

**PRESS RELEASE**  
**For Immediate Release**

**Falcon Bass Boats Adds Justin Atkins to Pro Team**

**Newberry, S.C. – January 7, 2019** – Falcon Boats of Newberry, S.C. announces the addition of 2017 Forrest Wood Cup Champion Justin Atkins to their pro team. Atkins, from Florence, Ala. won the FLW Tour's most prestigious event in his first appearance in the tournament. In 2019, Atkins will be making the move to the newly formed MLF BPT Tour, and will be piloting a Falcon F205 powered by an Evinrude G2 250 for the season.

Atkins said it was his experience around another Falcon Bass Boats pro staffer and his boat that first piqued his interest about the brand. "After being around my now teammate Patrick Walters and his Falcon F205 I was very impressed with the product; the deck space and storage alone was the best I had ever seen," said Atkins. I made a trip to the factory last fall and took a ride in all the models they offer and was immediately sold."

However, it wasn't just about the product for Atkins, the people factored into his decision. "Stephen and Lisa Waller, and Tim DePriest welcomed me in like family, it's really awesome to see the owners putting their hands on every product that leaves the factory," he said. "I love the family feel and the attention to detail that goes into every boat, and I'm excited to be representing Falcon for many years to come."

The management team at Falcon Bass Boats said that they first experienced Atkins when he won the 2017 Forrest Wood Cup in their backyard on Lake Murray, but he also fit their family. "We are really excited to have another Forrest Wood Cup Champion join us; he is a fantastic addition to our team," said Stephen Waller. "Not only does he have an impressive resume for such a young angler, but he is a quality person as well.

"We were definitely impressed with how he handled himself on stage in Columbia when he won the Cup," said Waller. "We look forward to partnering with him as he embarks on his new journey with Major League Fishing, and into the future."

Atkins joins a team that already includes fellow Bass Pro Tour angler and Forrest Wood Cup Champion Anthony Gagliardi, FLW Tour pros Tim Frederick, Brian Latimer and John Hunter Jr., as well as Bassmaster Elite Series pros Patrick Walters, Brett Preuett, Rick Morris and Bassmaster Opens pro Michael Murphy.

**About Falcon Boats** – Falcon boats; established in 2015, currently produces three bass boat models, the F195, F205 and F215. The boats are designed with the strongest stringer grids and some of the widest beams in their class to provide increased stability and an improved ride on rough waters.

A product of a lifetime of boat building, Falcon Boats was created with the goal to provide a premium quality, high performing, tournament worthy boat at an affordable price. The company's founders have over 90 years of combined boat manufacturing experience. Their vast boat building experience in both the freshwater and saltwater industries are combined to build an exceptional boat for fishability and serviceability. This experience, along with a passion for fishing, provides a wealth of knowledge on what goes into making the best fishing boat.

The Falcon manufacturing facility is in Newberry, South Carolina. Visit them on the web at <http://www.falconbassboats.com> or contact them at 803-276-0033 for questions or dealer inquiries.

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