

STAR ARTS EDUCATION
Board Of Directors Meeting
Saturday July 9, 2016
10:00am.- 1:00pm.
SAE Office
7393 Monterey St. Gilroy, CA

Welcome

1. Roll Call/Quorum
2. Public Comment
3. Adjustments to Agenda
4. Approval of Minutes
5. Executive Director Report-Marilyn
6. Treasurer's Report-Estrella
 - A. Expenses
 - B. Current Balance
 - C. Grants and Donations-
 1. "Give or Get" Donations to directly into Marketing and Promos
 - D. Consulting Account
7. Old Business
 - A. (Background Checks Update-do be determined)
 1. Volunteers Procedures, ie. Background Checks, Insurance, CPR etc.
 - B. Advertising/Promotions
 1. Budget for Marketing/Promotions (and Marketing Personnel?)
 2. Distribute flyers at – El Teatro, newspapers, print media, (Platinum, Premiere Cinemas-Diana) Limelights, the District, SVCT, etc.-
 3. Video Promo
 4. Facebook for Nonprofits ads-Ron(?) (or Janine?)
 5. How did you hear about STAR?"-Janine
 - C. Gilroy Chamber of Commerce
 1. Mixer – Diana/Elai
 - D. Grants
 1. SJB and Hollister Rotary – Estrella
 2. San Benito Co. Community Grant – Estrella
 - E. Upcoming Fundraisers
 1. Bike Rally-update
 2. FroYo- Estrella (flyers for kids in Aladdin to distribute)
 3. STAR "Booster" Club (for parental involvement in fundraising, etc.)
 4. STARbeque-September 17, 2016-silent auction items, promos, admission charges, etc.
 5. Producer Tables (VIP) and Centerpieces
 - G. Theatre Bay Area-Estrella
8. New Business
 - A. Gilroy Business License (no fee required)-Elaine
 - B. Board Recruitment –Linda West as Ad Hoc board member
 - C. MTI Broadway Jr. Student of the Month – Estrella
9. Adjournment

Next SAE Board meeting scheduled at August 13, 2016, 10:00am

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