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Content Politics, Business, Local & Int'l Varieties **Subscribers** 4,500
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ADVERTISING RATES as of January 2016

* BLUE ZONE : 1 INSERTION + 1 LEADERBOARD (728*90 PIXELS) OR MPU (300*250 PIXELS) FOR 1 DAY DEPENDING ON AVAILABILITY

	5.5 x 2	5.5 x 4	5.5 x 6	5.5 x 8	11.5 x 2	11.5 x 4	11.5 x 6	11.5 x 8	17.5 x 2	17.5 x 4	17.5 x 6	17.5 x 8	25 x 2	25 x 4	25 x 6	25 x 8	52.5 x 2	52.5 x 4	52.5 x 6	52.5 x 8
First Page Color	\$600	\$1,500	\$2,050	\$2,750	\$1,500	\$2,750	\$4,050	\$5,250	\$2,000	\$4,050	\$5,950	\$7,750	\$2,950	\$5,650	\$8,350	\$11,050				
Top Ear Panel	\$950																			
Page 2or 3 B/W	\$264	\$528	\$792	\$1,056	\$552	\$1,104	\$1,656	\$2,208	\$840	\$1,680	\$2,520	\$3,360	\$1,200	\$2,400	\$3,600	\$4,800	\$2,520	\$5,040	\$7,560	\$10,000
Page 3 or 4 Color	\$363	\$976	\$1,339	\$1,702	\$1,009	\$1,768	\$2,527	\$3,286	\$1,405	\$2,560	\$3,715	\$4,870	\$1,900	\$3,750	\$5,200	\$7,500	\$3,715	\$7,180	\$10,645	\$14,000
Local Political Page 5,6,7,8 B/W	\$176	\$352	\$528	\$704	\$368	\$736	\$1,104	\$1,472	\$560	\$1,120	\$1,680	\$2,240	\$800	\$1,600	\$2,400	\$3,200	\$1,680	\$3,360	\$5,040	\$6,720
Economy & Finance 9,10,11,12 B/W	\$198	\$396	\$594	\$792	\$414	\$828	\$1,242	\$1,656	\$630	\$1,260	\$1,890	\$2,520	\$900	\$1,800	\$2,700	\$3,600	\$1,890	\$3,780	\$5,670	\$7,560
Business Page B/W	\$242	\$484	\$726	\$968	\$506	\$1,012	\$1,518	\$2,024	\$770	\$1,540	\$2,310	\$3,080	\$1,100	\$2,200	\$3,300	\$4,400	\$2,310	\$4,620	\$6,930	\$9,240
Business Page Color	\$330	\$660	\$990	\$1,320	\$690	\$1,380	\$2,070	\$2,760	\$1,050	\$2,100	\$3,150	\$4,200	\$1,500	\$3,000	\$4,500	\$6,000	\$3,150	\$6,300	\$9,450	\$12,600
Page 22 B/W	\$132	\$264	\$396	\$528	\$276	\$552	\$828	\$1,104	\$420	\$840	\$1,260	\$1,680	\$600	\$1,200	\$1,800	\$2,400	\$1,260	\$2,520	\$3,780	\$5,040
Page 22 Color	\$198	\$396	\$594	\$792	\$414	\$828	\$1,242	\$1,656	\$630	\$1,260	\$1,890	\$2,520	\$900	\$1,800	\$2,700	\$3,600	\$1,890	\$3,780	\$5,670	\$7,560
Classified B/W	\$176	\$352	\$528	\$704	\$368	\$736	\$1,104	\$1,472	\$560	\$1,120	\$1,680	\$2,240	\$800	\$1,600	\$2,400	\$3,200	\$1,680	\$3,360	\$5,040	\$6,720
Back Page B/W	\$264	\$528	\$792	\$1,056	\$552	\$1,104	\$1,656	\$2,208	\$840	\$1,680	\$2,520	\$3,360	\$1,200	\$2,400	\$3,600	\$4,800	\$2,520	\$5,040	\$7,560	\$10,000
Back Page Color	\$363	\$976	\$1,339	\$1,702	\$1,009	\$1,768	\$2,527	\$3,286	\$1,405	\$2,560	\$3,715	\$4,870	\$1,900	\$3,750	\$5,200	\$7,500	\$3,715	\$7,180	\$10,645	\$14,000

Leaflets / flyers Insertions

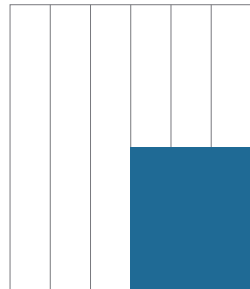
Single Sheet
Booklet

3000
4000

Terms & Conditions

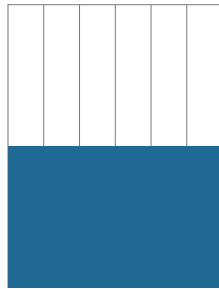
Editorial Advertising	Surcharge 100 % on advertising rates
Production Specifications	PDF or JPG format (only electronic format)
Material Deadline	At least 48 hrs prior to publication date
Cancellation	Any cancellation instructions must be received in writing 4 days prior to publication date.
General Conditions	Advertisers and their agencies shall assume full responsibility for advertisement copy and contents. The publisher reserves the right to decline any advertisement not deemed suitable for print.

Technical Requirements



Quarter Page

25 cm x 4 col



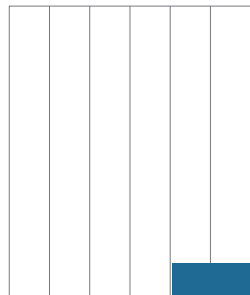
Half Page

25 cm x 8 col

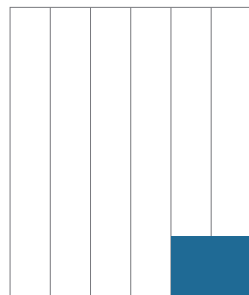


Full Page

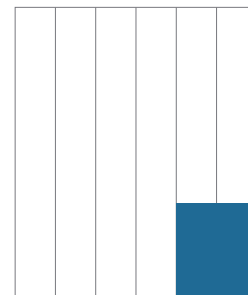
52.5 cm x 8 col



5.5*2



11.5*2



17.5*2

3.5					
7.5					
11.5					
15.5					
19.5					
23.5					
27.5					
32.5					

All Sections



Hazmieh | 12103 | SF 11 St. |
 878 Bldg. | 1st Floor |
 P.O.Box: 45-204 | Lebanon |
 T: +961.5.450887
 F: +961.5.450875
www.media-unit.com



UNIT No. 30-01-962 | Bldg. No. 3 |
 1st floor | Plot No. 550-554 J&G |
 DMCC | Dubai | UAE |
 T: +971.557726804
 M: +961.3.694897
www.media-unit.com