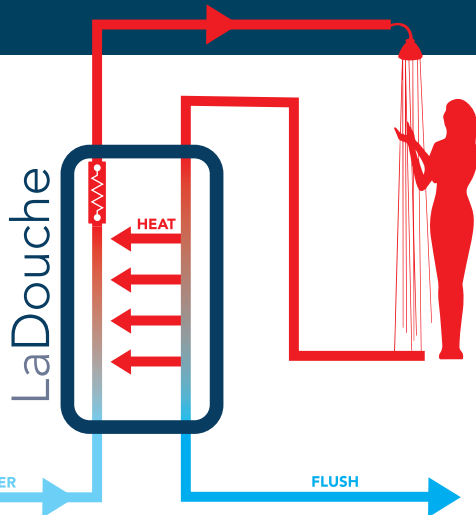




# CES 2017: Innovative water heater replacing your hot water tank with the start-up Solable

Consumer Electronics Show in Las Vegas, Nevada (January 5-8, 2017):  
Solable will exhibit in Eureka Park, booth 51654.



Lambesc (France), December 8, 2016 - The Consumer Electronics Show (CES) organized by the Consumer Technology Association in Las Vegas next January is the world's largest technological innovation tradeshow. The energy saver start-up Solable will showcase at CES its innovation "LaDouche" (the shower in French): Eureka Park, booth 51654.

Taking a shower is now the global standard for daily hygiene. Bathing habits are declining for several years. More and more developing countries have access to sanitary facilities; that leads to a growing number of daily showers taken in the world. On average, each household takes between 8 and 12 showers per week (Source: Mercola studies). Each shower uses minimum 60 litres of water and the hot water amounts to 50% of household energy costs.

Awarded by the CES Innovation Awards in the category "Eco-design and Sustainable Technologies", LaDouche by Solable is the first thermocyclic water heater. Validated on the spot, it combines 3 main benefits for the consumer: save 80% of

the energy consumed to heat the water, produce instantaneously unlimited hot water and reduce by 20% the consumption of water. That's why the investment allows a quick win for the consumers.

"We are proud of this award from the CES and the excellent feedbacks from our current customers. It is a proof that our strategy is productive. We can now develop our business abroad thanks to the energy-focused European accelerator InnoEnergy and a set of French governmental agencies" Saadi Brahmi, CEO, Solable.

Based on the patented principle of the thermocycler, LaDouche recovers the heat from the wasted water to instantly warm the water coming in the shower. As the water is not stored but instantly heated, the risk to contract the legionella disease is avoided. LaDouche reduces the maximum power demand (savings on electricity contract) and avoids gas or fuel water heaters. Designed as a towel warmer, this low-price device requires no water tank and no space in the bathroom.

"The connected shower LaDouche provides the exact quantity of water and energy used for your shower, just on the machine's screen or on your smartphone. This information helps you to save water and energy by education." Pascal Nuti, CTO, Solable

## Meet Solable experts at CES

Do you want to meet Solable at CES, to discover its solutions or discuss what's new in energy and water use? Book a meeting by emailing [pascal.nuti@solable.fr](mailto:pascal.nuti@solable.fr)  
Solable will exhibit at CES from January 4 to 8 - booth 51654 in Eureka Park.

## About Solable

Founded by Pascal Nuti (CTO) and Saadi Brahmi (CEO), the young start-up Solable aims to help customers to save energy, reduce their water use and manage their consumption with the innovative product LaDouche. In 2016, Solable bought the existing company Quantia.

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