.4 | 3.3 | 92.4 |
| | Lincoln Chafee | 9 | 1.4 | 3.2 | 95.7 |
| | Other | 4 | .7 | 1.7 | 97.3 |
| | Undecided | 7 | 1.1 | 2.7 | 100.0 |
| | Total | 265 | 42.1 | 100.0 | |
| Missing | System | 364 | 57.9 | | |
| Total | | 629 | 100.0 | | |

If the Republican presidential primary was held today, who would be your first choice to win the Republican nomination? {RANDOMIZE LIST}

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|----------------|-----------|---------|---------------|--------------------|
| Valid | Ben Carson | 38 | 6.0 | 13.9 | 13.9 |
| | Jeb Bush | 19 | 3.0 | 7.1 | 21.0 |
| | Carly Fiorina | 18 | 2.8 | 6.5 | 27.4 |
| | Ted Cruz | 14 | 2.2 | 5.1 | 32.6 |
| | Marco Rubio | 32 | 5.1 | 11.8 | 44.3 |
| | Donald Trump | 129 | 20.6 | 47.8 | 92.1 |
| | Rand Paul | | .0 | .1 | 92.2 |
| | Mike Huckabee | 1 | .2 | .4 | 92.6 |
| | Chris Christie | 6 | 1.0 | 2.3 | 94.8 |
| | John Kasich | 8 | 1.2 | 2.8 | 97.7 |
| | Lindsey Graham | 2 | .4 | .9 | 98.6 |
| | Other | | .0 | .0 | 98.6 |
| | Undecided | 4 | .6 | 1.4 | 100.0 |
| | Total | 271 | 43.1 | 100.0 | |
| Missing | System | 358 | 56.9 | | |
| Total | | 629 | 100.0 | | |

Has coverage of Hillary Clinton's use of a private email server while she was Secretary of State changed how likely you are to vote for her?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------------------------|-----------|---------|---------------|--------------------|
| Valid | Less likely to vote for her | 244 | 38.7 | 38.7 | 38.7 |
| | No change in how I'll vote | 339 | 53.9 | 53.9 | 92.6 |
| | More likely to vote for her | 46 | 7.4 | 7.4 | 100.0 |
| | Total | 629 | 100.0 | 100.0 | |

Do you believe Hillary Clinton's use of a private email server caused harm to U.S. foreign policy?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------|-----------|---------|---------------|--------------------|
| Valid | Yes | 282 | 44.9 | 44.9 | 44.9 |
| | No | 232 | 36.9 | 36.9 | 81.8 |
| | Not sure | 114 | 18.2 | 18.2 | 100.0 |
| | Total | 629 | 100.0 | 100.0 | |

What is your age group?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--------------|-----------|---------|---------------|--------------------|
| Valid | 18-34 | 85 | 13.5 | 13.5 | 13.5 |
| | 35-54 | 245 | 39.0 | 39.0 | 52.5 |
| | 55-74 | 206 | 32.7 | 32.7 | 85.2 |
| | 75 and above | 93 | 14.8 | 14.8 | 100.0 |
| | Total | 629 | 100.0 | 100.0 | |

How do you self-identify your race/ethnicity?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|---------------------------|-----------|---------|---------------|--------------------|
| Valid | White or Caucasian | 506 | 80.5 | 80.5 | 80.5 |
| | Latino or Hispanic | 42 | 6.7 | 6.7 | 87.2 |
| | African American or Black | 48 | 7.6 | 7.6 | 94.8 |
| | Asian or Asian American | 8 | 1.3 | 1.3 | 96.1 |
| | Mixed race | 7 | 1.1 | 1.1 | 97.2 |
| | Other | 18 | 2.8 | 2.8 | 100.0 |
| | Total | 629 | 100.0 | 100.0 | |

What is your education level?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------------------------------|-----------|---------|---------------|--------------------|
| Valid | Less than high school | 37 | 5.9 | 5.9 | 5.9 |
| | High school diploma or equivalent | 97 | 15.5 | 15.5 | 21.4 |
| | Some college but no degree | 126 | 20.1 | 20.1 | 41.5 |
| | College degree | 199 | 31.6 | 31.6 | 73.1 |
| | Graduate degree or higher | 169 | 26.9 | 26.9 | 100.0 |
| | Total | 629 | 100.0 | 100.0 | |

What is your income level?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------------------|-----------|---------|---------------|--------------------|
| Valid | Under \$25,000 | 110 | 17.4 | 17.4 | 17.4 |
| | \$25,000 to \$75,000 | 250 | 39.8 | 39.8 | 57.2 |
| | Over \$75,000 | 269 | 42.8 | 42.8 | 100.0 |
| | Total | 629 | 100.0 | 100.0 | |

Region

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------------|-----------|---------|---------------|--------------------|
| Valid | Worc/West | 149 | 23.7 | 23.7 | 23.7 |
| | Northshore | 224 | 35.6 | 35.6 | 59.4 |
| | Suffolk County | 51 | 8.1 | 8.1 | 67.5 |
| | Southshore | 204 | 32.5 | 32.5 | 100.0 |
| | Total | 629 | 100.0 | 100.0 | |

