



## **“City in motion: people first!”**

*photo and video competition*

### **Eligibility**

Photographs and videos must be submitted by contestants who are 16-35 years old, professional and amateur, all genders and nationalities from the WHO European Region <http://www.euro.who.int/en/countries>.

### **Submission Guidelines**

Photo:

- Size: maximum 12MB;
- File format: JPEG;
- There are accepted both colour and monochrome photographs;
- Each entry should include a title, date and location;
- Brief description (optional);
- There is a maximum of 3 entries per contestant.

Video:

- Length: maximum 60 seconds;
- Size: up to 200MB;
- Videos can be submitted in common digital video formats: MOV, MPEG4, AVI, WMV, MPEGPS, FLV, 3GPP and WebM, made on digital cameras or smart phones;
- Video can also be submitted in format of cartoon or animated movie;
- Video can be made by individual or a group;
- There is a maximum of 3 entries per contestant/group.

All entries must be sent to [eehyc.competition@live.com](mailto:eehyc.competition@live.com)

Closing date for submission is 25<sup>th</sup> of March, 23:59 CET.

### **Terms and conditions**

1. When submitting any entry, the contestant confirms that he/she holds the copyright of the image/video and that is responsible for any claims made by any third party.
2. Contestant must ensure that all necessary permission is obtained from any persons featured in a photograph / video. If music is used for the video, it must be copyright- free.

3. There are accepted minor adjustments including minimal cropping, sharpening, contrast and slight colour adjustments, as long as the integrity of the original photo is maintained.
4. During the competition, photos and videos that are submitted must not be available online to the public, on any other websites or social media channels, before the voting process has been officially opened by the EEHYC. Failing to respect this requirement might lead to disqualification of the picture or video.
5. EEHYC reserves the right to disqualify and discontinue use of the photographs / videos considered inappropriate.

## Winner Selection

Entries will be judged on:

- Technical quality, clarity and composition;
- ‘Wow’ factor – ability to capture the perfect moment, novelty;
- Overall impact of the story captured in relation to the Transport, Environment and Health.

Photos and videos will be posted on the EEHYC Facebook page and from 25<sup>th</sup> of March until 6<sup>th</sup> of April 2014 people will be encouraged to vote by liking them. Short list of 3 pictures and 3 videos will be made, according to the number of likes and the EEHYC Executive Board decision. The final list will be submitted for voting to the EEHYC youth side event during the Ministerial Conference on Transport, Environment and Health where the winners will be chosen.

- The judging committee will be formed by the participants of the EEHYC side event.
- Winners will be notified soon after the Conference in Paris and final voting results will be published on the EEHYC website, Facebook page and other Coalition communication channels.

## Prize

Winners from both categories ( photo & video) will be invited to join the EEHYC meeting in Germany in July 2014.

Travel expenses, accommodation and meals for both winners will be covered by the EEHYC and they will have an opportunity to present their work and actively participate in the Coalition meeting.

\*In case a group who submits the video wins the competition, they will need to appoint ONE person to represent them at the EEHYC meeting in Germany.

**If you have any questions or you need more clarification feel free to ask!**

**[eehyc.competition@live.com](mailto:eehyc.competition@live.com)**

**Good luck!**

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**[www.eehyc.org](http://www.eehyc.org)**