



# #SLTCARES

Intimate events inspiring awareness and advocacy

August 11, 2016

During our summer production of the musical *Avenue Q*, Spartanburg Little Theatre audiences raised over \$5,000 for St. Luke's Free Medical Clinic, Safe Homes/Rape Crisis Coalition, HUB-BUB, Piedmont Care, Gender Benders, and the Hub City Animal Project, all local non-profit organizations dedicated to improving the quality of life in Spartanburg County. This got us thinking. How can we reciprocate the outpouring of love and support the Spartanburg Little Theatre has received from our local community over the past 70 years? This inspired the creation of a completely new and unique theatrical venture: #SLTCARES.

**What is #SLTCARES?** #SLTCARES is a year-long initiative to connect what we do at the Spartanburg Little Theatre with the many unique and diverse not-for-profit organizations in Spartanburg County. Inspired by Broadway Cares, #SLTCARES also seeks to draw upon the generosity, talents, and resources of the Upstate theatre community to inspire awareness and advocacy for causes important to the wellbeing and health of the residents of Spartanburg and the Upstate.

**The #SLTCARES Performance Series** Our newly-created #SLTCARES Performance Series features four unique events, two cabarets and two staged-readings/advocacy events, all on stage at the Chapman Cultural Center. These intimate performances will raise money and awareness through the power of music and theatrical performance, featuring many of our very best local actors and singers, and all in connection with one or more nonprofit partners.

**How can we help?** We are currently seeking advocacy-minded corporate and personal contributors to help make this groundbreaking initiative a reality. Sponsorship of the newly-created #SLTCARES performance series allows us to keep some of our advocacy events free to the public and to defray production costs. Your support will also allow us to contribute revenue generated from ticketed events to support our nonprofit partners.

**Sponsorship Levels** Your sponsorship includes recognition in all press, advertising, social media, and other promotion, as well as invitations and tickets to #SLTCARES Series Events

<u>Platinum Level</u>	\$5,000
<u>Gold Level</u>	\$2,500
<u>Silver Level</u>	\$1,000

**What's the next step?** I welcome the opportunity to speak to you personally about #SLTCARES. Spartanburg has always proved itself to be one of the most generous and civic-minded communities in the state. The #SLTCARES Series is completely unique to Spartanburg and would be the first of its kind in South Carolina. If you are inclined to contribute, we are able to accept sponsorships by check or credit card, in person, by mail or over the phone.

Thank you for your support of #SLT Cares and the Spartanburg Little Theatre. Attached is a detailed listing of the #SLTCARES Performance Series events. We hope you will join us on this new and exciting venture.

With sincere thanks,

A handwritten signature in black ink that reads "Jay E. Coffman".

Jay E. Coffman  
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