

**TENTH ANNUAL DALLAS ARTS ADVOCACY DAY  
TUESDAY, APRIL 18, 2017**

**Presented by  
Dallas Area Cultural Advocacy Coalition – (DACAC)**

**The cost for Arts Advocacy Day Luncheon is \$35 per person**

**WHAT**      **Arts Advocacy Day is an opportunity for everyone interested in the arts to learn more about current arts issues, and new initiatives and concepts.**

**WHEN**      Tuesday, April 18, 2017  
11:00 – 12:00   Registration  
12:00 – 1:30   Luncheon featuring Keynote Speaker:

JULIE BURROS – DIRECTOR BOSTON OFFICE OF CULTURAL AFFAIRS  
TOPIC – CULTURAL POLICY  
ARTIST'S STATEMENT – DARRYL RATCLIFF

**ADVOCACY SESSIONS**

1:45 – 3:00 – COMMUNITY ORGANIZATNG & EFFECTIVE ADVOCACY  
Anne Graham, Executive Director - Texans for the Arts  
Ernest McMillan, Curator for Community Action -Cara Mia Theatre  
3:15 – 4:30 – AUDIENCE DEVELOPMENT THROUGH HIGH TOUCH MARKETING  
Douglas W. Kinzey – Audience Strategies for the Arts, Inc.  
Brad Pritchett, Director of Marketing/Comm – Dallas Theater Center

**WHERE**      Latino Cultural Center  
2600 Live Oak  
Dallas, Texas 75204  
Parking - Free

**REGISTRATION OPENS MARCH 23<sup>rd</sup>**

**JULIE BURROS**

Julie Burros is the Chief of Arts and Culture for the City of Boston, a cabinet level position reporting directly to Mayor Martin J. Walsh. The Arts Cabinet includes the Boston Public Library and the Mayor's Office of Arts and Culture. As the department head for the very multi-faceted MOAC, she leads Boston Creates, the cultural plan for Boston, the Boston Cultural Council, which makes grants to artists and organization, and the Boston Art Commission, which commissions and approves public art. Other programs include art exhibitions at City Hall, the Poet Laureate program and operation of the historic Strand Theater. Burros trained as an urban planner and is a 20-year veteran of municipal government public service. Prior to moving to Boston in late 2014 she served as the Director of Cultural Planning for the City of Chicago Department of Cultural Affairs since 2000.

Buy Tickets Online: [www.TicketDFW.com](http://www.TicketDFW.com) OR Call: 214/871-5000  
<http://www.ticketdfw.com/whats-on/2017/dallas-arts-advocacy-day-luncheon/>

**CONTACT INFORMATION**

214-520-7788   OR

[www.dallasneedsthearts.com](http://www.dallasneedsthearts.com)