

WQCK / WBLF AM / WPHB AM
ANNUAL EEO PUBLIC FILE REPORT **April 1, 2015 – March 31, 2016**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080 (c)(6) of the Federal Communications Commissions 2002 EEO Rule. This report has been prepared for the Station Employment Unit that is comprised of station WQCK (FM), Philipsburg, WBLF (AM), Bellefonte, WPHB (AM), Philipsburg, PA. This report is required to be filed in the public inspection files of these stations and posted on its websites.

The information contained in this report requires that this report contain the following information:

1. A list of all full time vacancies filled by the station’s employment unit for the applicable time period, listed by job title.
2. The recruitment sources utilized to fill each such vacancy (including, if applicable, organizations that distribute information about employment opportunities to job seekers or refers job seekers to employers that were notified of full-time vacancies at these stations at the request of the organization(s). All utilized recruitment sources shall be identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hiree for each full-time vacancy during the time period.
4. Data illustrating the total number of persons interviewed for each full-time vacancy during the time period and the total number of interviewees that were referred by each recruitment source used for these vacancies.
5. A list and brief description of the initiatives undertaken at the stations pursuant to Section 73.2080(c)(2) of the FCC Rules.

Appendices, 1, 2 and 3 which follow, have been designed, in the aggregate, to provide the information required of this report. Please note that the numbers listed in Appendix 2 under the column entitled “Full-time positions for which this source was utilized” refer to the number of the full-time positions listed on Appendix 1.

For the purposes of this report, a vacancy was considered “filled” when the hiree accepted the job offer, not when the offer was extended. A person was deemed “interviewed” whether he or she was interviewed on the telephone or in person.

Magnum Broadcasting information for employment unit:

Magnum Broadcasting, Inc.
315 S. Atherton Street,
State College, PA 16801
814 272 1320

Contact: Diana Stapleford, General Manager

APPENDIX 1 to Annual EEO Public File Report
Covering the period from **April 1, 2015 – March 31, 2016**
Station Comprising Station Employment Unit:
WQCK / WBLF AM / WPHB AM

Section 1: Vacancy Information

<u>Full Time Positions Filled Listed By Job Title</u>	<u>Recruitment Source of Hiree</u>	<u># of persons interviewed for position</u>
Account Representative (1)	Employee Referral	1
Account Representative (2)	On-Air Recruitment	4
Total number of persons interviewed during application period:		5

APPENDIX 2 to Annual EEO Public File Report Form
 Covering the period from **April 1, 2015 – March 31, 2016**
 Station Comprising Station Employment Unit:
 WQCK FM, WBLF AM, WPHB AM

Section 2: Recruitment Services

Recruitment Source (Name, address, phone)	Total # of interviewee's provided by source during this period	Full time positions for which this source was utilized
**Pennsylvania Careerlink Job Service	0	On-air personality/PD
pacareerlink.state.pa.us	0	Business Department
1300 Benner Pike, Suite 2	0	Promotions Manager
State College, PA 16801	0	On-air personality/PD
814 272 5465	0	Account Representative
**PA Association of Broadcasters	0	On-air personality/PD
	0	Business Department
8501 Paxton Street	0	Promotions Manager
Hummelstown, AP 17036	0	On-air personality/PD
717 482 4820 – Phone	0	Account Representative
717 482 1113 – Fax		
**Centre Daily Times / Career Builder	0	On-air personality/PD
PO Box 89	0	Business Department
State College, PA 16804	0	Promotions Manager
814 238 5000 Phone	0	On-air personality/PD
800 327 5500 Phone	0	Station Manager
814 237 5966 Fax	1	Account Representative
**Penn State University Career Services	0	On-air personality/PD
Nittany Lion JobLink	0	Business Department
Nacelink.com	0	Promotions Manager
62 Highland Avenue	0	On-air personality/PD
Bethlehem, PA 18017-9085	2	Account Representative
610 868 1421 Phone		
800 544 5272		

All Access	0	On-air personality/PD
allaccess.com	0	Business Department
	0	Promotions Manager
	0	On-air personality/PD
	0	Account Representative

On-air announcements and Posting on Website

WQCK FM/ WQKK (AM) / WBLF (AM) WPHB(AM)	0	On-air personality/PD
315 South Atherton Street,	0	Business Department
State College, PA 16801	0	Promotions Manager
814 272 1320	0	On-air personality/PD
814 272 fax1	4	Account Representative
www.qwikrock.com		

Employee Referral

WQCK (FM)/ WPHB (AM) / WBLF (AM)	0	On-air personality/PD
315 South Atherton Street,	0	Business Department
State College, PA 16801	0	Promotions Manager
814 272 1320	0	On-air personality/PD
814 272 fax1	1	Account Representative
www.qwikrock.com		

**indicates sources that have requested notification of job openings

APPENDIX 3 to Annual EEO Public File Report Form
Covering the period from **April 1, 2015 – March 31, 2016**
Station Comprising Station Employment Unit: WQCK FM/ WPHB (AM) / WBLF (AM)

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by WQCK FM/WBLF(AM)/WPHB(AM):

Type of Activity Under EEO Rule:

1. Event: South Hills School of Business Marketing Class, 2016

Date: October 22, 2015

Participating Employees:

Diana Stapleford, General Manager

Host: South Hills School of Business, Marketing Class

Brief Description: WQCK(FM)/WBLF(AM)/WPHB(AM), Diana Stapleford, General Manager, attended a Marketing Class at the South Hills School of Business as a guest. Diana spoke on the subject of a sales career in the radio industry and how to build a resume' in order to gain employment as an account executive.

2. Event: Juniata College, Job Fair 2016

Date: February 27, 2016

Participating Employees:

Garrett Beck, Promotions Director

Host: Juniata College, Huntingdon, PA

Brief Description: WQCK (FM)/WBLF(AM)/WPHB(AM) attended a job fair at Juniata College. Station personnel interacted with students from Juniata College Marketing and Communications Programs., as well as faculty in attendance. Station personnel discussed potential job opportunities and intern opportunities with students and faculty, as well as its functions and operations. Resumes were collected at the Job Fair during the 4-hour event.

3. Event: Penn State University Job Expo, 2016

Date: March 18, 2016

Participating Employees:

Diana Stapleford, General Manager

Garrett Beck, Promotions Director

Amber Harris, Account Executive

Host: Penn State University School of Communications

Brief Description: WQCK (FM)/ WQCK (FM)/ WBLF(AM)/WPHB(AM) attended a job fair at Penn State University hosted by the School of Communications. Station personnel interacted with students from the School of Communications, as well as faculty in attendance. Station personnel discussed potential job opportunities with students and faculty, as well as its functions and operations. Resumes were collected at the Job Fair during the 6-hour event.

4. ***South Hills School of Business & Technology Job Expo, 2016***

Date: March 31, 2016

Participating Employees:

Diana Stapleford, General Manager

Garrett Beck, Promotions Director

Albert Miller, Account Executive / South Hills Graduate

Host: South Hills School of Business & Technology, all departments

Brief Description: WQCK (FM)/WBLF(AM)/WPHB(AM) attended a job fair at the South Hills School of Business. Station personnel interacted with students from the South Hills School of Business Marketing and Communications Program., as well as faculty in attendance. Station personnel discussed potential job opportunities and intern opportunities with students and faculty, as well as its functions and operations. Resumes were collected at the Job Fair during the 4-hour event.

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by:

WQCK (FM)/ WBLF(AM)/WPHB(AM):

Type of Activity Under EEO Rule:

5. ***Magnum Broadcasting operates a sanctioned internship program with Penn State University, Clarion University, Lock Haven University, Indiana University of Pennsylvania and South Hills School of Business and Technology.***

Date of Station Participation: January 2015 – May 2015 (Spring Internship Program)
June 2015 – August 2015 (Summer Internship Program)
August 2015 – December 2015 (Fall Internship Program)
January 2016 – May 2016 (Spring Internship Program)

Participating Employees: All Magnum Broadcasting Employees

Host/Sponsor of Activity: Penn State University School of Communications
Clarion University Of Pennsylvania
Lock Haven University School of Communications
South Hills School of Business & Technology, Business & Graphics Dept.
Indiana University of Pennsylvania

The following schools participated in the internship program for class credit:

January 2015 – May 2015:

Penn State University – 5 students

June 2015 – August 2015

Penn State University – 4 students

South Hills School of Business & Technology – 5 students

August 2015 – December 2015

Penn State University – 4 student s

January 2016 – May 2016:

Penn State University – 5 students

Magnum Broadcasting is an equal opportunity employer