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### Oxford woman follows dream, launches Dajana Design

By Patricia Villers

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Oxford resident Dajana Damjanovich has embarked on her dream venture by launching Dajana Design. She is creating a variety of jewelry pieces for all tastes, and is also taking custom orders.

Damjanovich has an extensive background in retail and design and for the past two years she considered starting her own business.

It was not until the death of her father, Mitar "Mike" Damjanovich in November that she decided it was time to launch her jewelry-crafting venture.



Damjanovich found a niche as a volunteer with Seymour Pink, Inc. soon after the nonprofit opened a gift shop in September, 2014 at 3 Franklin St, Seymour.

All of the profits from sales at the shop benefit [Seymour Pink](#), a community's fight against breast cancer.

She said will donate 20 percent of the sales of a pink awareness charm bracelet she has created to Seymour Pink.

Damjanovich is especially excited about creating custom order jewelry for weddings and other special events.

She is working on pieces for a September wedding and said she feels honored to be a part of the bride's special day.

**Read all about her life story and her new venture on her website, [Dajana Design](#)**

