

KNOWLEDGE CAPITAL 

INTERNATIONAL STUDENTS CREATIVE Award 2014

Entry Requirements

This is the 2nd year of INTERNATIONAL STUDENTS CREATIVE Award

Introducing INTERNATIONAL STUDENTS CREATIVE Award 2014

The International Students Creative Award is an international award contest for both Japanese and foreign university, graduate school, and vocational school students in the fields of art and information media.

Knowledge Capital's mission is to promote "industrial creation, culture dissemination, international exchange, and human resource development". The purpose of the International Students Creative Award is to discover and nurture the creative ideas and talents of today's youth to enable them to become tomorrow's stars on the world stage.

In 2013, two other award divisions were established in addition to the Video Content category in the Japan division—a Mobile App division and an International division with a Video Content category—making a total of three divisions. This change will make the contest much more exciting.

We hope that we can count on your continued support and cooperation in this new format.

The entry requirements for INTERNATIONAL STUDENTS CREATIVE Award 2014 are described herein. We look forward to receiving your entry.

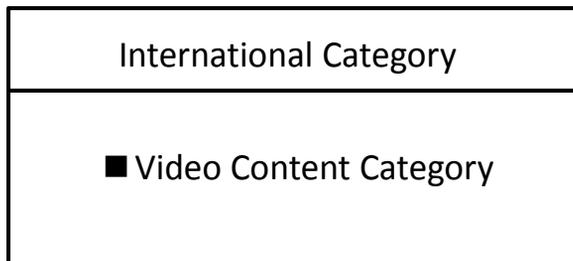
※INTERNATIONAL STUDENTS CREATIVE Award 2014 is a contest for students only, and only one entry per school can be accepted.

INTERNATIONAL STUDENTS CREATIVE AWARD Organizing Office

Sponsored by Knowledge Capital Association, KMO Corporation

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ISCA / INTERNATIONAL STUDENTS CREATIVE AWARD



Sponsored by:	Knowledge Capital Association, KMO Corporation
Support provided by (pending finalization):	Japan Society of Image Arts and Sciences (JASIAS), The Japanese Ministry of Internal Affairs and Communications, Japanese Ministry of Economy, Trade and Industry, Digital Content Association of Japan, Association of Media in Digital, Osaka Prefecture, Osaka City, Osaka Digital Contents Industry Promotion Council, Visual Industry Promotion Organization, Kansai Economic Federation, Kansai Association of Corporate Executives, Osaka Chamber of Commerce and Industry, KANSAI • OSAKA 21st Century Association, Cyber Kansai Project, Hong Kong Cyberport Management Company Limited, Korea Creative Content Agency, Taipei Computer Association, and Media Development Authority of Singapore
Prize sponsors:	Suntory Holdings, Ltd., and others
Planning & Management:	Superstation, Inc.
Judges:	<p>Cynthia beth Rubin / Chair, ACM-SIGGRAPH Didital Art Committee</p> <p style="text-align: center;">Rhode Island School of Design</p> <p>Pat Lee / Creative Director of SECRET LAB Ltd.</p> <p>Gerfried Stocker / Artistic Director of Ars Electronica (tentative)</p>

[Prizes]

【Video Content Category】

Grand Prize	1 awarded	¥300,000 and a commemorative plaque
1st Prize	2 awarded	¥100,000 and a commemorative plaque
2nd Prize	3 awarded	Miscellaneous prizes and a commemorative plaque

<Miscellaneous>

【Entry Requirements and Production Period】

- The contest is open to university, graduate school, junior college, and vocational college students. Entries must be submitted representing a school. Students may be of any nationality.
- The period for producing entries is from April 1, 2013 to September 1, 2014. Students graduating in 2014 are also eligible, but the entry must have been produced while the students were still enrolled in school.
- Applications for entry may also be submitted as a group.

【Entry Submission Procedure】

The Registration Form must first be submitted by fax or e-mail.

When submitting an application for entry, refer to the following entry requirements.

【Registration and Entry Submission Deadlines】

- **Registration Form submission** **Must be received no later than August 19, 2014 (Tue.)**
- **Entry submission** **Must be received no later than September 16, 2014 (Tue.)**
※Must be received no later than September 16, 2014 (Tuesday)

【 Documents To Be Submitted 】

■ At the time of Registration Form submission ■

- Registration Form ➤ To be submitted by the teacher in charge

■ At the time of entry submission ■

- School Entry Form, Student Entry Form, and Entry Description Sheet

[Entry Production Requirements]

■ Video Content Category ■

Genre	Any ➤ Film, animation, computer graphics, or other moving image content
Length	Max. 20 min. per entry
Maximum number of entries	Up to 5 entries <u>per teacher in charge</u> (max. 60 min. total length for all entries)
Format	<ul style="list-style-type: none"> • The title and name(s) of the creator(s) must be inserted at the start of the video. After editing, all entries for a school must be submitted at the same time by the teacher in charge. • Entries must be submitted on DVD.

➤ Submission of individual entries will not be accepted.

[How the Entries Will Be Used]

Winning entries will be used at follows.

■ Showing of the Entries ■

- ① Winning entries will be shown at a screening hosted by Knowledge Capital.
➤ The creators of the winning entries will be invited to the screening.
- ② Winning entries will be shown on signage within Grand Front Osaka <http://kc-i.jp/en/>
- ③ Entries Winning entries will be shown or introduced at the sponsor's various facilities and events.

■ DVD Production ■

- ④ Anthology DVD (One DVD for use as teaching materials will be provided free of charge to each school submitting an entry.)

■ Internet Streaming ■

- ⑤ Winning entries will be shown on the ISCA (INTERNATIONAL STUDENTS CREATIVE AWARD) official website.
- ⑥ Winning entries will be shown on Knowledge Channel (scheduled to start in 2015).
- ⑦ Winning entries will be provided to other distribution channels authorized by the sponsor.

■ Advertising & Public Relations Use ■

- ⑧ Winning entries will be used as advertising in the sponsor's broadcasts, for distribution purposes, screenings, printed materials, etc., and also for announcement of next year's contest.

- **Regarding the above use of the entries, portions of the entries may be captured and edited for use as still images or as a digest version.**
- **Any use of entries other than described above will be confirmed beforehand with the creator(s).**

【 Supplementary Prizes 】

◆Winning entry creators will be invited to a screening to be held at Knowledge Theater (Osaka) on November 21, 2014 (tentative schedule) and to a post-screening reception with the judges.

◆In the days immediately preceding and following the above screening, entry winning entry creators will be able to participate in exchange events to be held with participating companies and organizations, providing opportunities to meet and talk with industry professionals.

【 Judging 】

Judging will be performed separately for the Japan Category and the International Category.

【 Announcement of Winning Entries 】

The winning entries and names of the creators will be announced on the ISCA (INTERNATIONAL STUDENTS CREATIVE AWARD) official website in late October 2014 (tentative schedule).

【 Screening 】

A screening and awards ceremony will be held at Knowledge Theater (Osaka) on November 21, 2014 (tentative schedule).

【 Post-screening Reception 】

A post-screening reception for the winning entry creators, judges, and other persons involved will be held after the screening and awards ceremony. All of the winning entry creators will be requested to attend.

- By submitting an entry, entrants agree to the following entry rules.

- Although it is permitted to submit an entry that will be submitted or has already been submitted to another contest or event, the entrant creator(s) must consent to the uses of the entry described on page 3 and there must be no conflict regarding multiple submission of the entry. (Provide detailed information on any multiple submissions, including the name of the other contest(s), dates held, and the results announced.)

- The sponsor will be authorized to use submitted entries as described on page 3 with no liability for remuneration.

- Submitted entries should be free of any 3rd party claims or objections regarding the uses described on page 3. The entrant creator(s) must accept full responsibility for any infringement of rights or compensation for damages from other parties, and the sponsor and its associates can in no way be held liable. These provisions apply to the total content used in the entry, including video images, voices, music, photographs, designs, etc.

- Any entry that infringes on the rights of a 3rd party or for which consent for the uses described on page 3 cannot be obtained may be excluded from the contest. In addition, if it is subsequently discovered that consent for the uses described on page 3 cannot be obtained for a winning entry, the sponsor reserves the right to nullify selection as a winner and require repayment of the prize awarded.

- Submitted entries will not be returned. While care will be exercised in the handling and storage of the submitted entries, the sponsor will not be held liable for any damage resulting from unforeseen circumstances, etc. (When submitting an entry, it is recommended that the entrant creator(s) keep a copy in the unlikely event the entry is lost or damaged.)

Requests Regarding Copyrights

- (1) Submitted entries must be original works and must not infringe on any copyrights, likeness rights, trademark rights or personal privacy rights, or violate the rules of public order and standard decency.
- (2) Regarding music, original songs or music should be used as much as possible. When using existing music (including free materials), it is important that there is no possibility of infringement that would hinder the uses of the entries described on page 3.
- (3) If existing music is performed or arranged by the entrant creator(s) or other persons, consent to the uses of the entries described on page 3 must be provided.
- (4) When using existing music, images, or other material (including free materials) to which a 3rd party possesses rights, that must be clearly stated on the Entry Description Sheet, with a copy of the 3rd party's consent form attached.
- (5) The use of existing music, images, or other material could result in fees being required for the uses of the entries described on page 3. If this occurs, the entrant creator(s) will be responsible for the payment of such fees.

[Address for Submission of Entries and Enquiries]

- Organizing Office of INTERNATIONAL STUDENTS CREATIVE Award 2014
Sponsored by Knowledge Capital Association

Superstation, Inc.

Mitsui Bussan Bldg.

2-3-33 Nakanoshima, Kita-ku

Osaka 530-0005, Japan

Tel: +81-6-6229-1801

Fax: +81-6-6229-1802

E-mail: jsca@superstation.co.jp

For overseas applicants, please contact :
hi@wasabicreation.com

• Personal information provided on the Entry Form will be used solely for the purpose of contacting the teacher in charge or the creator(s).

• Information acquired through the submission of entries will not be used for any purpose other than this contest, nor will it be disclosed to any 3rd party.

➤ Please refrain from contacting the contest judges.

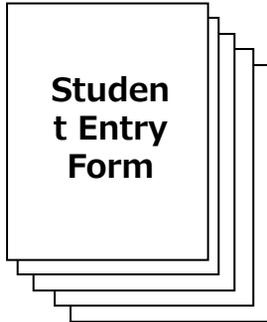
1 Registration Form submission



1. Complete the enclosed Registration Form and submit it by fax (+81-6-6229-1802) or e-mail.
Only entries from schools that have submitted a Registration Form will be eligible for judging.

Deadline for Registration Form
Must be received no later than August 19, 2014 (Tue.)

2 Entry submission

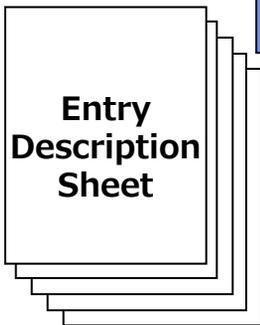


2. Complete the enclosed School Entry Form, Student Entry Form, and Entry Description Sheet and send them to the ISCA (INTERNATIONAL STUDENTS CREATIVE AWARD) Organizing Office together with the entry.

- Complete a School Entry Form for each category entered.
- Complete a Student Entry Form and Entry Description Sheet for each entry submitted.
- All entries should be edited and sent together on a single DVD disc.

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Deadline for submission
Entries must be received no later than September 16, 2014(Tue.)

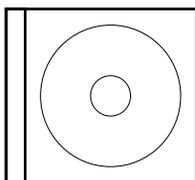


> All entries submitted from a school should be submitted at the same time by the teacher in charge.

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Shipping costs for entries are the responsibility of the school or entrants creator(s).

Entry media



DVD

> NOTE

Entries may be sent by mail or submitted in person. When mailing entries, pack them carefully to avoid damage during shipping. The sponsor will not accept responsibility for any damage to entries during shipping.

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