

STAR ARTS EDUCATION
Board of Directors Meeting
Saturday, October 8, 2016 -10:00 a.m. to 1:00p.m.
SAE Office-7393 Monterey St. Gilroy CA.

Welcome

1. Roll Call/Quorum
2. Public Comment
3. Adjustments to Agenda
4. Approval of Minutes
5. Executive Director Report-Marilyn
 - A. Fall/Winter: Workshops-STAR Video, Face Art, Classical Acting.
Promotion: Social Media Strategies: Constant Contact, Facebook, Twitter etc.
Need to update website, enrollment plan...
 - B. Summer Video
 - C. Update on performance & workshop space.
 - D. Grant meeting report/progress
 - E. STAR Ambassadors
6. Treasurer's Report-Estrella
 - A. Expenses
 - B. Current Balance
 - C. Grants and Donations-SJB and Hollister Rotary, San Benito Co. Community Grant
7. Old Business
 - A. Upcoming Fundraiser-Holiday Cheer, Dec. 10th, OCHall
 1. Promote and Distribute Holiday Cheer flyers at –Constant Contact, El Teatro, newspapers, print media, Limelights, the District, SVCT, etc.
 - B. Advertising/Promotions
 1. Marketing/Promotions and Marketing Personnel?
 2. Video Promo – Marilyn and Ron
 - C. Gilroy Business License (update)-Elaine
 - D. Format Board Auxiliary (or Advisory?) and Recruitment
 - E. SAE Staff
 1. Year Round Staffing
 2. Leadership Training, Behavior/Boundary Guidelines, Enrichments, etc.
 - F. Gilroy Chamber of Commerce (update)-Elaine
8. New Business
 - A. Location for the *next two board* meetings
 1. Old City Hall
9. Adjournment

Next SAE Board meeting scheduled at November 12, 2016,
10:00am *in OLD CITY HALL*