

# Calling all Interior Design & Lifestyle Bloggers!



TAYLOR ◊ BURKE  
HOME

## “Style It” Challenge

*Win it. Style it. Post it.*

Enter for your chance to win a Small X Bench and a \$7,500 room refresh!



TAYLOR ◊ BURKE  
HOME

In partnership with:

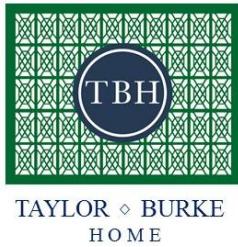


### The Details:

- Enter to win 1 of 5 Small X Benches. You select the base and fabric, we upholster it, and you style it in a room. Post the reveal on your Blog.
- The winning reveal will receive a **\$7,500 Room Refresh** from Taylor Burke Home and Cotton + Quill.
- Only 5 participant slots available. Please fill out the entry form on the next page and return to [taylorburkehome@yahoo.com](mailto:taylorburkehome@yahoo.com) by **September 26<sup>th</sup>**.
- Participants can choose from polished or brushed brass or polished chrome base, and select upholstery from TBH or Cotton + Quill fabrics.
- Benches will ship to participants the first week of December—just in time for the holidays. Individual blog room reveal is **January 25<sup>th</sup>, 2015**.
- Room reveals will be posted on the One Kings Lane and Cotton + Quill blogs simultaneously along with individual blog posts.



Photo courtesy One Kings Lane



## “Style It” Challenge

## ENTRY FORM

*Win it. Style it. Post it.*

Print and hand write your responses or you may submit a separate document with your typed answers. Email entry forms to [taylorburkehome@yahoo.com](mailto:taylorburkehome@yahoo.com) by **September 26<sup>th</sup>, 2014**.

Name:

Contact Phone/Email:

Website:

Blog Name:

Blog URL/Year Established:

Please give a brief description of your blog:

Please provide some metrics/data about your blog (no. of readers, page views, etc.):

What room do you plan to style using this product and why?

Are you a member of RewardStyle? If so, do you currently link to One Kings Lane products? (Affiliation with RewardStyle is not a requirement to participate.)

Please explain why we should choose YOU to be a challenge participant:

## 2014 Style It Challenge Terms and Conditions:

1. Entry forms are due September 26<sup>th</sup>. Selected participants will be announced October 1<sup>st</sup>.
2. Selected participants are kindly asked to submit a \$59 fee via credit card or check to Taylor Burke Home to cover Fedex shipping of the X Bench to a business or residence.
3. Participants are required to select their metal base and upholstery fabric by October 24<sup>th</sup>. TBH will work closely with participants to help in the selection process.
4. Participants that require 2 X Benches to make a pair as part of their room reveal are allowed to purchase a 2<sup>nd</sup> matching X Bench at a significant discount. Retail value is \$995. Please contact TBH for information if you wish to pursue this option.
5. Upon selection as a challenge participant, individuals are required to submit a high res logo and personal/portrait photo to be used in conjunction with the promotion and marketing of this event.
6. Selected participants are required to provide high res professionally photographed images of the styled room and the x bench as an individual product shot.
7. Individual blog room reveal is January 25<sup>th</sup>, 2015.
8. Participants agree to link their blog post to One Kings Lane so that readers can purchase the product. Benches will be available for sale on One Kings Lane for a limited time to run simultaneously with the Blog post.
9. Taylor Burke Home will select the winner of the Room Refresh within one week after the individual room reveals.
10. The \$7,500 room refresh is retail valued product. The winner of the \$7,500 Room Refresh will be selected within one week after the individuals room reveals on January 25<sup>th</sup>. The winner will work with Taylor Burke Home and Cotton + Quill to select products. Winner agrees to pay shipping fees associated with delivery of selected products.
11. The Room Refresh will include made to order product, which will require 8-10 weeks lead time once selections are made. The winner of the Room Refresh agrees to post the reveal on the individual's Blog.

As Seen in Better Homes and Gardens  
September 2014 Issue!

