



For Immediate Release

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After 30 years

A Major Indoor Track & Field Event Vaults into North Texas

*Frisco, TX--*After more than a 30-year hiatus, a major indoor track and field event for collegiate and high school athletes is coming to North Texas. The event, scheduled for Feb. 9-11, will be held in Frisco, Texas at the newly built Ford Center at the Star--the world headquarters and practice facility of the Dallas Cowboys.

Twenty-five teams from colleges and universities representing Conference USA, the Big 12, Sunbelt Conference and others have already committed. Some 200 high schools will be represented. In all, 3,000 athletes will participate.

The Dunamis Sports Group Indoor Classic includes:

College Classic Meet #1 on Thursday, Feb. 9
College Classic Meet #2 on Friday, Feb 10

Prep Classic on Friday, Feb. 10 and Saturday, Feb. 11

“This region is a hotbed of track and field activity,” said Steve McBride, the head track and field coach for Texas A&M University-Corpus Christi and the co-executive director of the Texas Track and Field Coaches Association. “We expect this event to be a showcase of extraordinary talent”

Indeed, McBride said the event hopes to build on an early tradition of excellence.

One of the last major indoor track and field meets in North Texas, held in in 1983, featured an epic duel. The event matched college stars Carl Lewis and Herschel Walker in a 60-yard dash showdown. In that event, Lewis set a world indoor best time of 6.02 and beat Walker. Lewis, of course, went on to win nine gold medals as an Olympian. Walker, a Heisman Trophy winner, went on to make his mark as football player whose career spanned more than a dozen years and twice named to the Pro Bowl. However, the starting guns fell silent on major indoor track and field events in North Dallas as the influence of Southwest Conference Championships waned and the once popular Dallas Times Herald invitational folded its tent shortly thereafter.

“A generation has passed, and North Texas is more than ready for the return of a major indoor track and field event,” McBride said. “We are resurrecting a grand old tradition in North Texas, but at a spectacular new location. The Ford Center at the Star will literally be the largest indoor track venue in the nation.”

For additional details about the Dunamis Sport Group Indoor Classic, visit online at www.dunamissportsgroup.com

About Dunamis Sports Group:

Dunamis Sports Group is a premier Texas-based track and field event management company featuring principals: Steve McBride, head track and field coach for the Texas A&M University-Corpus Christi; John F. Ross, managing member of Diamond Track, LLC, a prefabricated running track company and Edwin W. Litolff, Jr., a hospitality and tourism industry consultant.