



DMV ARTIST DEVELOPMENT PROGRAM

Module I - PREPARE YOUR CAREER:

Attorney Fees	
- Entertainment Attorney	400.00
- Trademark/Intellectual Property when working with a patent attorney	1,500.00
Performance Rights Organization Registration	100.00

Module II - PREPARE TO PERFORM

Vocal Lessons/Training (\$45.00/30 mins). Will receive 10 hrs of instruction	450.00
Choreography 500-100/week prep x 2 \$150./min release fee x 4 (mins per song)	2,000.00
Produced Music "Beats" - \$300/each	600.00

Module III - PREPARE YOUR MUSIC

Intro to Recording Studio 101 (5 hours)	190.00
Recording Studio Rental 80/hr x 4	320.00
Mastering - 100/hr	100.00
Cover Artwork & Design 200/each (2)	400.00

Module IV - PREPARE YOUR IMAGE

Image/Styling Consultation/Direction	500.00
Professional Photo Shoot with Hair/MUA	1,000.00
Graphic Design/Logo Creation	250.00

Module V - PREPARE YOUR MEDIA

Media Training 250/hr	500.00
Social Media Audit	750.00
Electronic Press Kit Development	500.00

TOTAL 9,560.00