

Stratist Quick Start

Profit and growth

opportunity identification in 4-8 weeks

Quick Start identifies opportunities for growth:

In our experience 75% of companies know they need to change something to enhance profitability but do not know the critical factors. They face the challenge of continually adjusting in order to stay ahead, while also ensuring that they deliver on their current business priorities.

At Stratist we bring our external perspective to bear, helping our clients in a targeted 4 to 8 week deep dive to identify opportunities to grow and improve their businesses.

Top four pressing questions around cash flow:

- How can we optimize cash?
- Where can we cut cost?
- Where are the growth opportunities?
- Where should we invest?

Our Quick Start assessment answers these questions and identifies opportunities to enhance profitability through efficiency and growth. We do this quickly by combining quantitative analysis of key metrics: cash management, cost, price and revenue with more qualitative information from interviews and management conversations.

We analyze your business within the context of your market, identify key drivers for success and current and future trends to provide a complete picture and a tangible path forward. We add our external perspective and experience to enhance the Quick Start written assessment.

Taken together we identify opportunities to add significant value, cash flow improvements leading often to millions of dollars in identified gains.

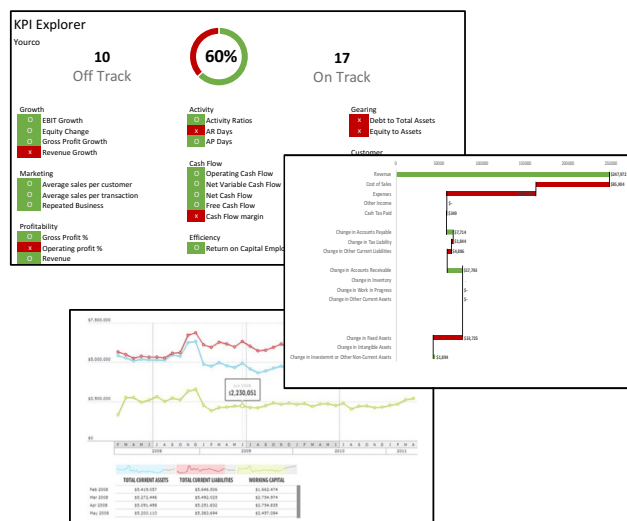
If you are thinking about the next steps for your business or team, or trying to answer the questions above, let's talk. We'd be happy to discuss how we can make Quick Start work for you.

Advantages:

- Addresses key questions.
- Quick results.
- Tangible outcomes.
- Increased Transparency.

Project process:

Develop visual reports and combined analyses:



Deliver tangible, actionable opportunities:

A \$50 million company	Opportunity	Benefit
Sales	→	\$0
Cost of Goods Sold	↓	\$493,600
Overheads	↓	\$964,300
Accounts Collection	↓	\$1,613,700
Inventory	↓	\$1,027,850
Price Change	↑	\$1,027,850
Accounts Payable	→	\$0
Total Cash Flow Benefit:		\$5,015,550
Total Profit Benefit:		\$3,019,150



Stratist works collaboratively with our clients to deliver profitable growth. We help leaders, managers and owners tackle urgent strategic issues and overcome obstacles to create short and long term value. Working side-by-side we help clients develop and implement realistic, sustainable strategies to achieve high impact near and long term success.

We are passionate about improving business. We excel at tackling complex, cross-functional challenges without obvious answers and when the stakes are high.

Our Approach: Dynamic, interactive strategy and implementation. We work with you to deliver real, systemic change and drive focus on growth and profitability. Our process is rigorous and creative, deductive and inductive, thought provoking and exciting.

Results: A clear path forward. We bring clarity, insight and creativity to make your business and team a success. You will get a committed partner who will support, challenge and empower you to achieve results.

Services:

- Stratist Quick Start
- Due diligence for investment / sale
- Business infrastructure building
- Strategy design
- Planning
- Innovation
- Cash flow optimization
- Turn around and restructuring
- Implementation / execution

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