

# OysterX - Privacy Policy

*Last Updated: Oct. 20, 2016*

## Privacy

Welcome to OysterX. Please read these Privacy Policy before using the OysterX mobile application (the "Service") operated by OysterX ("us", "we", or "our"). You'll learn how OysterX treats your personal information, along with ways to control your preferences and settings. As always, OysterX is committed to gaining your trust.

## What This Privacy Policy Covers

OysterX takes your privacy seriously. Please read the following to learn more about our privacy policy.

## How OysterX Uses Your Personal Information

This policy covers how OysterX treats personal information that OysterX collects and receives, including information related to your past use of OysterX products and services. Personal information is information about you that is personally identifiable like your name, address, email address, or phone number, and that is not otherwise publicly available.

## This privacy policy only applies to OysterX

This policy does not apply to the practices of companies that OysterX does not own or control, or to people that OysterX does not employ or manage. In addition, some companies that OysterX has acquired have their own, preexisting privacy policies which may be viewed on our affiliates page.

## Data Transfer

Your personal information may be transferred to countries other than your own to process and store data in accordance with our Privacy Policy and to provide you with products and services. Some of these countries may not have the same data protection safeguards as the country where you reside. By using our products and services, you consent to us

OYSTER X

transferring your data to these countries. We are committed to ensuring your information is protected and apply safeguards in accordance with applicable law.

## **Information Collection & Use**

OysterX collects personal information when you register with OysterX, when you use OysterX products or services, when you visit OysterX pages or the pages of certain OysterX partners, and when you enter promotions or sweepstakes. OysterX may combine information about you that we have with information we obtain from business partners or other companies.

When you register we ask for information such as your name, email address, birth date, gender, ZIP code, occupation, industry, and personal interests. For some financial products and services we might also ask for your address, Social Security number, and information about your assets. When you register with OysterX and sign in to our services, you are not anonymous to us.

OysterX analyzes and stores all communications content, including email content from incoming and outgoing email.

OysterX automatically receives and records information from your computer and browser, including your IP address, OysterX cookie information, software and hardware attributes, and the page you request.

OysterX uses information for the following general purposes: to customize the advertising and content you see, fulfill your requests for products and services, improve our services, contact you, conduct research, and provide anonymous reporting for internal and external clients.

## **Information Sharing & Disclosure**

OysterX does not rent, sell, or share personal information about you with other people or non-affiliated companies except to provide products or services you've requested, when we have your permission, or under the following circumstances:

We provide the information to trusted partners who work on behalf of or with OysterX under confidentiality agreements. These companies may use your personal information to help OysterX communicate with you about offers from OysterX and our marketing partners. However, these companies do not have any independent right to share this information.

We respond to subpoenas, court orders, or legal process (such as law enforcement requests), or to establish or exercise our legal rights or defend against legal claims. We believe it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of OysterX's terms of use, or as otherwise required by law.

We transfer information about you if OysterX is acquired by or merged with another company. In this event, OysterX will notify you before information about you is transferred and becomes subject to a different privacy policy.

OysterX displays targeted advertisements based on personal information. Advertisers (including ad serving companies) may assume that people who interact with, view, or click targeted ads meet the targeting criteria—for example, women ages 18-24 from a particular geographic area.

OysterX does not provide any personal information to the advertiser when you interact with or view a targeted ad. However, by interacting with or viewing an ad you are consenting to the possibility that the advertiser will make the assumption that you meet the targeting criteria used to display the ad.

## **Cookies & Similar Technologies**

OysterX may set and access OysterX cookies on your computer. We may also set and access device identifiers which could include IP address, user agent information (browser version, OS type and version), and device provided identifiers. Once you log into OysterX on your device, OysterX may recognize your device to provide you with a personalized

experience, independent of your device settings. You can control your personalized experience across OysterX through our Ad Interest Manager. [Learn more.](#)

OysterX lets other companies that show advertisements on some of our pages set and access their cookies on your computer. Other companies' use of their cookies and device identifiers is subject to their own privacy policies, not this one. Advertisers or other companies do not have access to OysterX's cookies.

OysterX uses web beacons to access OysterX cookies inside and outside our network of web sites and in connection with OysterX products and services.

## **Your Ability to Edit and Delete Your Account Information and Preferences**

You can edit your OysterX Account Information, including your marketing preferences, at any time. You can also modify information you have provided to OysterX through the OysterX products or services you may use.

New categories of marketing communications might be added to the Marketing Preferences page from time to time. Users who visit this page can opt out of receiving future marketing communications from these new categories or they can unsubscribe by following instructions contained in the messages they receive.

We reserve the right to send you certain communications relating to the OysterX service, such as service announcements, administrative messages and the OysterX Newsletter, that are considered part of your OysterX account, without offering you the opportunity to opt out of receiving them.

You can delete your OysterX account by visiting our Account Deletion page. Please [click here](#) to read about information that might possibly remain in our archived records after your account has been deleted.

## **Confidentiality & Security**

We limit access to personal information about you to employees who we believe reasonably need to come into contact with that information to provide products or services to you or in order to do their jobs.

We have physical, electronic, and procedural safeguards that comply with federal regulations to protect personal information about you.

To learn more about security, including the security steps we have taken and security steps you can take, please read [Security at OysterX](#).

## **Changes to This Policy**

OysterX may update this policy. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your OysterX account or by placing a prominent notice on our site.

## **Questions & Suggestions**

If you have questions, suggestions, or wish to make a complaint, please complete a [feedback form](#) or you can contact us at:

[info@oysterx.bar](mailto:info@oysterx.bar)

If you feel that your inquiry has not been satisfactorily addressed, please [click here](#) for information on consumer agencies that may be able to provide you with additional assistance.