



# JAPANFEST 2016 SPONSORSHIP & TICKET PACKAGES



Please select your level of support as a Sponsor **OR** a Ticket Package Purchaser

Sponsor Benefits	Platinum	Gold	Silver	Bronze	Fuji	Sakura	Ume
Price	\$15,000	\$10,000	\$5,000	\$3,000	\$2,000	\$1,000	\$500
Recognition in all JapanFest Press Releases & PR Materials	●	●	●	●	●	●	●
Recognition in JASG and JCCG Newsletters & PR Materials	●	●	●	●	●	●	●
Hourly Recognition at Festival-Wide Announcements	●	●	●	●	●	●	●
Logo/Name in Festival Program (10,000 Distribution)	Logo Premier Placement	Logo Premier Placement	Logo Premier Placement	Logo Premier Placement	Logo	Name	Name
Logo/Name on Sponsor Page of JapanFest Website	Logo Premier Placement	Logo Premier Placement	Logo Premier Placement	Logo with Link	Logo with Link	Name with Link	Name with <u>NO</u> Link
One-Day Festival Tickets	240 One-Day Festival Tickets	180 One-Day Festival Tickets	120 One-Day Festival Tickets	60 One-Day Festival Tickets	40 One-Day Festival Tickets	20 One-Day Festival Tickets	-
Logo on Homepage of JapanFest Website	Logo Premier Placement	Logo Premier Placement	Logo Premier Placement	Logo with Link	Logo with Link	-	-
Logo in JapanFest Poster (500 Printed/Distributed)	●	●	●	●	-	-	-
Ad on JapanFest Mobile Application	●	●	●	●	-	-	-
Company Banner at Festival Entrance (provided by sponsor)	4' x 6' at Entrance	4' x 6' at Entrance	3' x 5' at Entrance	3' x 5' at Entrance	-	-	-
Company Booth at JapanFest (includes 1 table / 2 chairs)	10' x 20'	10' x 10'	10' x 10'	10' x 10'	-	-	-
Logo on Signage at all Festival Booths	●	●	●	-	-	-	-
Logo Projected on Exhibitor Hall Jumbo Screen between Demos	●	●	●	-	-	-	-
Novelty Rights & Promotional Goods distributed at Festival	●	●	●	-	-	-	-
Commercial Video at Main Exhibitor Hall Jumbo Screen (provided by company)	●	●	-	-	-	-	-
JapanFest Live Stream Commercial Video (provided by company)	●	●	-	-	-	-	-
Stage Naming Rights (Additional Banner Placement)	Performing Arts Center (1)	Stage 2 & 3 or Demo Stage	-	-	-	-	-

**OR OR OR OR OR OR OR OR**

Ticket Packages	Platinum	Gold	Silver	Bronze	Fuji	Sakura	Ume	Tampopo
Price	\$15,000	\$10,000	\$5,000	\$3,000	\$2,000	\$1,000	\$500	\$300
Tickets	6,000 TICKETS \$60,000 Value 6,000 One Day Festival Tickets	4,000 TICKETS \$40,000 Value 4,000 One Day Festival Tickets	2,000 TICKETS \$20,000 Value 2,000 One Day Festival Tickets	1,200 TICKETS \$12,000 Value 1,200 One Day Festival Tickets	750 TICKETS \$7,500 Value 750 One Day Festival Tickets	350 TICKETS \$3,500 Value 350 One Day Festival Tickets	160 TICKETS \$1,600 Value 160 One Day Festival Tickets	60 TICKETS \$600 Value 60 One Day Festival Tickets

Special School / Non-Profit Ticket Packages	
Level	Package A
Price	<b>\$200</b>
Tickets	<b>65 TICKETS \$650 Value 65 One Day Festival Tickets</b>
Level	Package B
Price	<b>\$100</b>
Tickets	<b>30 TICKETS \$300 value 30 One Day Festival Tickets</b>

**Note:** Only accredited academic schools and/or 501(c)(3) non-profit organizations are eligible to purchase these special School / Non-Profit Ticket Packages (applicants must show proof of accreditation or 501(c)(3) status). Individuals and corporations are not eligible for these ticket packages.

For more information about sponsorship or ticket packages, please visit [www.JapanFest.org](http://www.JapanFest.org) or contact 404-842-0736 or [info@japanfest.org](mailto:info@japanfest.org)