

STAR ARTS EDUCATION
Board Of Directors Meeting
August 16, 2014
5:30 PM
Place: Home Elaine Long, Gilroy, CA

Meeting called to order at 5:55PM by President, Javier Hurtado.

Proceedings

1. Welcome/Dinner
2. Roll Call/Quorum

Present: Javier Hurtado (President), Elaine Long (Vice-President), Estrella Esparza-Johnson (Treasurer), Janine Mortan (Secretary), Moira Casey & Deborah Africa (Members At-large), Marilyn Abad Cardinalli (Exec. Director and Member Ex Officio),

Absent: None

Quorum? Yes

Others Present: Diana Mugno

3. Approval of the Agenda: Additions/Adjustments

Add items:

11. Old Business-Directors Insurance
12. Public Comment

MOTION: Janine Mortan motions to approve agenda. Elaine Long 2nds. Passed unanimously.

4. Approval of the Minutes

MOTION: Elaine Long motions to table the approval of July 12, 2014 meeting minutes. Moira Casey 2nds. Passed unanimously.

5. President's Announcement

- ***President, Javier Hurtado submitted his letter of resignation. Javier will serve as the President of the board until the end of the month.***
- ***Marilyn thanked Javier for being the founding President of STAR Arts Ed and for the work he has done this past year. Cheers to Mr. Javier!***

6. Executive Director's Report

- *Marilyn says thank you to the board for all the work to make this summer a success. This summer was a testament to how much this community loves STAR. The shows were a success. Financially it was touch and go and we still have some things to learn. Our enrollment was 50% down this summer, which affected our income. STAR-B-Que will be a bridge to keep our name out there and hopefully stabilize us financially.*
- *Discussion about future plans for STAR. Kevin Heath is ready for Fall and Spring STAR. Brownell is an unsure location for next summer. Javier suggests board considers a retreat at the end of the year to make a 3-year plan for STAR.*

7. Treasurer's Report

- *Moir Casey paid her board dues.*
- *Estrella made the recommendation to table the Treasurer's Report until the end of the season (after the STAR-B-Que).*
- **MOTION: Estrella Esparza-Johnson motions to table treasurer's report. Elaine Long 2nds. Passed unanimously.**

8. 2014 STAR Summer Recap/2015 Recommendations

- *Javier's Comments:
The summer was successful considering it was a transition year. The STAR Gilroy show looked very good. Miss Annete and the costume team did a great job. Javier liked the cabaret seating for Guys and Dolls.*
- *Estrella's Comments:
One of the shining jewels of how star functions is that STAR is always very well designed. It is one of our pillars of the quality of our program. The caliber of the designers is fantastic. The equipment we use is professional grade and it helps raise the bar and get the results we get. This has stayed consistent from my very first year working at STAR. Thank you to Kevin Boone for the lighting. Thank you to Phil Esparaza for the cabaret tables. Deborah's Comments:
Deborah appreciates how the kids are integral.*
- *Elaine's Comments:
Elaine feels very proud of her grandson and loved watching how he rehearsed and learned his role. STAR is so positive and Elaine appreciated how kids are given positive feedback in the process.*
- *Diana's Comments:
Diana likes that STAR is child focused. The focus has never waived from the children. She was impressed with how the kids were able to be flexible with the moving from site to site. Estrella added, "We have a classroom that teaches flexibility and resiliency."*
- *Janine's comments:
Janine appreciates the balance between high quality production value and the ability to remain child centered.*
- *Javier and Estrella's comments about STAR SJB:
Javier does not think the STAR SJB reached the bar we have set in the past. Javier spoke with the staff who felt they had not reached the bar as well. Javier*

- asked the staff why they think this happened. Discussion about the use of El Teatro Campesino's space. Estrella discussed about how there is major change at ETC right now. Discussion how we should strive to maintain a strong relationship with ETC and that we owe it to them to have a conversation to address our concerns about the space. Javier recommends that the STAR Program learns to articulate what they need in a space so to be able to have this conversation with ETC and any future venues.*
- *Estrella's Comments about Prep Time & Staff Support: STAR SJB needs more prep time. It should get same amount of time and resources (proportionally) that STAR Gilroy gets. Estrella also wants us to look at how we support staff. She saw fatigue and felt concerned for the staff this summer.*
 - *Moira's Comments about Future Venues/Partnership: SJB Elementary School has a new principal who is very supportive of the arts. He was the principal at Aromas School when they contracted with STAR for STAR Aromas. The new Superintendent has a connection to the farmworkers movement. **TASK: Estrella will invite the Principal at SJB Elementary and the superintend of ASJUSD to ETC's fundraiser in order to make a first connection/conversation.***
 - *Barbara's Comments: The Village Green Seniors loved being invited to the show. One of the seniors proposed the STAR Kids perform at the center for a fundraiser. Discussion about how additional performances like this could be used to raise funds. Barbara also mentioned Kid Fest as a possible place to perform, raise funds, and get publicity.*

9. Fall STAR

- *Board needs to approve a budget for Fall STAR.*
- *Katie and Dana are willing to do a Fall STAR Program.*
- **TASK: Marilyn will present a budget at the next meeting.**
- **MOTION: Deborah Africa motions to hold a special board meeting on Wednesday, August 27 at 6:00PM to look at the budget and look at funding for a fall program. Estrella Esparza-Johnson 2nds. Passed unanimously.**

10. STAR-B-Que

- Discussion about volunteers. Please let Javier know if you have volunteers.
- Please let Barbara know if you have Silent Auction items.
- Please let Janine know if you have a desert for the desert auction.
- 10:00AM Call for Table Set Up
- 2:30PM Call for all other set/up prep
- Event starts at 4:00PM
- Board members will wear nametags. **TASK: Janine will make nametags.**

11. Old Business-Directors Insurance

- Discussion of possible board insurance policies and how the board and the organization will share the cost.
- **MOTION: Estrella Esparza-Johnson motions that the board accepts option one of the insurance quote, we agree that the board dues will pay the premium, and that the \$1000 deductible will come from STAR-B-Q fundraiser and be identified as “Board Reserve” on our organizational budget. Elaine Long 2nds. Passed unanimously.**

12. Public Comment

Elaine Long mentioned that her grandson Sam wants to come to a board meeting. She asks how we might to involve STAR Kids in decision-making. We discuss having a suggestion box for the next summer’s show.

TASK: Make a suggestion box for the fundraiser and begin collecting suggestions for next summer’s shows.

13. Meeting adjourned at 8:22PM

MOTION: Javier Hurtado motions to adjourn meeting. Moira Casey 2nds. Passed unanimously.

14. Minutes submitted by Secretary, Janine Mortan.

15. Next Meeting: Wednesday, August 27, 2014, 6:00PM, Home of Elaine Long