



Global Business Research Symposium

CALL FOR PAPERS “The Quest for Stability”

12th Annual Conference
Cork University Business School
University College Cork, Ireland
July 26-28, 2017

www.gbrsconference.org ■

Join us at the University College Cork (UCC) in Ireland for three days of discussions and presentations designed to uncover how business might contribute to “The Quest for Stability” in markets across the globe.

In its 12th year, the GBRS provides a collaborative and welcoming environment for sharing research and establishing networks across disciplines and borders. We invite theoretical, applied and empirical papers, and case studies, from scholars in the fields of: Accounting, Finance, Banking, Management, Marketing, Business Law, Ethics, Economics, Business Technology, Emerging Markets, and relevant social sciences.

Why Attend GBRS?

Proposed Expert Panel Discussions//

- UN PRME Initiatives: Business and the UN Sustainable Development Goals
- Internal Audit and Enterprise Risk Management: Current issues and application differences in academia and practice
- Management: Reflecting your mission in a curriculum/organization
- Marketing: Designing customer-centered services that stand the test of time
- Economics/Finance: Challenges to sustained growth, stability, and macro prudential policies
- Meet the Editors: Tips for preparing research for publication across borders

PRME Principles for Responsible
Management Education
an initiative of the United Nations Global Compact

Opportunities to Publish/Awards//

- Up to 10 papers will be published in a special issue of the international, peer-reviewed *Review of Business* journal, published by St. John’s University, New York, USA.
- All presented papers will be published in proceedings with an ISBN number and considered for the online *Journal of the Global Business Research Symposium (JGBRS)* following review by track editor. (Please note: US\$60 processing fee for papers published in JGBRS).
- Awards for Best Papers and Best Discussants

Opportunities for Learning, Mentoring and Networking//

- We are committed to creating a diverse culture that attracts international scholars who truly desire to assist one another in their efforts to improve and expand their research.
- We assure that presenters have the opportunity to spend time with each other and create relationships that lead to joint projects across borders.
- In keeping with our commitment to collaboration and learning, PhD, MBA and MS students are encouraged to present dissertation and thesis work at all stages of development.

Submit a Paper/Abstract www.gbrsconference.org ■

Submission Instructions//

Go to www.gbrsconference.org, click SUBMIT YOUR ABSTRACT, and follow the instructions. If you have any questions or difficulties, contact Mike Tasto at M.Tasto@snhu.edu.

- Title page should include: manuscript title, author(s) name, title, institution, address, telephone number, e-mail address, acknowledgment, and financial disclosure, if applicable.
- The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in MS Word format.
- Figures, tables and charts should be placed in the body of the paper, not at the end.
- Papers should not exceed 16 pages single-spaced including tables, appendices and references.
- Use Times New Roman 12-point font, single spaced, and 1-inch (2.5 cm) margin all around.
- Please DO NOT use footnotes or page numbers.
- At least one author must be in attendance and available to present accepted papers on June 27-28, 2017.
- Registration fees and a complete paper must be received no later than June 1, 2017.

Submission Deadlines//

April 1 2017: Register and submit abstract or full paper

June 1, 2017: Pay fees and submit completed paper for the proceedings

Registration www.gbrsconference.org ■

Early Registration Fees until June 1, 2017

Participants

- | | |
|---|---------|
| • Presenting one paper | US\$450 |
| • Presenting two papers | US\$550 |
| • Virtual presentation (with permission only) | US\$300 |
| • Subtract if discussing a paper | US\$50 |
| • Discuss two papers (no presentation) | US\$300 |

Panelists

- | | |
|---|---------|
| • Panel participation | US\$400 |
| • Presenting an additional paper and discussing one paper | US\$450 |

Co-authors, family members, visitors (per person)

- | | |
|--|---------|
| • Includes all meals and activities | US\$400 |
| • Late registration (after June 1, 2017), add | US\$50 |

Conference Fees include//

Day 1: Welcome Reception at UC Cork

Day 2: Conference Day at UC Cork: (lunch and dinner included)

Day 3: Conference morning and excursion in the afternoon (lunch included)

About Us www.gbrsconference.org ■

We are a group of enthusiastic volunteers with a passion for creating a collegial and impactful research community where scholars, students and practitioners can share ideas and produce knowledge that changes the world for the better. Come join us!

GBRS Executive Committee//

Igor M. Tomic, Ph.D.

St. John's University, Queens, New York, USA

Ivan Abel, Ph.D.

St. John's University, Queens, New York, USA

I.Hilmi Elifoglu, Ph.D

St. John's University, Queens, New York, USA

GBRS Board of Directors//

Sławomir Smyczek, Ph.D.

University of Economics in Katowice, Poland

Justyna Matysiewicz, Ph.D.

University of Economics in Katowice, Poland

Yildiz Y. Guzey, Ph.D.

Beykent University, Istanbul, Turkey

Salvatore Moccia, Ph.D.

UNIR, La Rioja, Spain

Noreen Sharpe, Ph.D.

St. John's University, Queens, New York

Vipul Bansal, Ph.D.

St. John's University, Queens, New York

Michael T. Tasto, Ph.D.

Southern New Hampshire University, USA

Gregory Randolph, Ph.D.

Southern New Hampshire University, USA

GBRS Staff//

Best Paper Committee:

Maria Pirrone, Sławomir Smyczek, Mike Tasto, Ivan Abel, Salvatore Moccia, Justyna Matysiewicz, Greg Randolph, and Hilmi Elifoglu

Online Journal, JGBRS:

Mike Tasto, Greg Randolph, Robert Salvino, Igor Tomic

Special Programs:

Mike Tasto, Greg Randolph, Biagio Pilato, and Joan Ball.

Symposium Treasurer:

Biagio Pilato

Symposium Marketing:

Joan Ball, Aleksandr V. Gevorkyan, David Y. Chan, Niall Hagerty, and Christina Schweikert

Wanted//

We are looking for experienced researchers to join our editorial review team.

- Reviewers for the *Review of Business* journal (peer-reviewed, 45 years of publication), all business fields. Must have published several articles in peer-reviewed journals. (Contact Dr. Igor Tomic, Editor, at tomici@stjohns.edu)
- Track editor for the online *Journal of the Global Business Research Symposium* (JGBRS). The track editor will serve as a reviewer and work with the author toward publishing his/her article. (Contact Mike Tasto at M.Tasto@snhu.edu)

Our Sponsors//



THE PETER J. TOBIN
COLLEGE OF BUSINESS



Southern
New Hampshire
University



For more information visit the conference website.

www.gbrsconference.org ■