



Scott Dadich

Scott Dadich was named editor in chief of WIRED in November 2012. He previously served the brand as creative director from 2006 to 2010, a tenure during which he led the magazine to an unprecedented three consecutive National Magazine Awards in Design and oversaw the development of WIRED's groundbreaking iPad app. Dadich was vice president, Editorial Platforms and Design, for Condé Nast from 2010 to 2012.

Since becoming the editor in chief, Dadich has spearheaded the launch of WIRED's first-ever design retreat, WIRED byDesign, held at George Lucas' Skywalker Ranch; secured an exclusive interview with Edward Snowden; collaborated on special issues with blockbuster Hollywood filmmakers Christopher Nolan and J.J. Abrams; and tapped Bill Gates and Serena Williams to serve as guest editors.

Dadich has also revamped both the print and web versions of the magazine, and in the past year WIRED's total audience has grown by 42 percent, with 2015 becoming WIRED.com's biggest traffic year ever. Under his leadership, WIRED has been recognized with 10 National Magazine Award nominations—including the National Magazine Award for overall excellence in Design in 2016, eight Webby Awards, and 23 Society of Publication Designers medals. Collectively, Dadich's work has been recognized with more than 100 national design and editorial awards from organizations such as ASME, SPD, the Art Directors Club, American Photography, American Illustration, the Society of Illustrators, and the Type Directors Club.

Dadich currently serves on the board of directors for the American Society of Magazine Editors (ASME), the Kleiner Perkins Caufield & Byers Design Council, and the People's Portfolio, a nonprofit organization dedicated to respecting and upholding human rights through portrait photography by renowned photographer Platon. Prior to joining Condé Nast, Dadich was creative director of Texas Monthly. Dadich graduated from Texas Tech University with a Bachelor of Fine Arts degree. He lives in San Francisco.