



Girls & Women's Wellness and Empowerment One Day Expo

- **Powerful Face-to-Face Connections with Wellness Conscious & Affluent Consumers**
 - **The Hottest Fitness Demonstrations Zumba/Dance Jam/ Yoga and more**
 - **Live Cooking Demonstrations**
 - **Live Product Demonstrations**
 - **Celebrity Guest Speakers and Award Winning Music Artist**
 - **Financial Empowerment Planning & Strategies**
 - **Live Health & Empowerment Sessions**

DALLAS | FT. WORTH
July 19, 2014

University of Texas at Arlington- University Center



A WELLNESS AND LIFESTYLE EXPOSITION WITH FLAIR

The ilive Expo is the largest wellness and empowerment expo for women in the Dallas/Ft. Worth area; with a variety of speakers, authors, seminars, food, music and, empowerment.

The ilive Expo will target women and youth girls, and will draw attendees in the Dallas Ft. Worth area. This event will be held at the University of Texas at Arlington, in Arlington, TX centrally located between Dallas, and Ft.Worth making it convenient and accessible to local participants in the Dallas Ft.Worth metroplex.

The ilive Expo brings together local and national companies that specialize in wellness, and lifestyle empowerment as well as increasing financial/consumer empowerment by promoting an explosive of day interactive and informative talk sessions on a variety of wellness topics and interactive events for all ages. You'll come away empowered to make the best choices for your life.

At the expo, companies showcase information about their products and services to those individuals interested in leading a healthy and empowered lifestyle. ilive Expo is a fun and exciting weekend event for women and girls.

The I Live Expo Mission: is to inspire and empower women and girls to embrace an empowered life of healthy living in every area of their life.

Among the exhibits, the expo will additionally feature:

- **Healthy Cooking Demos**
- **Local and National Exhibitors**
- **Interactive Seminars tackling women's wellness issues**
- **Interactive Fitness Demos**
- **Life Changing Empowerment Speakers**
- **Financial Wellness Seminars**
- **Guest Speakers**
- **Entertainment Showcase**
- **Live Lecture Sessions by Industry Wellness Experts**
- **Onsite Vendor Shopping**
- **Free Massages**
- **Free Health Screenings (Mammograms, Diabetes Testing, Blood Pressure etc.)**
- **PLUS you can Buy & Sample Your Favorite Products and Receive Free Product Samples**





2014 iLive Expo Specialty Vendor Booth Package Sponsorships

EARLY REGISTRATION- Ends May 1, 2014- Limited Space

Here is your chance to connect with consumers, display your health, beauty and wellness products at the iLive Wellness and Empowerment Expo. This is an opportunity to take your business to the next level and gain exposure!

EXHIBIT VENDOR RATES:

__Standard Exhibit Space \$175 10x10 -After May 1, \$225

Price Includes:

- 10X10 Space
- 2 chairs
- Booth ID Signage

__Standard Double Exhibit Space \$350 10x20- After May 1, \$450

Price Includes:

- 10x20 Space and all features of Standard Exhibit Space

__Premium Corporate Space Exhibit Space \$500 10x10 - After May 1, \$750

Price Includes:

- Front End Placement
- Company Logo Listed and Linked on Website
- Inserts of Collateral materials in Show Bags
- Onsite signage listed as a supporting corporate sponsor
- (1) EBlast Promotion announcement to over 67,000 email subscribers
- Each 10x10 space receives 1-6' skirted table, 2 chairs and Booth ID Signage (1) EBlast Promotion

__Premium Double Corporate Exhibit Space \$750 10x20- After May 1, \$950

Price Includes All features of Premium Corporate Space Exhibit

__Electrical Cost \$35



Celebrating Happiness
& Healthiness!



2014 Sponsorship Opportunities Order Form

Company Name : _____ Contact Name: _____

Email Address: _____ Type of Product or Service: _____

Contact Number: _____ Alternate: _____ Website: _____

Name(s) of Personnel Operating Booth:

1) _____

2) _____

3) _____

4) _____

Will you be providing raffle items: yes no

Please make all checks payable to Bee Empowered Incorporated
\$35.00 Insufficient Funds

EARLY REGISTRATION FEES | Ends May 1, 2014

__ Standard Exhibit Space \$175 - *After May 1, \$225*

__ Standard Double Exhibit Space \$350- *After May 1, \$450*

__ Premium Corporate Exhibit Space \$500 - *After May 1, \$750*

__ Premium Double Exhibit Space \$750- *After May 1, \$950*

__ Electrical Cost \$35.00

iLIVE Expo Exhibit Information

Website:
iLiveExpo.com

How to Reach Us:
Bee Empowered Inc.
P.O. Box 465
Mansfield, Texas 76063
Office: 682-738-6802
Fax: 682-224-8445

2014 Show Date:
Saturday | July 19, 2014

Exhibit Show Hours:
10am-6pm

Expo Admission:
\$6 Adult Children \$4- 5 & under Free

EXHIBITOR RULES AND REGULATIONS

EXHIBITOR REGISTRATION: All persons representing the Exhibitor MUST be registered for the Expo. The Exhibitor badge is necessary for admission to the exhibit hall. All exhibit personnel must check in/pick up badge at exhibitor registration upon arrival, before exhibit set-up. Exhibiting company must identify its representatives by May 25, 2014.

2. EXHIBIT SPACE ASSIGNMENT: Assignments are based on postmark date. If two companies are requesting the same booths and have the same postmark date, then the company purchasing the largest amount of space (gross square footage) will receive first priority. If a tie continues, first consideration will be given to any company who commits a sponsorship upgrade. Space assignment shall be as indicated on the Exhibit Contract for Trade Show Space. However, should conditions or situations warrant, Management reserves the right to rearrange Exhibitors or adjust the floor plan to accommodate the best interest of the Show. The floor plan maintained by Management shall be the official floor plan. Changes may occur at any time to accommodate show needs. Exhibitors shall not assign, sublet, share or apportion the whole or any part of the space allotted, or have representative's products, equipment, signs or printed materials from other than its own firm in the said exhibit space without written consent of Management.

3. PAYMENT OF SPACE RENTAL: All payments must be made per the schedule on the Exhibit Contract for Expo Show Space. The final balance must be paid by the date indicated on the Exhibit Contract for Expo Show Space. Space that is not fully paid for by that date is subject to cancellation or reassignment at the option of Management without a refund. Assignment of booth will be made upon deposit payment. All spaces not claimed and occupied before 9:00 a.m. on opening day may be sold or reassigned without a refund.

4. BOOTH FEES: Booth fees include, purchased space, pipe & drape consisting of a draped backdrop and side dividers, booth carpet, id sign, listing in show guide, up to 4 exhibitor badges. **BOOTH FURNITURE AND ELECTRIC IS NOT INCLUDED IN THE BOOTH FEES AND MUST BE PURCHASED SEPARATELY.**

5. DEFACTING OF BUILDING OR BOOTH CONSTRUCTION. Exhibitors are financially responsible for any damage caused to booths, decorations or to any Convention Center property. Do not nail, screw, staple, pin, tack, tape, etc. any materials directly to the fabric, walls or columns. Fishing line, string, plastic coated wire, clamps, and s-hooks are effective in securing foam core, pegboard, and other signage to the pipe frame. Tables may be covered with fire retardant materials. All paper covering tables, booths, etc. must be removed at the end of the show. Do not remove or tamper with any part of the building or booth structure; this includes support poles, fabric, and lighting. No painting of signs, displays or other objects are permitted in the building. No adhesive-backed (stick-on) decals or similar items may be used in the building. "Glitter" and "Confetti" is not permitted in carpeted areas of the building. Side rail displays may not reach heights higher than 8 feet (SF only). No helium balloons are allowed to be distributed at the Convention Center or on the show floor. Exceptions may be considered when balloons are used for event decorations. All authorized balloon displays must be inflated prior to arrival or at the loading dock.

6. DISPLAY DIMENSIONS AND RESTRICTIONS. Aisles and Exits, as designated on approved show plans, shall be kept clean, clear and free of obstacles. No maintenance or electrical room doors or panels may be blocked in any way. Booth construction shall be substantial and fixed in position in specified areas for the duration of the show. Easels, signs, etc., shall not be placed beyond the booth area into the aisles or lobby areas or on ceiling or columns, etc. Interior furnishings and materials shall not be located so as to obstruct or block exit ways, fire and safety devices or equipment. Working height restrictions within the hall is 8 feet. Distribution of samples and literature is strictly limited to the confines of the Exhibitor's booth. Also, voice and/or music amplification must be kept to a sufficiently low volume so as not to disturb other exhibitors or attendees.

7. SOUND DEVICES. The use of devices for mechanical reproduction of sound or music is permitted, but must be controlled. Sound of any kind must not be projected outside the confines of the exhibit booth.

8. INSURANCE. Although Management will provide basic security during iLIVE! Expo, insurance is the responsibility of the Exhibitor and is recommended. Management is not responsible for replacement of lost or stolen goods. Exhibitors are responsible for obtaining their own general liability insurance for the show dates, including move-in and move out. Exhibitors will indemnify Management and the Convention Center for claims/suits arising between Exhibitors and attendees regarding exhibit rental.

9. LIMITATION OF LIABILITY. The Exhibitor agrees to make no claim for any reason whatsoever, including negligence, against the Management, show promoter, its members or owners or employees or the exhibit hall premises for loss, theft, damage or destruction of property, or for any injury to Exhibitor or its employees while in the Expo quarters.

10. EXHIBITOR CONDUCT. Exhibitors agree to conduct themselves in a respectful, cooperative manner appropriate to the integrity of the attendees, fellow exhibitors, and show management staff.

11. PRODUCT DISPLAY AND SALES. Distribution of samples and printed matter of any kind, or any promotional material, is restricted to the confines of the exhibit booth. Retail sales are permitted during the show. Exhibitor is liable for any/all federal, state, city taxes resulting from all sales during the Expo.

12. MOVE-IN & LABOR. If exhibitor is unable to hand carry or cart in their own booth display, exhibitor must order tailgate service. Exhibitors must comply with union work rules where applicable. Union labor will be made available.

13. EXHIBIT LOGISTICS. An Exhibitor Kit containing detailed information will be e-mailed or mailed to each Exhibitor in ample time for advance planning. The Kit will contain information regarding shipment, labor, electrical service, rental items, exhibit hours, exhibitor badges, etc. Service order forms for all available services will be included and should be returned promptly. Exhibitors must abide by the rules outlined in the Exhibitor Service Kit.

14. SET-UP. Set-up times are Friday, prior to show from 10 AM to 8:00 PM. The show opens to the public on Saturday at 9:00am. At that time, all exhibits must be fully installed. Dismantling will begin at 9:30pm on Saturday, at the closing of the show and may continue until 11:00pm. All move-out must be complete by Saturday night before midnight 12am

15. BOOTH SHARING OR SUBLEASING. Exhibitors are NOT ALLOWED to share their booth space with any other vendor. Exhibitors may not sublet or assign their spaces, nor any part thereof. If a special circumstance occurs, the exhibitor must submit a request in writing either via mail or email to show management for review and permission. Only upon written approval from the show management will an exhibitor be allowed to share or sublet their exhibit space with another company.

16. SECURITY. The Management will employ security during the course of the Expo, move-in and move-out. Security may be available during the evening and overnight hours. The Security duty will be to protect the general exhibit against fire or other catastrophes. Neither the Management, nor the owners or leasers of the exhibit premises will assume any responsibility for an Exhibitor's personal property. It is suggested that the Exhibitor insure his/hers property against loss and theft.

17. FIRE & SAFETY LAWS. All federal, state, and city regulations pertaining to fire and safety must be adhered to (i.e., all fabrics used in booth construction/decoration must be flame retardant). The following types of materials are considered acceptable for booth construction and decoration: wood, noncombustible materials as defined by Building Codes, and flame retardant treated materials and decorations. The following exhibits will require special approval, fire permits and/or fire extinguisher in booth: exhibits with canopies, umbrellas, or other horizontal extension that impedes sprinkler systems, and all exhibits having an open flame (i.e. lamps or candles). Any exhibit employing flammable liquid, compressed combustible gas or highly combustible or explosive material is prohibited. Pyrotechnics is strictly prohibited on the Convention Center property. Any electrical wiring which might come into contact with the partitions must be inspected and have adequate insulation to prevent electrical shock. Additionally, all cords must be grounded and be UL approved.

18. MOTORIZED VEHICLES. Motorized vehicles, forklifts, gas or electric carts, bicycles, and similar equipment may not be operated on any carpeted or tiled area of the Convention Center.

19. ACTS OF GOD, FIRES, STRIKES, ETC. In the event that any outside cause, such as war, fire, strike or other emergency, prevent the iLIVE! Expo from being held, the Management may retain Exhibitor's payments for coverage of all show expenses and any other compensation.

20. COMPLIANCE WITH LAWS/STANDARDS. Any Exhibitor giving away samples or selling food in their booth is responsible for all Health Department permits, rules, regulations, etc. Food vendors must sign addendum to this agreement. Exhibitors are responsible for meeting all city/state resale licensing requirements. Exhibitors comply with all Convention Center house rules and Union work rules when and where applicable. In order to comply with the smoking ordinance of the Department of Public Health, smoking is not permitted in the Convention Center. By law, individuals are not allowed to bring alcohol, food and beverages which were purchased off premises, onto the Convention Center property.

21. PARKING. No parking in loading dock areas or any other location posted "No Parking" will be strictly enforced. Unauthorized or unattended vehicles will be removed at owner's expense.

22. FAILURE TO COMPLY. Failure to comply with these rules and regulations may result in fines levied by Management, Convention Center or Government agencies. Management and Convention Center retain their right to close any exhibit which fails to cooperate with these policies. Any questions or issues that are not covered in this contract shall be subject solely to the decision of the Management.

23. ANIMALS. Animals are not permitted in the Exhibit Hall except as an aid to people with disabilities or in conjunction with an authorized exhibit, display or performance with a permit from the Department of Natural Resources agreement. It is agreed that each Exhibitor will abide by and be responsible for the rules and regulations of this agreement.

Company Name: _____

Authorized Signature: _____

Title: _____ Date: ____ / ____ / ____