

2014 Annual Report



Rainbow
Days
Hope for a Promising Future

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Program Highlights

Children and youth gained coping skills and built resilience to overcome adversity thanks to the emotional support of mentors through the following:

- Weekly Curriculum-Based Support Group (CBSG®) Program
- Red Ribbon Week Activities
- Classroom-Based Presentations
- Summer Camps – Kids' University, Camp Bravo!, and Outdoor Adventure Camp
- Family Outings – Saturday with Santa, Easter Eggstravaganza, and Back-to-School Celebration
- Leadership Connection, Mentored Arts Retreats and much more!



Children, Youth and Family Services

This year, **10,137 local youth were positively impacted by Rainbow Days** thanks to our children, youth, and family services programs.

Community Connection, for children and youth in schools and community-based sites, began a new indicated prevention intervention program for middle and high-school youth designed to prevent or interrupt the onset or progression of substance use and other related problem behaviors including school failure, interpersonal social problems, delinquency, or other anti-social behaviors.

Family Connection, for homeless children and families living in emergency, transitional, or domestic violence shelters, expanded into Collin County and added several new sites.

The Trans4m Center

The Training Services division achieved great success implementing the new business model, name, website, and increased opportunities to train nationally and internationally. Through innovative training services, The Trans4m Center empowers individuals to help the children, youth and families they serve to pursue excellence. For more information on training services offered, visit www.trans4mcenter.org.

In 2014, **3,906 educators, volunteers and other youth service professionals** received training in one or more of the following:

- Curriculum-Based Support Group (CBSG®) Program
- Prevention Programs for Classroom-Based Settings
- In-person Workforce Development Workshops
- Online Workforce Development Webinars
- Organizational Capacity Building



Volunteers

Our outstanding volunteers outdid themselves again by giving over **3,428 hours** in service to Rainbow Days! Over **748 volunteers** from a diverse set of backgrounds and interests, including community groups, corporate groups, church groups and others gave generously of their time and talent to further our mission this past year!

Donors

Thanks to our generous and faithful donors who contributed over **\$938,473** to help fund the mission of Rainbow Days! Our work would not be possible without the hundreds of individuals, foundations, corporations and United Way who support and invest in the children and youth positively impacted by Rainbow Days.

In **2014**, Rainbow Days set out to serve more children and raise more dollars for services and programs, which required reallocating funds to allow for more staff and resources to make this possible.

- 10,137** local children and youth positively impacted by services
59 schools served through Community Connection
915 youth participated in summer camps
3,906 educators, volunteers, and other youth service professionals trained
30 shelters served through Family Connection

Summary of Revenue and Expenses for the Year Ending August 31, 2014

Total Revenue: \$1,925,371

41% Government Grants (Federal and State)

27% Corporations / Foundations

7% United Way

6% Fees (Contracted Training)

6% Individuals Contributions

9% Pot of Gold Luncheon & Other Events

4% Other Income (Investments and Other)

Total Expenses: \$1,879,949

76% Programs

14% Administrative

10% Resource Development