



Benefiting



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### 2015 Rainbow Days Pot of Gold Luncheon Raises Funds for Dallas Youth

**DALLAS, TX – [May 6, 2015]** – The **18<sup>th</sup> Annual Pot of Gold Luncheon** raised **over \$250,000 in support** for Rainbow Days' programs and services. More than 600 attendees gathered on Friday, April 24, 2015 at the Hilton Anatole Hotel in Dallas to celebrate the luncheon and silent auction.

Guests left feeling inspired by keynote speaker, **Jeannette Walls**, *New York Times* Best Selling author and a true testament to overcoming adversity to achieve optimal success. "Jeannette's nomadic childhood of living out of the family car or in rundown houses with her siblings, alcoholic father and mentally unstable mother, as captured in her memoir, is similar to the situations of many of the children we serve," said Cathey Brown, Founder and CEO, Rainbow Days, Inc.

This year's luncheon also included performances by children's entertainer, **Eddie Coker**, who delivered two energetic songs – *Say Hello* and *I Believe* – alongside the children of Rainbow Days performers. Guests were moved by the song, ***I Believe***, based on Rainbow Days' major messages and written specifically by Mr. Coker to celebrate Rainbow Days' positive impact.

Luncheon Co-Chairs, **Brooke Andrews** and **Karen Currie**, led a team of committee members who helped make the luncheon a success. Attendees helped raise much-needed financial support through an extensive silent auction led by Auction Chair, **Nicole Williams** with the support of the auction committee. The auction brought in more than 225 packages, and thanks to the donations of 200+ local businesses and individuals and through the purchases of generous patrons, Rainbow Days raised over \$35,000 through this year's silent auction.

**Cathey Brown** spoke with mother-daughter-duo, Jennifer and Rachel Arthur, who are participants in the Rainbow Days programs and currently living in one of Dallas's homeless shelters. Speaking to the event's theme, "Every Child is a Story yet to be Told," Cathey asked Jennifer and Rachel to share about their story and the journey that brought them to Rainbow Days. Prior to the interview, the audience viewed the FOX 4 News clip that featured Rachel and Jennifer in a story highlighting the excitement surrounding going back to school.

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Special thanks to the patrons and other important individuals who made significant contributions: **Todd Whitthorne**, President, ACAP Health, who has served as emcee for nearly 15 years and **JM Productions**, who donated their creative talent once again with music accompaniment throughout the luncheon.

Sincere gratitude to this year's major sponsors (\$3,000 and up): *Diamond:* **Nancy Ann Hunt;** *Platinum:* **Compatriot Capital, Mary Kay Inc.** *Gold:* **Colleen & Bob Baillargeon, Citi, Kara & Peter Gehan, Jones Day, Krystal Clear Audio-Video, ORIX Foundation;** *Silver:* **Advanced Resources, Bank of Texas, The Dallas Morning News, HP Kids Read, Mary Jo & James McKellar, Julie & Greg Pascuzzi, Venise & Larry Stuart, Thompson & Knight.**

**About Rainbow Days:** Rainbow Days is a Dallas-based nonprofit organization whose mission is *helping children and youth in adversity build coping skills and resilience to create positive futures.* Since the first support group in 1982, Rainbow Days has directly served more than **178,000 children & parents in the Dallas Metroplex** and **trained over 40,000 professionals** to facilitate Rainbow Days' award-winning Curriculum-Based Support Group (CBSG®) Program and other prevention programs locally, as well as state and nationwide. Through support groups, classroom-based life skills education programs and special services, Rainbow Days serves over **14,000 children and youth** each year. Rainbow Days is governed by a volunteer Board of Directors and as a 501 c (3) organization, receives funding from several federal and state grants, United Way of Metropolitan Dallas, foundations, corporations, and individual donors. For more information about Rainbow Days, please contact Cathey Brown, Founder & CEO, at 214-887-0726, [catheyb@rdikids.org](mailto:catheyb@rdikids.org) or visit the website at [www.rainbowdays.org](http://www.rainbowdays.org).

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