



WILDCARD COMPETITION

Call for Applications

On August 25 & 26, 2016, the twelve best innovations in health and healthcare from Switzerland, Hong Kong, and Canada will come together in Calgary, Alberta to compete in a fast-paced scientific and business pitch competition at the Global Healthcare Innovation Academy (GHIA) for cash prizes, international recognition and investment opportunities.

Do you have a health or healthcare innovation? Have you started a new program, revamped an old one, or fundamentally changed the way you do things? Have you invented a new product, device, or service?

If you missed out on the local competition stage in 2015, we have one extra spot for a wildcard entry from any jurisdiction to partake in the 2016 competition in Canada.

Submission Criteria

To be considered for Wildcard competition you will need to submit a brief abstract and a two-minute YouTube video pitch describing your health/healthcare innovation or solution.

Abstract content may not exceed 500 words (Calibri, font size 11, single spaced) and needs to include:

- The overarching health problem your innovation is addressing.
 - Please include reference to evidence or scientific relevance to support your claims.
- Description of your innovative science, technology, or service solution.
- Your business strategy for sustainability.

Your two minute video content must cover the following:

- A description of your innovation.
- Its importance/impact to health, healthcare or the health system (please include reference to evidence or scientific relevance to support your claims).
- What makes your innovation unique?

Your video pitch should be fun, interesting and able to engage a wide audience, as the top video entries selected by our international jury will be promoted online for a **People's Choice Vote** to determine the 2016 GHIA Wildcard Competitor.

Not sure how to make a great pitch video? Check out the following external resources:

[How to Create a Winning Video to Pitch Your Idea](#)

[6 Tips for a Good Pitch Video](#)

Submissions must be sent to ghiaevent@gmail.com by **June 1, 2016**. In the e-mail please include:

- Your name, contact information, and location,
- Name/title of your innovation,
- Links to your social media handles (if applicable),
- Your abstract document,



GLOBAL HEALTHCARE Innovation Academy

- And the link to your video on YouTube (if you are unable to upload your video to YouTube, please send us the video file, and we will post on your behalf).

Eligibility

- This wildcard competition is open to everyone from any location around the world – individuals, teams, or organizations representing their own innovation/company/research/venture.
- Submissions **MUST** have a health focus.
- Video submissions cannot exceed two minutes in length.
- The innovations submitted may not have been previous winners in the following events: W21C Innovation Academy, HUG Innovation Day, Hong Kong Innovation Day, St. Michael's Angels' Den or World Innovation Day – Innovation for Health 2014.

Considerations for Applicants

- Please ensure that if you are successful, you will be able to attend the Global Healthcare Innovation Academy in-person on August 25 & 26 in Calgary, Alberta, Canada, and have valid travel documents/visas in place. The Global Healthcare Innovation Academy is unable to apply on your behalf for travel visas or documents for entry to Canada.
- If you have concerns around the intellectual property (IP) of your innovation, GHIA offers no protection, so please apply at your own discretion.

Deadlines

- All email video & abstract submission deadline – **June 1, 2016 at 2300 MDT**
- Wildcard competitors announced – **June 9, 2016**
- Wildcard voting opens on www.GHIAevent.com – **June 10, 2016**
- Wildcard voting closes – **June 24, 2016 at 1200 MDT**
- Wildcard winner announced – **June 27, 2016**
- Global Healthcare Innovation Academy competition in Calgary, Alberta – **August 25 & 26, 2016**
(Also available through a live stream)

Selection Process

- All submissions will be first reviewed by our international committee of experts in science, medicine, patient safety, health innovation, research, and business.
- Submissions will be adjudicated based on originality, creativity, applicability, ease of duplication, sustainability and overall significance to the improvement of health or health care.
- The top entries' video pitches will then be compiled and promoted online.
- The winner of the wildcard spot will be selected by a popular vote over a 2-week period, so make sure you promote your video and the competition! #createbuildgrow #GHIAwildcard