

# EXTRA CARE HOUSING

*ready for take-off?*

6 speakers  
and a case study  
only **£215** +vat

plus receive an exclusive  
20% discount against  
LaingBuisson's report  
EXTRA CARE HOUSING

## Keynote speaker & report author



“Extra care housing seems an ideal model for the changing demands of older people - but without funding the model seems to have stalled.”

Philip Mickelborough has been an associate of LaingBuisson for almost 20 years. His work includes assignments in both health and social care with clients from the private and voluntary sectors, as well as social services and NHS bodies. He also works with the financial institutions investing in this environment. He is the author of LaingBuisson's annual market reports on domiciliary care services and extra care housing and has conducted a number of projects focused on the payment of fair prices for care services.

For a long time Extra Care Housing has in some ways been the wallflower of the residential care world: operating quietly on the outskirts of a massive market; an alluring prospect, enjoyed by those who know it, but often kept out of reach by those who show an interest due to a lack of volume and voice. But is this set to change? And if so, when?

While funding from central government dried up in the mid-2000s, the flow of new developments has remained steady with Housing Associations flying the flag of this model of care delivery. And activity seems to be stepping up in the private sector with retirement 'villages' keenly looking to replace the somewhat outdated vision of retirement 'housing'. But with local authorities having endured five years of austerity measures - with more planned under a new government - how affordable is this vision of 'own front door' care at a national level?

And where does that leave an ageing population which brings with it baby-boomer demands driven by desires to maintain hold over property rights, financial value and very importantly privacy?

This half day seminar opens with the first major update in LaingBuisson research into the current Extra Care Housing environment since 2013, before moving into presentation and debate looking at this model within Britain's long term care provision portfolio.

## Why attend LaingBuisson's EXTRA CARE HOUSING seminar

**HEAR** report author Philip Mickelborough present the latest research into this exciting market

**NETWORK** with stakeholders from across the long term care and healthcare property sectors

**LISTEN** to providers who are delivering whole care pathways

**ACCESS** LaingBuisson's *Extra Care Market Report*



**Booking onto LaingBuisson's  
Seminars couldn't be easier**

Call our telephone booking hotline 020 7923 5396

Email us on [events@laingbuisson.co.uk](mailto:events@laingbuisson.co.uk)

Visit our website at [www.laingbuisson.co.uk](http://www.laingbuisson.co.uk)

# EXTRA CARE HOUSING

ready for take-off?

Seminar Chair: Richard Davis, Chair, Associated Retirement Community Operators (ARCO)

09.10 Registration & networking coffee

09.30 What is Extra Care and what are the benefits?

- Trends, market size and forecasts
- Demand for extra care housing
- Marketing the concept of extra care housing

Philip Mickelborough, Associate, LaingBuisson

09.50 Understanding the extra care housing market

- Identifying opportunities and locations for future investment
- Considering the demand for a range of tenures
- Do scheme characteristics influence access to funding sources?

10.10 Is the housing market ready for private extra care?

- Analysis of the current housing market
- Impact on the wider housing market
- Future service models

10.30 Open Forum Discussion

10.50 Coffee and networking

11.10 Are we ready for an aging population?

- Market context in terms of demographics
- Forecasts of demographic change and projected demand

11.30 What makes a successful extra care model?

11.50 Case Study: The New Zealand model  
Craig Percy, Chief Operating Officer, LifeCare Residences

12.10 Aligning long term investment with long term care requirements  
Pete Gladwell, Head of Public Sector Partnerships, Legal & General

12.30 Open Forum Discussion

6 speakers  
and a case study  
only **£215** +vat

plus receive an exclusive 20% discount against  
LaingBuisson's report  
EXTRA CARE HOUSING

## Who should attend this LaingBuisson seminar?

The seminar will attract professionals and practitioners across the social care, housing and planning fields, including those working for local authorities, housing associations and development companies. It will be relevant to anyone with an interest in the development, financing, planning and provision of retirement housing including:

- Organisations providing these services, or looking to expand into these areas
- Funding organisations and investors looking for fresh opportunities in the retirement housing market
- Members of the advisory community interested in learning about the full scope of possibilities
- Policymakers and think tanks keen to debate the next steps in the retirement housing market



only **£215** +vat  
plus receive an exclusive 20% discount against  
LaingBuisson's *EXTRA CARE HOUSING REPORT*

If you have already purchased the report attend  
the seminar at the reduced rate of **£145** +vat.

Booking onto LaingBuisson's Seminars  
couldn't be easier

Call our telephone booking hotline **020 7923 5396**

Email us on [events@laingbuisson.co.uk](mailto:events@laingbuisson.co.uk)

Visit our website at [www.laingbuisson.co.uk](http://www.laingbuisson.co.uk)