



It is with extreme joy and excitement that I write to you to announce Street Beat, Inc.'s celebration of its 20th Year Anniversary!

We are honored to have served and continue to serve the youth in the Glades area through mentoring and the arts. This year, we will be hosting a 20 Year Anniversary Gala on December 23rd, 2016 at 6:00 p.m., at the Riviera Beach Marina Event Center. This year's gala is an event to reflect back on 20 great years, and to look forward for what's to come in the future. We are attempting to attract sponsorship to help offset costs for this event. Proceeds from the event will go towards our expansion of the mentoring and arts program.

Street Beat, Inc. (SBI) provides a fresh perspective to the concept of learning that most people do not experience. Students need more than just school and academics to be all around successful; we discovered they need a new culture. SBI does this through the arts — something that most students love. Starting in 2016, Street Beat has shifted its focus and began our Mentoring & Arts Program. The primary goals of this refocus will be highlighted with training 5 to 18 year- old individuals in hope of becoming self-reliant, moral sensitive, critical thinkers and ultimately, overall productive members of society.

It is our hope that you can assist us by promoting this exciting news. I will be in contact with you and/or your designee to determine the next steps. Street Beat, Inc. and I would like to thank you in advance for your participation and support. If you have any questions, please feel free to contact me at (561) 993-9916 or djones@streetbeatincorporated.org.

Sincerely,

A handwritten signature in black ink that reads "Danielle A. Jones". The signature is written in a cursive style with a large, stylized initial 'D'.

Danielle A. Jones
Program & Marketing Strategist

History

Street Beat, Inc. (SBI) provides a fresh perspective to the concept of learning that most people do not experience. Students need more than just school and academics to be all around successful; we have discovered they need a new culture. SBI does this through the arts — something that most students love.

SBI discovered over several years of programming and research, that many children, in particular boys, are very creative in their approach to learning, and are primarily “right-brain learners”. Most schools used an approach that benefits “left- brain learners” (rote learners, individuals who learn by using recall, remembering what the teacher has explained). Instead of continuing to rehabilitate, why not approach them according to their true learning style? Hence, SBI believes in this approach and continues to be obedient to this incredible revelation.

SBI has had tremendous impact on the lives of the young people and their families. In 1997 we began to offer after-school arts programming for elementary school age children, ages 5 to 12. The following year, we expanded to serve elementary and teen populations and were very successful at engaging our participants in activities that were both exciting and meaningful.

In 2000, SBI begin to expose its teen participants to areas outside of their immediate surroundings. For that entire decade (2000-2010) participants traveled, performed and represented SBI in several trips to Jamaica, W.I. where SBI-Jamaica was eventually launched in the Parish of Kingston. Other trips were taken to the Bahamas, California, Washington, D.C., London, Paris and a highlighted performance in the 2005 Orange Bowl halftime show in Miami, FL. The power of exposure continues to be a strong component of what SBI offer to participants and their families, as most residents have not traveled outside of their immediate living area. The most amazing thing about the exposure is that most participants graduate High School and often receive scholarships in arts-related disciplines. However, only a few accept the arts scholarship because other scholarships are made available to them, academic and athletic.

Starting in 2016, Street Beat has added mentoring to its existing arts program. The primary goals of this addition will be highlighted with training 5 to 18 year- old individuals in hope of becoming self-reliant, moral sensitive, critical thinkers and ultimately, overall productive members of society.

Mission

The mission of Street Beat is to train youth to become self-reliant, by focusing on personal development through discipline and the arts. Street Beat values the youth and their purpose, success, determination, greatness, equality, commitment, and love. Street Beat supports the youth in the Glades Area (western Palm Beach County) and other communities. With an infallible appreciation for the youth in the Glades Area and what’s next in reclaiming the city through the arts for underserved teens, Street Beat has worked and will continue to help our youth channel their creative and physical abilities toward meaningful accomplishments which will cross over in areas such as family, education, and employment.

Founder & Chief Executive Officer



Kenneth K. Jackson Jr., is an educator, musician, community activist and the Executive Director/Founder of Street Beat, Incorporated. He worked for the Palm Beach County School District as Director of Bands at Lake Shore Middle School, in Belle Glade, Florida for 11 years. Mr. Jackson continues to pioneer community involvement activities that engage the efforts of its people to bear on restoration and rejuvenation.

Mr. Jackson began Street Beat in 1996 and holds a Bachelors of Arts and Sciences Degree in Music from Florida Agricultural Mechanical University. In 2001, he became a graduate of the Executive Level Program, Institute for Not-For-Profit Management from Columbia University Graduate School of Business. In June 2007, he participated in the Senior Executive Leadership Initiative that was held at the University of Miami School of Business Executive Education Center. Other affiliations also include: Glades Covenant Community Church, Senior Pastor and former Palm Beach County Cultural Council Board of Directors – Ex Officio Member (2000-2002).

What's next? The next step is to use Media and the Internet to expand services presently provided by Street Beat to other students/programs from other cities and nations who may not have been able to afford or access arts training. To expose existing SBI students to instruction from the brightest and best artists/experts from around the world.

Past & Current Recognitions

- Award** "Dwight Allison Fellows Program Award" by the Community Foundation of Palm Beach and Martin Counties
- Award** "Ubertalli Award" by the Palm Beach County Cultural Council
- Award** "Teacher of the Year", Lake Shore Middle School, vote by colleagues
- Award** "Educator of the Year", by Palm Beach County Women's Minority Leadership Organization
- Nomination** "Florida Educator of the Year"
- Recognition** "Outstanding Educator" by The Palm Beach Post
- Recognition** "Outstanding Educator" by The Sun Sentinel
- Recognition** "USA Good Will Ambassador" for the Bicentennial Bastille Day in Paris, France, a commission of the Florida A&M "Marching 100"
- President** "The Florida A & M Marching 100"

Keep The BEAT Alive – Our 20th Anniversary

Friday December 23rd, 2016

Sponsor Form

Company Name: _____

Contact Person: _____

Title: _____

Company Address: _____

City, State: _____

ZIP: _____

Sponsorship Level*

- _____ \$10,000 – Diamond (**only one spot**)
- _____ \$5,000 – Platinum
- _____ \$3,000 – Gold
- _____ \$2,000 – Silver
- _____ \$1,000 – Bronze
- _____ Other

Name of Contact person for Logo/Ad: _____

Title: _____ Name of Company: _____

Address: _____

City/ State/ ZIP: _____

Phone Number: _____ Fax Number: _____

E-Mail: _____ Website Address: _____

All camera-ready artwork/logo must be received by **November 18th, 2016** to be included in promotional materials (posters, flyers, tickets)

Please return this form with payment (cash or checks made payable to *Street Beat, Inc.*)

Return to: 205 S.E. 3rd Ave. Suite C South Bay, FL. 33493 (561) 993-9916, Fax (561) 983-8407

Sponsorship Level*

- **Diamond: VIP Table, 10 Event Tickets, listed on sponsorship banner, sponsorship acknowledgement, named scholarship for 2017-2018 program year**
- **Platinum: VIP Seating, 5 Event Tickets, listed on sponsorship banner, sponsorship acknowledgement**
- **Gold: VIP Seating, 3 Event Tickets, listed on sponsorship banner, sponsorship acknowledgement**
- **Silver & Bronze: 2 Event Tickets, sponsorship acknowledgement**