



FOR IMMEDIATE RELEASE

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Media Contact: Sharon Adams
Adams Communications Public Relations
Direct Line: 972.773.9289 / Fax: 214.343.4402 / adamscomm1@aol.com

Rainbow Days Contact: Emily Candee
214-887-0726 (o) / EmilyC@rainbowdays.org

**RAINBOW DAYS HONORS PHILANTHROPIC CHILDRENS' CHAMPIONS & VOLUNTEERS
WITH THE 23rd Annual PROMISE AWARDS**

DALLAS – [January 19, 2015] – Friends, donors and volunteers continue to be the heart and soul of Rainbow Days, which is why each year, Rainbow Days is proud to recognize outstanding individuals and organizations who are committed to helping them fulfill their mission of *inspiring and preparing children to live a life of hope and promise* with the prestigious **Promise Awards**. The **23rd Annual Promise Award & Volunteer Reception**, presented by Rainbow Days, will be held on **Tuesday, February 19, 2015, from 5:00 p.m. to 7:00 p.m.** at the **Rosewood Mansion on Turtle Creek** located at 2821 Turtle Creek Blvd, Dallas, Texas 75219.

This year's event promises to be memorable as Rainbow Days honors a group of stellar recipients which include: Community Organization: **Lovers Lane United Methodist Church**; Local Partnership: **Men of Note Chorus**; Corporate Partnership: **JCPenney – Team SERVE**; Foundation: **The Rees-Jones Foundation**; Individual Volunteer: **Caren Hamilton**; Corporate Volunteer: **Home Depot**; Youth Services: **Young Men's Service League – Plano**; Unsung Hero: **Chuy's on Knox in Dallas**; Individual: **Jill Darling**; Auxiliary Members: **Melissa Dyson & Penny Mrva**; Board Members: **Karen Currie & Kurt Opella**; Ripple Effect: **Patrick Radde – Fox 4**; and Memorial: **Dr. Bob Gehring**.

"It is always an honor to recognize the commitment of individuals and organizations who are truly dedicated to making a difference in the lives of children," shared Cathey Brown, Founder & CEO of Rainbow Days. "It's because of the generous support of time, talent and treasure of these Promise Award recipients that more children are turning their adversity into their advantage, therefore creating a more promising future for themselves."

Last year, 748 volunteers gave over 3,400 hours in service to Rainbow Days! These hours, valued at over \$80,215, have strengthened, supported and furthered our mission in countless ways. Rainbow Days wishes to express their deepest appreciate to these wonderful volunteers for their dedication and thank them for walking alongside the children they serve.

Since 1992, Rainbow Days has honored over 200 exceptional individuals, corporations and organizations with Promise Awards. These individuals and organizations have demonstrated an on-going commitment to furthering the mission of Rainbow Days, and they consider it a great privilege to honor these recipients who have given selflessly to help children have a healthy and promising future.

Founded in 1982, Rainbow Days has dedicated itself to providing children living in high-risk situations with the skills and support they need to overcome adversity and turn it into their advantage. To date, Rainbow Days has served over 170,000 children in the Dallas Metroplex, and trained more than 42,000 professionals, state and nationwide, in facilitating life skills support groups.

Rainbow Days is governed by a volunteer Board of Directors and as a 501 c (3) organization, receives funding from several federal and state grants, foundations, corporations, individual donors and the United Way of Metropolitan Dallas. Rainbow Days' Promise Awards Reception is open to the public and photographers are welcome. Please RSVP to Sandi McFarland at SandiM@rainbowdays.org or 214-887-0726 by Friday, February 13, 2015. For more information about Rainbow Days, please contact Rainbow Days at www.rainbowdays.org or call 214-887-0726.

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