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**Emerson Polls: Clinton With Mostly Slim Leads in 4 of 5 Battleground States.
 GOP Holding Onto 3 Senate Seats and Winning NV while Democrats Look to Take WI.**

BOSTON, MA- New Emerson College polls in five battleground states show a tightening presidential race, with Hillary Clinton leading Donald Trump in four states, by margins that range from 6 points (in Wisconsin, 48% to 42%) to 1 point (Florida, 46% to 45%). Ohio is a dead heat, with each candidate getting 45%. In North Carolina, Clinton’s margin is 3 points (48% to 45%). In Nevada she has a 2-point edge (44% to 42%).

State of the Race

	October 29 Emerson Polls					October 28 Emerson Polls*		
	FL	OH	WI	NC	NV	MI	NH	PA
Hillary Clinton	46%	45%	48%	48%	44%	50%	46%	48%
Donald Trump	45%	45%	42%	45%	42%	43%	43%	43%
Gary Johnson	4%	6%	9%	4%	3%	3%	6%	6%
Jill Stein	.3%	1%	.5%		.1%	3%	2%	.3%
Unsure	6%	3%	1%	2%	10%	2%	3%	3%
sample	n=500	n=800	n=400	n=650	n=550	n=500	n=600	n=550
MOE	4.3%	3.4%	4.9%	3.8%	4.1%	4.3%	3.9%	4.1%

*Full results from October 28 Emerson polls can be viewed at www.TheECPS.com.

In U.S. Senate races, the Republican candidate has a clear edge in two of five states that were polled (Nevada and North Carolina) and a commanding lead in a third (Ohio), where Rob Portman is far ahead of Ted Strickland, 49% to 35%. Democrat Russ Feingold holds a 5-point advantage over incumbent Senator Ron Johnson in Wisconsin. The Florida race between Marco Rubio and Patrick Murphy has tightened, with Rubio leading by 2 points, 49% to 47%, within the poll’s margin of error (MOE).

In Nevada’s race to fill the seat of retiring Senate Minority Leader Harry Reid, the GOP’s Joe Heck leads Catherine Cortez Masto, 48% to 44%; Heck also had a 4-point advantage in an Emerson poll conducted in early October. In North Carolina, Republican incumbent Richard Burr is outpacing Deborah Ross 48% to 44%, adding 2 points to the 2-point lead he held in a mid-October poll.

US Senate Races

<p>Ohio Rob Portman (R): 49% Ted Strickland (D): 35% Someone else: 4% Undecided: 12%</p>	<p>Nevada Joe Heck (R): 48% Catherine Cortez Masto (D): 44% Someone else: 3% Undecided 6%</p>	<p>North Carolina Richard Burr (R): 48% Deborah Ross (D): 44% Someone Else: 3% Undecided 6%</p>
<p>Wisconsin Russ Feingold (D): 49% Ron Johnson (R): 44% Other: 4% Undecided 3%</p>	<p>Florida Marco Rubio (R): 49% Patrick Murphy (D): 47% Other: 3% Undecided: 1%</p>	

While, favorability numbers for Clinton (-16) and Trump (-18) are nearly identical in Florida, Clinton is viewed more favorably than him in the other four states, in some cases by significant margins. However, except in Wisconsin—where his deficit is 30 points larger than hers—this isn’t translating into a clear lead with voters.

Presidential Favorability

	FL	NC	NV	OH	WI
Clinton	-16 Fav: 41% Unfav: 57%	-9 Fav: 45% Unfav: 54%	-8 Fav: 46% Unfav: 54%	-15 Fav: 41% Unfav: 56%	-8 Fav: 44% Unfav: 52%
Trump	-18 Fav: 40% Unfav: 58%	-18 Fav: 40% Unfav: 58%	-25 Fav: 35% Unfav: 60%	-23 Fav: 37% Unfav: 60%	-38 Fav: 29% Unfav: 67%

CALLER ID

The Emerson College Florida, Ohio, North Carolina, and Nevada polls were conducted October 26-27, under the Supervision of Professor Spencer Kimball. The Wisconsin poll was conducted October 27-28. All samples consisted of only likely general election voters. Data was weighted by 2012 election results, age, gender, race and party affiliation. Nevada and North Carolina were also weighted by congressional district. Data was collected using an Interactive Voice Response system of landlines only. The full methodology and results can be found at www.theecps.com.

Frequency Tables Begin on the Following Page

Florida Frequency Table

Voting Intention

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Already Voted	257	51.5	51.5	51.5
	Plan to vote early	174	34.9	34.9	86.3
	Election day	68	13.7	13.7	100.0
	Total	500	100.0	100.0	

Party

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat	170	34.0	34.0	34.0
	Republican	165	33.0	33.0	67.0
	Independent	165	33.0	33.0	100.0
	Total	500	100.0	100.0	

Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	male	219	43.9	43.9	43.9
	female	281	56.1	56.1	100.0
	Total	500	100.0	100.0	

2012 Ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Barack Obama	250	50.0	50.0	50.0
	Mitt Romney	245	49.0	49.0	99.0
	Someone else	5	1.0	1.0	100.0
	Total	500	100.0	100.0	

2016 primary

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sanders	76	15.2	15.2	15.2
	Clinton	150	30.0	30.0	45.3
	Cruz	17	3.4	3.4	48.7
	Trump	150	30.0	30.0	78.7
	Kasich	24	4.9	4.9	83.6
	Rubio	47	9.4	9.4	93.0
	Other	21	4.2	4.2	97.2
	No vote	14	2.8	2.8	100.0
	Total	500	100.0	100.0	

Clinton Name Rec

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	205	41.0	41.0	41.0
	unfavorable	283	56.6	56.6	97.6
	undecided	9	1.8	1.8	99.4
	never heard of	3	.6	.6	100.0
	Total	500	100.0	100.0	

Trump Name Rec

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	198	39.5	39.5	39.5
	unfavorable	290	58.0	58.0	97.5
	undecided	12	2.5	2.5	100.0
	Total	500	100.0	100.0	

Murphy

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	190	38.0	38.0	38.0
	unfavorable	203	40.6	40.6	78.6
	undecided	86	17.1	17.1	95.7
	never heard of	21	4.3	4.3	100.0
	Total	500	100.0	100.0	

Rubio

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	205	41.0	41.0	41.0
	unfavorable	274	54.9	54.9	95.8
	undecided	19	3.9	3.9	99.7
	never heard of	1	.3	.3	100.0
	Total	500	100.0	100.0	

Presidential Ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Hillary Clinton	227	45.5	45.5	45.5
	Donald Trump	224	44.7	44.7	90.2
	Gary Johnson	20	3.9	3.9	94.1
	Jill Stein	1	.3	.3	94.4
	Unsure	28	5.6	5.6	100.0
	Total	500	100.0	100.0	

Presidential Expectation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Trump	212	42.5	42.5	42.5
	Clinton	260	52.0	52.0	94.5
	Stein	1	.2	.2	94.6
	Unsure	27	5.4	5.4	100.0
	Total	500	100.0	100.0	

Senate

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Murphy	234	46.8	46.8	46.8
	Rubio	243	48.7	48.7	95.4
	Other	17	3.4	3.4	98.8
	Undecided	6	1.2	1.2	100.0
	Total	500	100.0	100.0	

Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	120	24.0	24.0	24.0
	35-54	175	35.0	35.0	59.0
	55-74	150	30.0	30.0	89.0
	75+	55	11.0	11.0	100.0
	Total	500	100.0	100.0	

Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	white	335	67.0	67.0	67.0
	black	65	13.0	13.0	80.0
	Hispanic	100	20.0	20.0	100.0
	Total	500	100.0	100.0	

Education

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	>HS	24	4.8	4.8	4.8
	HS	57	11.3	11.3	16.1
	Some College	105	20.9	21.0	37.1
	Associate	65	13.0	13.0	50.2
	Bachelor	131	26.3	26.4	76.5
	Post Grad	117	23.4	23.5	100.0
	Total	498	99.7	100.0	
Missing	System	2	.3		
Total		500	100.0		

Region

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	North	157	31.5	31.5	31.5
	Central	180	36.1	36.1	67.6
	South	162	32.4	32.4	100.0
	Total	500	100.0	100.0	

Ohio Frequency Table

Likely Presidential

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Voted	223	27.8	27.8	27.8
	Vote early	239	29.8	29.8	57.7
	election day	339	42.3	42.3	100.0
	Total	800	100.0	100.0	

party

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat	296	37.0	37.0	37.0
	Republican	252	31.5	31.5	68.5
	Independent	252	31.5	31.5	100.0
	Total	800	100.0	100.0	

gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	male	392	49.0	49.0	49.0
	female	408	51.0	51.0	100.0
	Total	800	100.0	100.0	

2012 Ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Barack Obama	406	50.8	50.8	50.8
	Mitt Romney	382	47.8	47.8	98.6
	Someone else	11	1.4	1.4	100.0
	Total	800	100.0	100.0	

Clinton Favorability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	330	41.2	41.2	41.2
	unfavorable	450	56.2	56.2	97.4
	undecided	17	2.2	2.2	99.6
	never heard of	3	.4	.4	100.0
Total		800	100.0	100.0	

Trump Favorability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	296	37.0	37.0	37.0
	unfavorable	481	60.1	60.1	97.1
	undecided	23	2.9	2.9	100.0
	never heard of		.0	.0	100.0
Total		800	100.0	100.0	

Portman

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	400	50.1	50.1	50.1
	unfavorable	285	35.6	35.6	85.7
	undecided	99	12.4	12.4	98.0
	never heard of	16	2.0	2.0	100.0
Total		800	100.0	100.0	

Strickland

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	259	32.3	32.3	32.3
	unfavorable	461	57.6	57.6	90.0
	undecided	77	9.6	9.6	99.6
	never heard of	3	.4	.4	100.0
Total		800	100.0	100.0	

Presidential Ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Clinton	363	45.3	45.3	45.3
	Trump	356	44.5	44.5	89.8
	Gary Johnson	47	5.8	5.8	95.6
	Jill Stein	8	1.0	1.0	96.6
	Unsure	27	3.4	3.4	100.0
	Total	800	100.0	100.0	

PrezExpect

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Trump	319	39.9	39.9	39.9
	Clinton	427	53.4	53.4	93.3
	Gary Johnson	2	.3	.3	93.6
	Jill Stein	1	.1	.1	93.7
	Unsure	51	6.3	6.3	100.0
	Total	800	100.0	100.0	

Senate Ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strickland	278	34.8	34.8	34.8
	Portman	394	49.3	49.3	84.1
	someone else	34	4.2	4.2	88.3
	undecided	94	11.7	11.7	100.0
	Total	800	100.0	100.0	

age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	184	23.0	23.0	23.0
	35-54	288	36.0	36.0	59.0
	55-74	240	30.0	30.0	89.0
	75+	88	11.0	11.0	100.0
	Total	800	100.0	100.0	

ethnicity/race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	white	636	79.5	79.5	79.5
	black	102	12.8	12.8	92.3
	American Indian	4	.5	.5	92.8
	Asian	4	.5	.5	93.3
	Hawaiian	8	1.0	1.0	94.3
	hispanic	30	3.7	3.7	98.0
	other	16	2.0	2.0	100.0
	Total	800	100.0	100.0	

education

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	>HS	41	5.1	5.1	5.1
	HS	135	16.9	17.0	22.1
	Some College	156	19.5	19.6	41.7
	Associate	78	9.7	9.7	51.4
	Bachelor	203	25.4	25.4	76.9
	Post Grad	184	23.0	23.1	100.0
	Total	797	99.7	100.0	
Missing	System	3	.3		
Total		800	100.0		

Region

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	South	174	21.8	21.8	21.8
	Central East	222	27.7	27.7	49.5
	Central West	184	22.9	22.9	72.4
	Northeast	221	27.6	27.6	100.0
	Total	800	100.0	100.0	

2016 Prez Primary

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Bernie Sanders	136	16.9	16.9	16.9
	Hillary Clinton	220	27.5	27.5	44.4
	Ted Cruz	77	9.6	9.6	54.0
	Donald Trump	184	22.9	22.9	77.0
	John Kasich	121	15.1	15.1	92.1
	Marco Rubio	28	3.5	3.5	95.6
	Other	35	4.4	4.4	100.0
	Total	800	100.0	100.0	

**Wisconsin
Frequency
Table**

likely voter

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	already voted	121	30.4	30.4	30.4
	vote before Election Day	110	27.6	27.6	57.9
	vote on Election Day	168	42.1	42.1	100.0
	Total	400	100.0	100.0	

party affiliation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat	144	36.0	36.0	36.0
	Republican	136	34.0	34.0	70.0
	Independent / other	120	30.0	30.0	100.0
	Total	400	100.0	100.0	

gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	male	196	49.0	49.0	49.0
	female	204	51.0	51.0	100.0
	Total	400	100.0	100.0	

2012 presidential election

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Barack Obama	211	52.8	52.8	52.8
	Mitt Romney	184	45.9	45.9	98.7
	someone else	5	1.3	1.3	100.0
	Total	400	100.0	100.0	

2016 Prez Primary

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Bernie Sanders	88	22.0	22.0	22.0
	Hillary Clinton	107	26.7	26.7	48.7
	Ted Cruz	52	13.1	13.1	61.8
	Donald Trump	77	19.2	19.2	80.9
	John Kasich	34	8.5	8.5	89.4
	Marco Rubio	23	5.8	5.8	95.2
	Other	19	4.8	4.8	100.0
Total	400	100.0	100.0		

Hillary Clinton name recognition

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	175	43.8	43.8	43.8
	unfavorable	210	52.4	52.4	96.2
	undecided	15	3.8	3.8	100.0
	Total	400	100.0	100.0	

Donald Trump name recognition

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	116	28.9	28.9	28.9
	unfavorable	269	67.3	67.3	96.2
	undecided	15	3.8	3.8	100.0
	Total	400	100.0	100.0	

Fiengold

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	185	46.2	46.2	46.2
	unfavorable	168	41.9	41.9	88.1
	undecided	40	9.9	9.9	98.1
	never heard of this public figure	8	1.9	1.9	100.0
Total		400	100.0	100.0	

Johnson

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	186	46.6	46.6	46.6
	unfavorable	183	45.8	45.8	92.4
	undecided	30	7.6	7.6	100.0
	Total	400	100.0	100.0	

ballot test

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Hillary Clinton	191	47.8	47.8	47.8
	Donald Trump	168	41.9	41.9	89.7
	Gary Johnson	35	8.7	8.7	98.4
	Jill Stein	2	.5	.5	98.9
	unsure	5	1.1	1.1	100.0
	Total	400	100.0	100.0	

expectation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Trump	129	32.2	32.2	32.2
	Clinton	222	55.4	55.4	87.6
	Gary Johnson	13	3.3	3.3	90.9
	unsure	36	9.1	9.1	100.0
	Total	400	100.0	100.0	

Senate Ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Fiengold	195	48.7	48.7	48.7
	Johnson	177	44.2	44.2	93.0
	Other	14	3.6	3.6	96.6
	Undecided	14	3.4	3.4	100.0
	Total	400	100.0	100.0	

age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	116	29.0	29.0	29.0
	35-54	144	36.0	36.0	65.0
	55-74	108	27.0	27.0	92.0
	75+	32	8.0	8.0	100.0
	Total	400	100.0	100.0	

ethnicity

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White / Caucasian	352	88.0	88.0	88.0
	Black / African American	24	6.0	6.0	94.0
	Hispanic / Latino	24	6.0	6.0	100.0
	Total	400	100.0	100.0	

educational level

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	less than high school	15	3.8	3.8	3.8
	high school or equivalent	46	11.5	11.5	15.3
	some college	94	23.6	23.6	38.9
	Associate	48	12.0	12.0	50.9
	Bachelor	130	32.6	32.6	83.5
	Post Grad	66	16.5	16.5	100.0
	Total	400	100.0	100.0	

phone

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	cellphone	43	10.7	10.7	10.7
	landline	29	7.1	7.1	17.8
	both	329	82.2	82.2	100.0
	Total	400	100.0	100.0	

USC

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	53	13.1	13.1	13.1
	2.00	54	13.4	13.4	26.6
	3.00	48	12.1	12.1	38.7
	4.00	50	12.5	12.5	51.2
	5.00	46	11.5	11.5	62.7
	6.00	23	5.7	5.7	68.4
	7.00	53	13.1	13.1	81.5
	8.00	74	18.5	18.5	100.0
	Total	400	100.0	100.0	

Nevada Frequency Table

Voting Intention

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Already Voted, either by absentee ballot or early voting	237	43.1	43.1	43.1
	Plan to Vote before Election Day	217	39.5	39.5	82.6
	Vote on Election Day	96	17.4	17.4	100.0
	Total	550	100.0	100.0	

Party

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democratic	209	38.0	38.0	38.0
	Republican	165	30.0	30.0	68.0
	Independent	176	32.0	32.0	100.0
	Total	550	100.0	100.0	

Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	257	46.7	46.7	46.7
	Female	293	53.3	53.3	100.0
	Total	550	100.0	100.0	

2012 Ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Barack Obama	286	52.0	52.0	52.0
	Mitt Romney	253	46.0	46.0	98.0
	Someone Else	11	2.0	2.0	100.0
	Total	550	100.0	100.0	

2016 Primary

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Bernie Sanders	74	13.4	13.4	13.4
	Hilary Clinton	194	35.2	35.2	48.6
	Ted Cruz	52	9.5	9.5	58.1
	Donald Trump	150	27.2	27.2	85.3
	John Kasich	3	.6	.6	85.9
	Marco Rubio	42	7.7	7.7	93.5
	Other	20	3.6	3.6	97.1
	Not Registered to vote	16	2.9	2.9	100.0
	Total	550	100.0	100.0	

Clinton Name Recognition

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	252	45.8	45.8	45.8
	Unfavorable	296	53.8	53.8	99.7
	Undecided	1	.3	.3	99.9
	Never Heard of this public figure		.1	.1	100.0
	Total	550	100.0	100.0	

Trump Name Recognition

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	194	35.3	35.3	35.3
	Unfavorable	329	59.9	59.9	95.2
	Undecided	26	4.8	4.8	99.9
	Never Heard of this Public Figure		.1	.1	100.0
	Total	550	100.0	100.0	

Hect

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	252	45.8	45.8	45.8
	Unfavorable	268	48.8	48.8	94.5
	Undecided	28	5.1	5.1	99.6
	Never Heard of this Public Figure	2	.4	.4	100.0
	Total	550	100.0	100.0	

Masto

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	193	35.1	35.1	35.1
	Unfavorable	324	58.8	58.8	94.0
	Undecided	33	6.0	6.0	99.9
	Never Heard of this Public Figure		.1	.1	100.0
	Total	550	100.0	100.0	

Presidential ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Hillary Clinton	242	44.0	44.0	44.0
	Donald Trump	233	42.4	42.4	86.5
	Gary Johnson	19	3.4	3.4	89.9
	Jill Stein		.1	.1	89.9
	You are Unsure	55	10.1	10.1	100.0
	Total	550	100.0	100.0	

Expectation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Trump	240	43.6	43.6	43.6
	Clinton	256	46.6	46.6	90.2
	Gary Johnson	1	.1	.1	90.3
	You Are Unsure	53	9.7	9.7	100.0
	Total	550	100.0	100.0	

Senate

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Masto	240	43.7	43.7	43.7
	Hect	262	47.6	47.6	91.3
	Someone Else	14	2.5	2.5	93.8
	Undecided	34	6.2	6.2	100.0
	Total	550	100.0	100.0	

Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	143	26.0	26.0	26.0
	35-54	198	36.0	36.0	62.0
	55-74	148	27.0	27.0	89.0
	75+	60	11.0	11.0	100.0
	Total	550	100.0	100.0	

Education

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than High School	14	2.6	2.6	2.6
	Highschool or Equivalent	94	17.0	17.1	19.7
	Some College	155	28.1	28.2	47.9
	Assoicate	74	13.5	13.6	61.5
	Bachelor	126	22.9	23.0	84.5
	Post Grad	85	15.4	15.5	100.0
	Total	548	99.6	100.0	
Missing	System	2	.4		
Total		550	100.0		

Phone Status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Cellphone	76	13.8	14.0	14.0
	Landline	46	8.3	8.4	22.4
	Both	423	76.9	77.6	100.0
	Total	545	99.0	100.0	
Missing	System	5	1.0		
Total		550	100.0		

USC

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	137	25.0	25.0	25.0
	2.00	137	25.0	25.0	50.0
	3.00	137	25.0	25.0	75.0
	4.00	137	25.0	25.0	100.0
	Total	550	100.0	100.0	

North Carolina Frequency Table

Voting Intention

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Voted	209	32.1	32.1	32.1
	Plan to vote early	281	43.3	43.3	75.4
	Election Day	160	24.6	24.6	100.0
	Total	650	100.0	100.0	

Party

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat	253	39.0	39.0	39.0
	Republican	214	33.0	33.0	72.0
	Independant/Other	182	28.0	28.0	100.0
	Total	650	100.0	100.0	

Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	male	291	44.8	44.8	44.8
	female	359	55.2	55.2	100.0
	Total	650	100.0	100.0	

2012

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Obama	313	48.2	48.2	48.2
	Romney	326	50.2	50.2	98.4
	someone else	10	1.6	1.6	100.0
	Total	650	100.0	100.0	

2016 primary

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sanders	112	17.3	17.3	17.3
	Clinton	207	31.9	31.9	49.2
	Cruz	44	6.8	6.8	56.0
	Trump	189	29.1	29.1	85.1
	Kasich	38	5.8	5.8	90.9
	Rubio	36	5.5	5.5	96.4
	other	22	3.4	3.4	99.9
	not registered	1	.1	.1	100.0
	Total	650	100.0	100.0	

Clinton

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	292	45.0	45.0	45.0
	unfavorable	348	53.5	53.5	98.5
	undecided	9	1.4	1.4	99.9
	never heard of	1	.1	.1	100.0
	Total	650	100.0	100.0	

Trump

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	263	40.4	40.4	40.4
	unfavorable	374	57.6	57.6	98.0
	undecided	13	2.0	2.0	100.0
	never heard of		.0	.0	100.0
	Total	650	100.0	100.0	

Burr

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	266	40.8	40.8	40.8
	unfavorable	275	42.3	42.3	83.1
	undecided	87	13.4	13.4	96.5
	never heard of	23	3.5	3.5	100.0
	Total	650	100.0	100.0	

Ross

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	247	38.0	38.0	38.0
	unfavorable	290	44.7	44.7	82.6
	undecided	95	14.6	14.6	97.2
	never heard of	18	2.8	2.8	100.0
	Total	650	100.0	100.0	

Ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Clinton	314	48.4	48.4	48.4
	Trump	294	45.2	45.2	93.5
	Johnson	27	4.2	4.2	97.7
	Undecided	15	2.3	2.3	100.0
	Total	650	100.0	100.0	

Expectation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	trump	290	44.6	44.6	44.6
	clinton	306	47.1	47.1	91.6
	Johnson	18	2.8	2.8	94.4
	Undecided	36	5.6	5.6	100.0
	Total	650	100.0	100.0	

Senate Ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Burr	313	48.1	48.1	48.1
	Ross	284	43.7	43.7	91.8
	Someone else	17	2.7	2.7	94.5
	Undecided	36	5.5	5.5	100.0
	Total	650	100.0	100.0	

Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	162	25.0	25.0	25.0
	35-54	227	35.0	35.0	60.0
	55-74	195	30.0	30.0	90.0
	75+	65	10.0	10.0	100.0
	Total	650	100.0	100.0	

Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	white	455	70.0	70.0	70.0
	black	149	23.0	23.0	93.0
	hispanic	39	6.0	6.0	99.0
	other	6	1.0	1.0	100.0
	Total	650	100.0	100.0	

Edu

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	less than high school	43	6.6	6.6	6.6
	high school or equivalent	76	11.7	11.7	18.4
	some college	113	17.4	17.4	35.8
	Associate	83	12.8	12.9	48.6
	Bachelor	157	24.2	24.2	72.9
	Post Grad	176	27.1	27.1	100.0
	7.00		.0	.0	100.0
	Total	649	99.8	100.0	
Missing	System	1	.2		
Total		650	100.0		

Region

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	East	201	31.0	31.0	31.0
	Central	201	31.0	31.0	62.0
	NW	149	23.0	23.0	85.0
	SW	97	15.0	15.0	100.0
	Total	650	100.0	100.0	