MEDIA ALERT

FOR IMMEDIATE RELEASE

Contact: Trey Jenkins

Marketing and Corporate Partnerships Manager

Trey@AllianceforConeyIsland.org

347-476-3384



Coney Island - ANNOUNCES 2016 FLICKS ON THE BEACH MOVIE LINEUP

Star Wars: Force Awakens, and Purple Rain highlight the Flicks Lineup brought to New Yorkers by the Alliance for Coney Island

CONEY ISLAND, June 6, 2016 - The Alliance for Coney Island has announced this year's 2016 **Flicks on the Beach** movie line-up. **Flicks on the Beach,** programmed by the Alliance for Coney Island and in partnership with Rooftop Films, is set to begin on Monday, July 11th, featuring movies every Monday night for seven consecutive weeks. This is the sixth year that the Alliance and Rooftop Films have partnered up this new Coney Island tradition.

The series screens movies on the Coney Island Beach near West 10th Street and the Boardwalk. This year's movie line-up includes major blockbusters from the past year and a cult classic starring a beloved musician.

The full lineup for the **2016 Flicks on the Beach** series:

- July 11th Jurassic World
- July 18th Star Wars: The Force Awakens
- July 25th Inside Out
- August 1st Avengers Age of Ultron
- August 8th Rooftop Shorts (a collection of the best short films focusing on the history of Rooftop Films and New York City over the past two decades)
- August 15th Purple Rain
- August 22nd Creed

All of the movies will screen on Monday evenings, with free entertainment starting at 7:30pm and the films starting at dusk.

To plan a trip to Coney Island and stay up-to-date on all Coney happenings, make sure to visit **ConeyIslandFunGuide.com**, sign up for our weekly newsletter and follow us on Facebook, Twitter and Instagram, **@ConeyIslandFun.**

Alliance for Coney Island

The not-for-profit Alliance for Coney Island, Inc. is a private-public partnership dedicated to continuing the year-round renaissance of Coney Island. The Alliance represents local businesses, nonprofits, and the community, with support from the New York City Council, the Brooklyn Borough President and New York City Economic Development Corporation. More info at www.AllianceforConeyIsland.org.

About Rooftop Films

Rooftop Films is a non-profit organization whose mission is to engage and inspire the diverse communities of New York City by showcasing the work of emerging filmmakers and musicians. In addition to their annual Summer Series – which takes place in unique outdoor venues every weekend throughout the summer – Rooftop provides grants to filmmakers, rents equipment at low-cost to artists and non-profits, and supports film screenings citywide with the Rooftop Films Community Fund. At Rooftop Films, we bring underground movies outdoors. For more information and updates please visit their website at www.rooftopfilms.com.

###