FRANK GALARZA
MEDIA KIT

NAME	FRANK GALARZA
NICKNAME	NOTORIOUS / THE BROOKLYN ROCKY
AGE	29 YEARS OLD
NATIONALITY	PUERTO RICAN
HEIGHT	6' 0"
WEIGHT	154 LBS
STANCE	ORTHODOX
RECORD	15W (9KOS) - 0 L - 2 DRAWS
CURRENT RANKINGS	- RANKED #27 IN THE WORLD BY THE WBC - CURRENT WBC LATINO CHAMPION - CURRENT NEW YORK STATE JUNIOR MIDDLEWEIGHT CHAMPION - 2010 NEW YORK CITY GOLDEN GLOVES CHAMPION

THE STORY...

THE 27-YEAR-OLD GALARZA WAS BORN IN THE RED HOOK NEIGHBORHOOD OF BROOKLYN, NEW YORK. HIS MAGNETIC PERSONALITY AND POSITIVE ATTITUDE HAS HELPED HIM STAND OUT FROM THE PACK. HE IS A NATURAL BORN LEADER AND MOTIVATOR, ALL OF THIS DESPITE LOSING HIS FATHER AT SEVEN, AND HIS MOM AT NINE. HE WAS TAKEN IN, AND RAISED BY HIS FATHER'S SISTER AND HER HUSBAND, WILMA AND BENJAMIN COLLAZO.HIS FATHER, FRANK GALARZA SR, WAS ALSO A PROFESSIONAL BOXER AND IS THE INSPIRATION AND MOTIVATION TO FRANK JR.

GALARZA WAS INITIALLY PUSHED TO PLAY BASEBALL, WHICH HE ENJOYED, BUT HE WAS ALWAYS INTRIGUED BY HIS FATHER'S OLD SPORT. HE BEGAN BOXING IN HIS TEENS. IT DAWNED ON HIM THAT ALTHOUGH BOXING WAS HIS DREAM, DREAMS MAY NOT ALWAYS COME TRUE. SURROUNDED BY GANGS AND DRUG DEALERS, GALARZA NEARLY BECAME A SIMILAR STATISTIC, DESTINED FOR AN EARLY DEATH OR PRISON. IT TOOK TRAGEDY, WHEN HIS BROTHER WAS MURDERED, FOR HIM TO REALIZE THAT LIFESTYLE JUST WASN'T FOR HIM AND HE WANTED MORE FOR HIMSELF. HE COULDN'T BARE THE POSSIBILITY OF BRINGING MORE PAIN TO HIS FAMILY, AND HE WANTED TO MAKE THEM PROUD.

UPON DECIDING TO TURN HIS LIFE AROUND, GALARZA TURNED TO EDUCATION. HE ENROLLED INTO COLLEGE AND ATTENDED APEX TECHNICAL SCHOOL, GRADUATING AS AN ELECTRICIAN. ALTHOUGH HE WAS HAPPY WITH HIMSELF AND HIS ACCOMPLISHMENTS, MORE THAN MOST OF HIS ANCESTORS COULD SAY, HE STILL FELT A VOID IN HIS LIFE. HE KNEW HE NEEDED TO BE IN THE RING, AND TO FULFILL THE POTENTIAL HE WAS TOLD HIS FATHER HAD. BOXING IS WHAT KEPT HIM IN-LINE AND HELPED HIM FOCUS, AND TO NOT BE TEMPTED TO RETURN TO THE STREETS. WITH THE ENCOURAGEMENT FROM HIS FAMILY, FRIENDS, AND TRAINERS, GALARZA MADE THE DECISION TO BEGIN TRAINING AGAIN AND TO FOLLOW HIS TRUE DREAM. WITHIN 6 MONTHS, GALARZA UNEXPECTEDLY WON THE NEW YORK GOLDEN GLOVES. SOON AFTER THIS VICTORY, WITH ONLY 11 AMATEUR BOUTS TO HIS CREDIT, HE DECIDED TO GO PRO. TODAY, FRANK "NOTORIOUS" GALARZA IS AN EXCITING AND FAN-FRIENDLY PROFESSIONAL BOXER WHO FIGHTS AT THE 154 POUND JUNIOR MIDDLE WEIGHT DIVISION. HE IS JUST AS ACTIVE OUTSIDE THE RING, AS HE IS IN IT. HE HAS PROMOTED HIMSELF AS A PRODUCT, AND HAS PARTICIPATED IN MUSIC VIDEOS, PHOTO SHOOTS, VOLUNTEER WORK, CHARITABLE FOUNDATION ACTIVITIES, AND MORE. GALARZA IS CURRENTLY PUTTING THE FINISHING TOUCHES TO HIS OWN NON-PROFIT ORGANIZATION, YOUTH FIGHTING FORWARD. HE IS A CERTIFIED PERSONAL TRAINER AND HAS WORKED AT THE NEW YORK HEALTH AND RACQUET CLUB. NOT ONLY IS GALARZA AMBITIOUS, BUT HE IS DETERMINED TO MAKE SOMETHING OF HIMSELF. HIS PERSONALITY IS INFECTIOUS, INFLUENTIAL, AND IS SOMEONE WHO IS LOOKED UP TO BY HIS PEERS AND THE YOUTH. HIS PLAN IS TO BECOME A WORLD CHAMPION IN THE NEAR FUTURE, AND PROVE THAT DREAMS DO COME TRUE.

MEDIA IMPACT

SHOWTIME • ESPN •
YANKEE ENT. & SPORTS NETWORK
GFL TV • FIGHT HYPE • RING TV •
BOXING SCENE INSIDE THE ROPES
THA BOXING VOICE RADIO
MUSCLE & FITNESS

"GALARZA IS NICKNAMED 'THE BROOKLYN ROCKY,' AND I THINK THAT'S APPROPRIATE BECAUSE THERE ARE NAME FIGHTERS FROM BROOKLYN, LIKE LOUIE COLLAZO, DANIEL JACOBS, AND CURTIS STEVENS, AND HE WAS NEVER ONE OF THEM. ALSO, HE WAS A BIG UNDERDOG IN HIS BREAKTHROUGH FIGHT ON SHOBOX VS. 14-0 JOHN THOMPSON, AND HE WON IN ROCKY STYLE. GALARZA HAD MINIMAL AMATEUR EXPERIENCE, AND THAT'S A LOT TO OVERCOME. BUT HE'S RANGY, HAS GOOD POWER, AND SEEMS TO BE IMPROVING AS A BOXER." — STEVEN FARHOOD, ON-AIR ANALYST FOR SHOWTIME'S SHOBOX SERIES & SHOWTIME CHAMPIONSHIP BOXING

SOCIAL MEDIA REACH

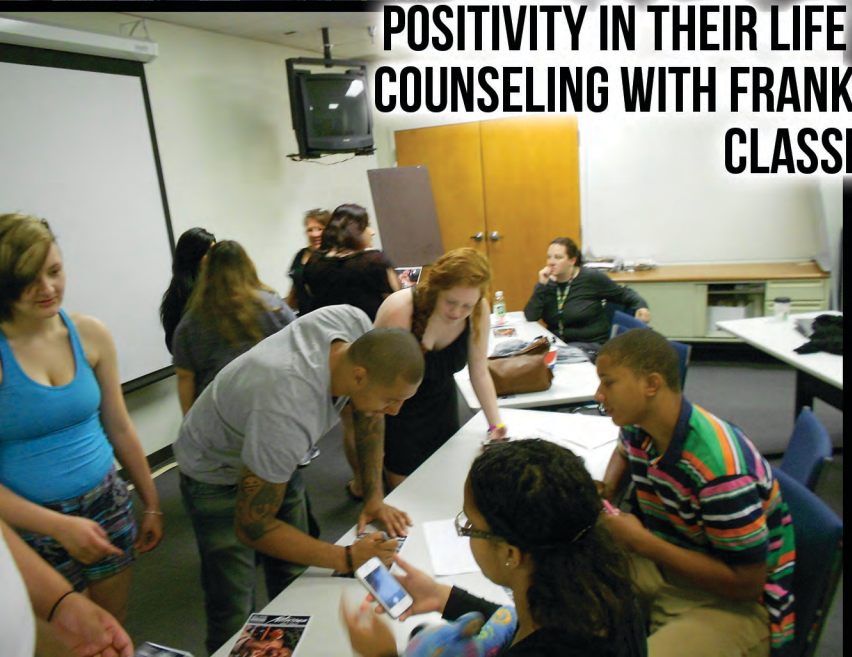
"MY FANS MOTIVATE ME, KEEP ME MOVING. THEY'RE MY BACKBONE." - FRANK GALARZA

FACEBOOK 1,500 | TWITTER 1,000 | INSTAGRAM 1,700

AND GROWING.....

COMMUNITY

FRANK GALARZA IS IN THE PROCESS OF FORMING HIS OWN FOUNDATION- "YOUTH FIGHTING FORWARD" - A NON-PROFIT ORGANIZATION THAT WILL HELP INNER CITY CHILDREN IN NEW YORK CITY LOOK FOR POSITIVITY IN THEIR LIFE THROUGH PERSONAL COUNSELING WITH FRANK, AS WELL AS BOXING CLASSES.



SPONSORSHIP OPPORTUNITIES

YOUR COMPANY CAN RECEIVE THE FOLLOWING MARKETING, PROMOTIONAL, AND MEDIA BENEFITS BY PARTNERING WITH TEAM GALARZA

SAMPLE SPONSORSHIP PACKAGE*

- PROMINENT LOGO PLACEMENT ON FIGHTER JACKET/ROBE. WORN DURING WARM-UP, RING WALK, AND RING ENTRANCE.
- PROMINENT COMPANY LOGO PLACEMENT ON TRUNKS. ACROSS FRONT OF TRUNKS OR FRONT LOWER RIGHT/LEFT PANEL
- YOUR COMPANY LOGO ON THE OFFICIAL "TEAM GALARZA" CORNER SHIRTS (SLEEVES), WORN BY CORNER-MEN AT THE PRESS CONFERENCE, DURING MEDIA DAY WORKOUTS, AT THE WEIGH-IN, AND AT THE FIGHT.
- YOUR COMPANY PROMOTED ON SOCIAL MEDIA VIA TWITTER, FACEBOOK, AND INSTAGRAM
- ONE (1) SCHEDULED GUEST EVENT APPEARANCES.
- TWO (2) RINGSIDE TICKETS TO THE FIGHT

***PACKAGES CAN BE CUSTOMIZED**
EXTENSIVE PACKAGES AVAILABLE

SPONSORSHIPS, BOOKINGS, INQUIRIES CONTACT MANAGER

A.J. GALANTE

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