

Income Generation

(Last reviewed September 2015)

Our Income Generation project provides opportunities for struggling families to earn a reliable income.

For many families we work with, poverty is at the root of the difficulties they face. Our Income Generation project provides opportunities for struggling families to earn a reliable income, keeping them safe from poverty, destitution and workplace exploitation. With a stable income, it becomes easier for families to stay together and for children to attend school.

One Sky operates a broom-making business, providing safe employment for **20 vulnerable families**.

Brooms by One Sky:

One Sky operates a broom-making business in partnership with a local family. We have contributed resources and contacts to help this family develop their business. In return, they have provided fair employment to an increasing number of at-risk and in-need families.

In 2015, 20 (mostly single parent) families worked for the business, earning a salary 30% higher than other local broom-makers. Within these families, all school-age children are in education and many are beneficiaries of our Education Support project.

Once brooms are produced, we help this local broom-making business find buyers for their products. The majority of the brooms are sold wholesale. However, where possible, we also try to sell brooms at fundraising events in Thailand and in the UK. To date, venues for broom sales have included **Harrow International School** (Bangkok), **Shrewsbury International School** (Bangkok) and **Berkhamsted High Street** (UK).

Future strategy:

Our Income Generation project is still relatively new. Genuine social enterprise is a complex venture and in many ways we are still learning. We are excited about this new area of our work and are keen to develop new income generation projects.