

Dear Friends,

The Help Group is excited to introduce **Silverlining**, its designer resale boutique and vocational training center for students with autism and other challenges, and we would like to extend an invitation to you to join us in making a difference in the lives of our young people. The Help Group is the largest, most innovative, and comprehensive 501c3 nonprofit in the United States dedicated to serving children with special needs related to autism, learning disabilities, ADHD, developmental disabilities, abuse, and emotional challenges.

Silverlining, one of our newest programs, opened its doors in 2010 and has since experienced a great deal of success both as a retail operation and, more importantly, a place where young people can increase their level of independence and self-confidence and develop the life skills they will need to secure future employment. The students gain valuable learning experience in the many aspects of Silverlining's retail operation including procuring donations, sorting, selecting and preparing donations for sale, merchandising and displays, marketing, customer service, inventories, and sales.

The boutique has recently upgraded to a storefront location on Washington Boulevard in Culver City. It offers a large selection of new, vintage, and gently used fashionable and designer clothing, shoes, handbags, and accessories for men, women, and children. All store proceeds benefit The Help Group's vocational programs. It is our hope that the store will generate enough funds so that we are able to continue to grow and expand the vocational training program to provide even more opportunities for our special needs community.

The success of our store and student training center is reliant on the generous donations of high-quality merchandise from the business community. In the past two years, Silverlining has received a number of outstanding donations from designers, companies, retail stores, and studios. We are hoping that you too will join our silverlining circle of friends and consider donating merchandise to our store. We are able to provide charitable donation receipts and will gladly publicize your support both within and outside the store if desired.

Thank you for your time! We welcome the opportunity to speak with you further about this endeavor and would be excited to add you to our growing list of supporters. Please don't hesitate to contact me for additional information.

Sincerely,

Debby Webb, MSW
Senior Executive Administrator
The Help Group