

AUG
20
& **21**



SPONSOR PACKET

Saturday, August 20, 2016
Sunday, August 21, 2016

We invite you to become an integral part of what will be the largest wild horse and burro fundraising event in the nation. Join us for this full day of family fun and excitement as we raise funds for Nevada's wild horses and burros. Your sponsorship will aid immeasurably in helping make this a memorable and enjoyable event as well as contributing to the safety and welfare of our wild horses and burros.

2016 SCHEDULE OF EVENTS

Saturday, August 20, 2016

- 9:00am - 9:00pm - Event & Parking Open
- 9:00am - 5:00pm - Exhibits & Demonstrations
- 5:00pm - 5:30pm - Opening Ceremonies
- 5:30pm - 9:00pm - Charity Concert

Sunday, August 21, 2016

- 9:00am - 2:00pm - Event & Parking Open
- 9:00am - 11:00am - Pancake Breakfast
- 10:00am - 11:30pm - Cowboy Church

SPONSOR BASICS

Our Cause

American Legends & Wild Horses (ALWH) is a combined effort of the Let'em Run Foundation (www.letemrun.com), the Western States Wild Horses & Burros Expo (www.westernstateswildhorsesandburros.com), Bently Enterprises (www.bentlyenterprises.com), and the 5 Clover Ranch (www.5cranch.com), all with 501(c)(3) charitable organizations devoted and dedicated to preserving, saving, and caring for Nevada's wild horses and burros. ALWH has been created as an effort of these organizations and their many supporters to raise badly needed funds for these magnificent and cherished animals.

We sincerely hope that you will join us as a sponsor and as a concerned business or citizen in insuring that these treasures of Nevada remain for generations to come.

Additional information about the event is available at www.americanlegendsandwildhorses.com.

Your Sponsorship

Unlike many other fundraising activities, your sponsorship dollars will be used for only two purposes; (1) to help defer the cost of putting on ALWH, and (2) to go directly to service, feed, support, and purchase (to prevent horses going to slaughter) our wild horses. No monies from this event will be used to pay for management, staff, or for expenses other than those directly attributable to ALWH.

Your sponsorship will help insure that this special fundraising venue will be a success and become an annual event for the Carson Valley. With so many sponsorship packages available, you have a variety of ways to become a sponsor.

Your Hosts

The hosts for the ALWH are the Let'em Run Foundation, the Western States Wild Horses & Burros Expo, Bently Enterprises, the 5 Clover Ranch, the Carson Valley Inn, the Carson Valley Visitors Authority, and Douglas County, Nevada. All of these organizations are contributing time, effort, staff, facilities, and money in helping make this event a success.

Location

ALWH is taking place in Minden, Nevada which is located on Highway 395 south of Carson City. All events will take place at the 5 Clover Ranch located at 3060-D Highway 395, Minden, NV 89423.

Parking

Event parking, which is \$5.00 per carload and is available at the 5 Clover Ranch. Sponsors will receive special parking at the 5 Clover Ranch.

Lodging

The Carson Valley Inn is the host hotel for ALWH and is providing special rates for the event. Call 800-321-6983 for reservations.

SPONSOR PACKAGE A

WILD MUSTANG - \$10,000

The name says it all! This sponsorship package will set you apart from the pack with VIP treatment for you and your guests. Why not set your own gold standard and provide the best of the best and at the same time make an excellent contribution to the wild horses. With this package, you'll be the envy of all the other event attendees as well as the other sponsors.

Go ahead and splurge for a good cause. Best part yet, it'll be tax deductible*.

What's Included

- 30 Concert Tickets which will include front row seats at the concert with back stage passes and a meet and greet with the performers before the show.
- Introduction of a representative during the opening ceremonies for the concert
- Your name and logo on all promotional and advertising media including mention in our radio and TV ads, website, and social media
- Public Announcements mentioning you throughout the day
- 30 passes to the pancake breakfast
- 30 passes to a BBQ dinner
- Your name and logo on the concert stage
- 30 VIP Parking spaces
- 30 special "behind the scenes" look at the wild horses
- Your name and logo on the ALWH and Let'em Run Foundation websites
- Full page ad in the concert program
- Special commemorative certificate honoring your contribution

SPONSOR PACKAGE B

CARSON VALLEY - \$5,000

Be a part of the new history of the Carson Valley and make your mark in the community by joining the ranks of those historical persons who contributed to the success of the Carson Valley and to helping others in the community. Your donation will go a long way in helping others help the wild horses.

Go ahead and be a part of the new history and help us write a new page for the wild horses.

What's Included

- 15 Concert Tickets which will include premium seats at the concert with back stage passes and a meet and greet with the performers before the show.
- Introduction of a representative during the opening ceremonies for the concert
- Your name and logo on all promotional and advertising media including mention in our radio and TV ads, website, and social media
- Public Announcements mentioning you throughout the day
- 15 passes to the pancake breakfast
- 15 passes to a BBQ dinner
- Your name and logo on the concert stage
- 15 VIP Parking spaces
- 15 special "behind the scenes" look at the wild horses
- Your name and logo on the ALWH and Let'em Run Foundation websites
- Half page ad in the concert program
- Special commemorative certificate honoring your contribution

SPONSOR PACKAGE C

PONY EXPRESS - \$2,500

The Pony Express had an illustrious history in the Carson Valley and now you get your own name written into the tomes of history with the purchase of this sponsor package. Geared for the smaller group or individual benefactor, this is a great way to contribute to the cause.

Go ahead and be a part of the new history and help us write a new page for the wild horses.

What's Included

- 5 Concert Tickets which will include premium at the concert with back stage passes and a meet and greet with the performers before the show.
- Mention of your name during the opening ceremonies for the concert
- Your name and logo on all promotional and advertising media including mention in our radio and TV ads, website, and social media
- Public Announcements mentioning you throughout the day
- 5 passes to the pancake breakfast
- 5 passes to a BBQ dinner
- Your name and logo on the concert stage
- 5 VIP Parking spaces
- 5 special "behind the scenes" look at the wild horses
- Your name and logo on the ALWH and Let'em Run Foundation websites
- Quarter page ad in the concert program
- Special commemorative certificate honoring your contribution

SPONSOR PACKAGE D

GOLD SPONSOR - \$1,000

Set your own gold standard and feel like a gold baron. Your contribution will go a long way in helping the wild mustangs remain an integral part of Nevada's history and future. Go ahead! Saddle up and bust loose with those wild mustangs waiting to get out of your wallet or purse.

What's Included

- 2 Concert Tickets which will include premium seating at the concert with back stage passes and a meet and greet with the performers before the show.
- Public Announcements mentioning you throughout the day
- 2 passes to the pancake breakfast
- 2 passes to a BBQ dinner
- Your name and logo on the concert stage
- 2 VIP Parking spaces
- 2 special "behind the scenes" look at the wild horses
- Your name and logo on the ALWH and Let'em Run Foundation websites
- Business card size ad in the concert program
- Special commemorative certificate honoring your contribution

OTHER SPONSOR PACKAGES

\$500

- 2 Concert Tickets which will include reserved seating
- 2 passes to a BBQ dinner
- 2 passes to the VIP tent
- 2 Reserved Parking spaces
- Your name and logo on the ALWH and Let'em Run Foundation websites
- Business card size ad in the concert program

\$250

- 2 Concert Tickets
- 2 passes to a BBQ dinner
- 1 Reserved Parking space
- Business card size ad in the concert program

\$150

- 2 Concert Tickets
- 1 Parking space
- Business card size ad in the concert program

\$100

- 1 Concert Tickets
- 1 Parking space
- Business card size ad in the concert program

SIGN UP NOW!

Return completed form to info@americanlegendsandwildhorses.com or via fax at 775-847-4496

SPONSOR INFORMATION

Vendor/Company Name: _____

Sponsorship Package Desired (Check Off): WILD MUSTANG - \$10,000 ()

CARSON VALLEY - \$5,000 () PONY EXPRESS - \$2,500 () GOLD SPONSOR - \$1,000 ()

\$500 ()

\$250 ()

\$150 ()

\$100 ()

CONTACT INFORMATION

Contact Name: _____ Title: _____

Email: _____ Address: _____

City: _____ State: _____ Zip Code: _____

Bus Phone: _____ Cell Phone: _____

Website: _____

Authorized Representative (Printed Name): _____

Authorized Representative Signature: _____

PAYMENT

Type (check one): Credit/Debit Card () Check () Cash ()

Name (as it appears on the card): _____

Credit/Debit Card Number: _____

Expiration Date: _____ Security Code: _____

Card Type (check one): Visa MC AMEX DISC Billing Zip Code: _____

MAKE ALL CHECKS PAYABLE TO LET'EM RUN FOUNDATION

Wild Horse Faire Approval: _____ Date: _____

Sponsor Package Confirmed: _____

AMERICAN LEGENDS



&

WILD HORSES